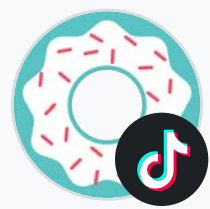




TikTok | page report

# Xuxo Patisserie

27 February 2023 - 05 March 2023



Followers

**2,850,314** ↗ 18%

compared to 2,184,862 in the previous period

Posts

**10** ↗ 12%

compared to 9 in the previous period

ER per post

**19.3%** ● 0%

compared to 19.3% in the previous period

Likes

**4,137** ↗ 26%

compared to 3,283 in the previous period

Comments

**1,364** ↘ 15%

compared to 1,729 in the previous period

Shares

**876** ↘ 8%

compared to 952 in the previous period

Post engagements

**6,377** ↗ 7%

compared to 5,964 in the previous period

Video views

**24,690** ↗ 2%

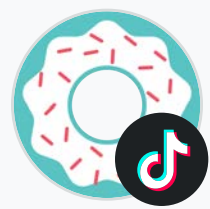
compared to 24,083 in the previous period

Profile views

**1,018** ↗ 25%

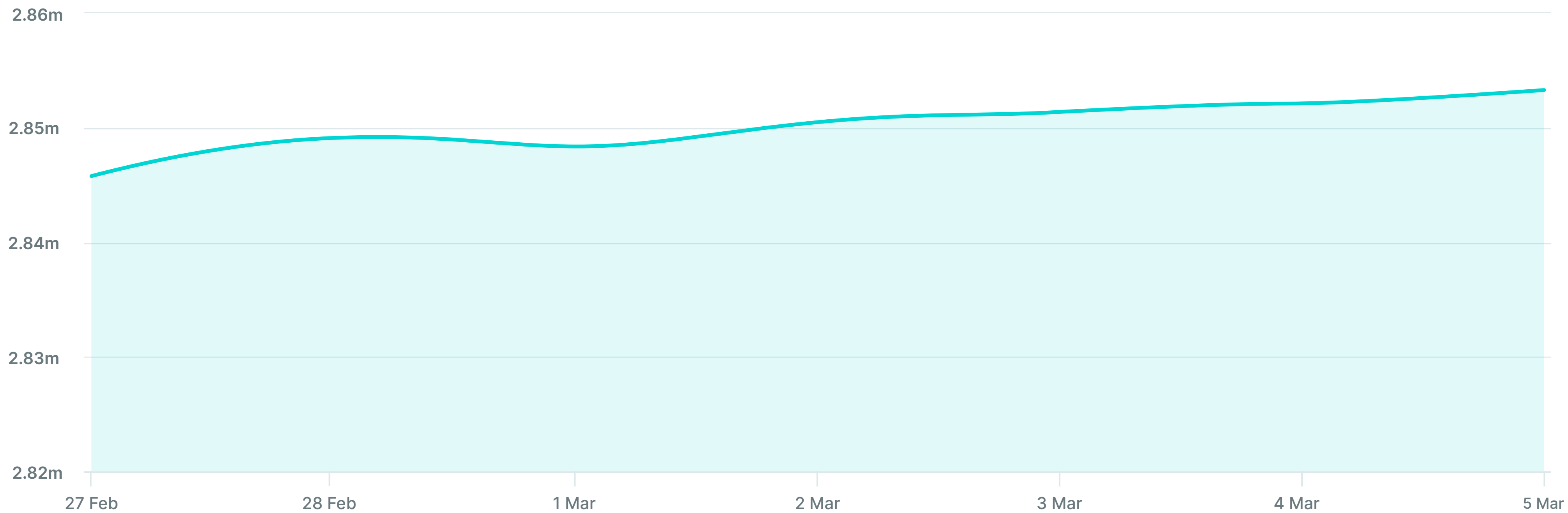
compared to 815 in the previous period

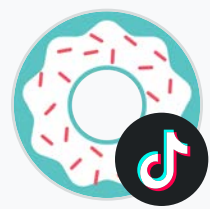
Compared with: 20.02.2023 - 26.02.2023



### Followers

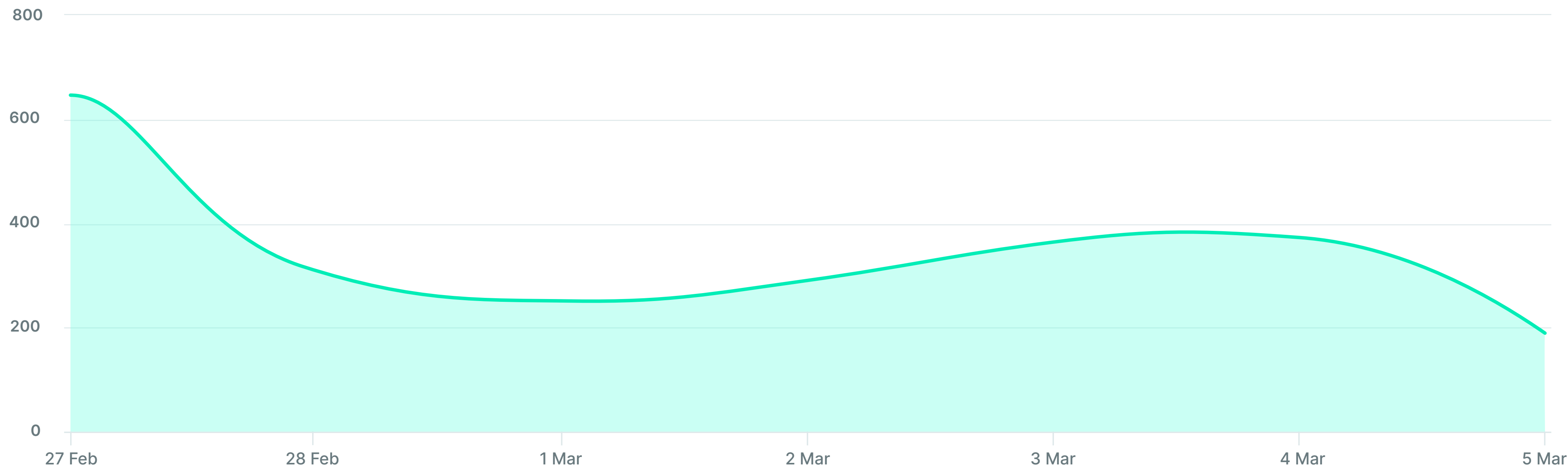
You have **2,850,314** followers by 05.03.2023





### Follower growth

↗ You gained **1,706** more followers



Highest growth

**621** ↗

on 27.02.2023 - Friday

Lowest growth

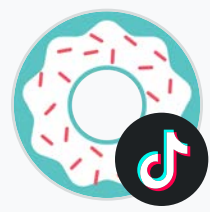
**198** ↗

on 05.03.2023 - Thursday

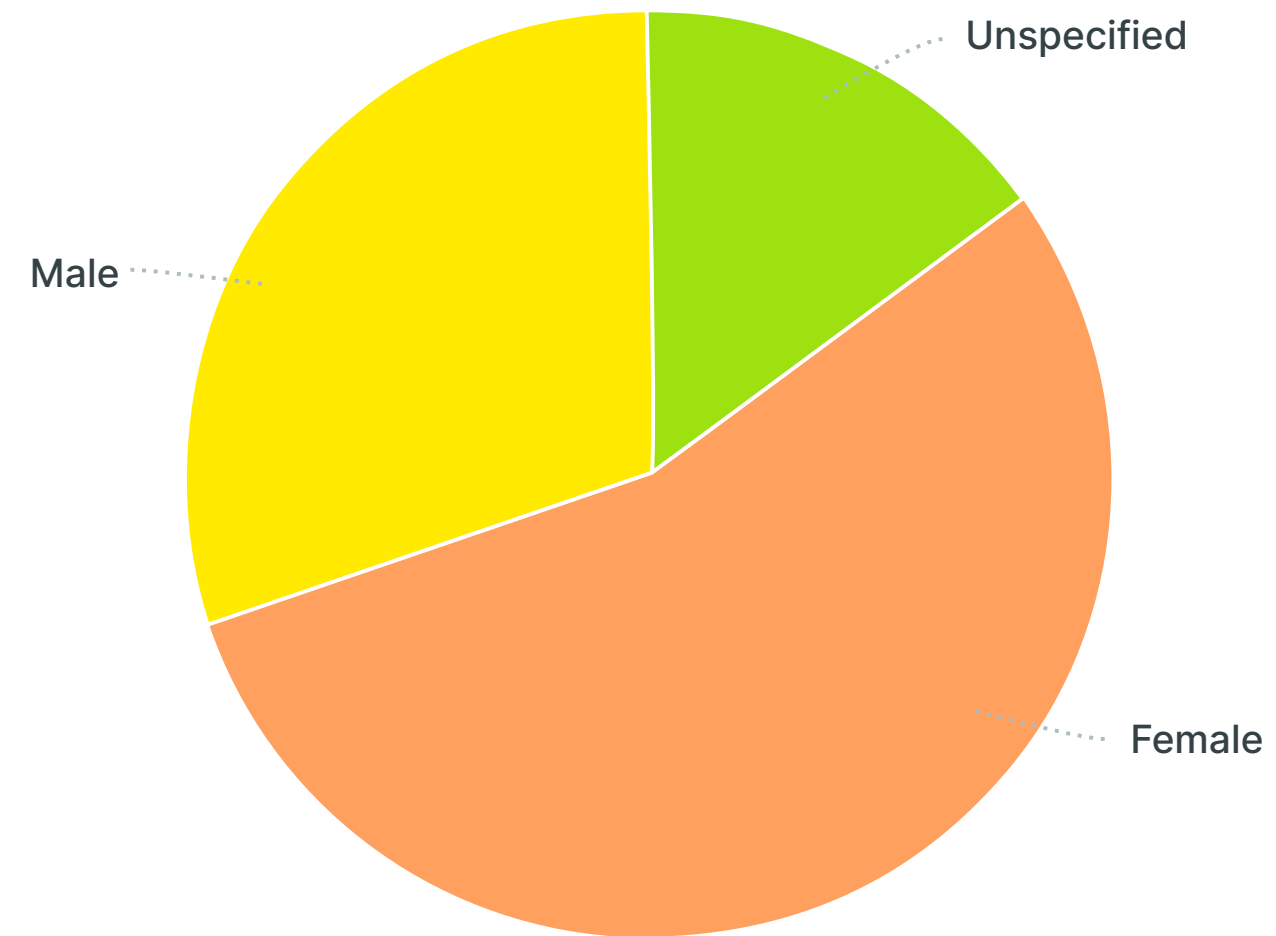
Daily growth

**244** ↗

per day in the selected date range

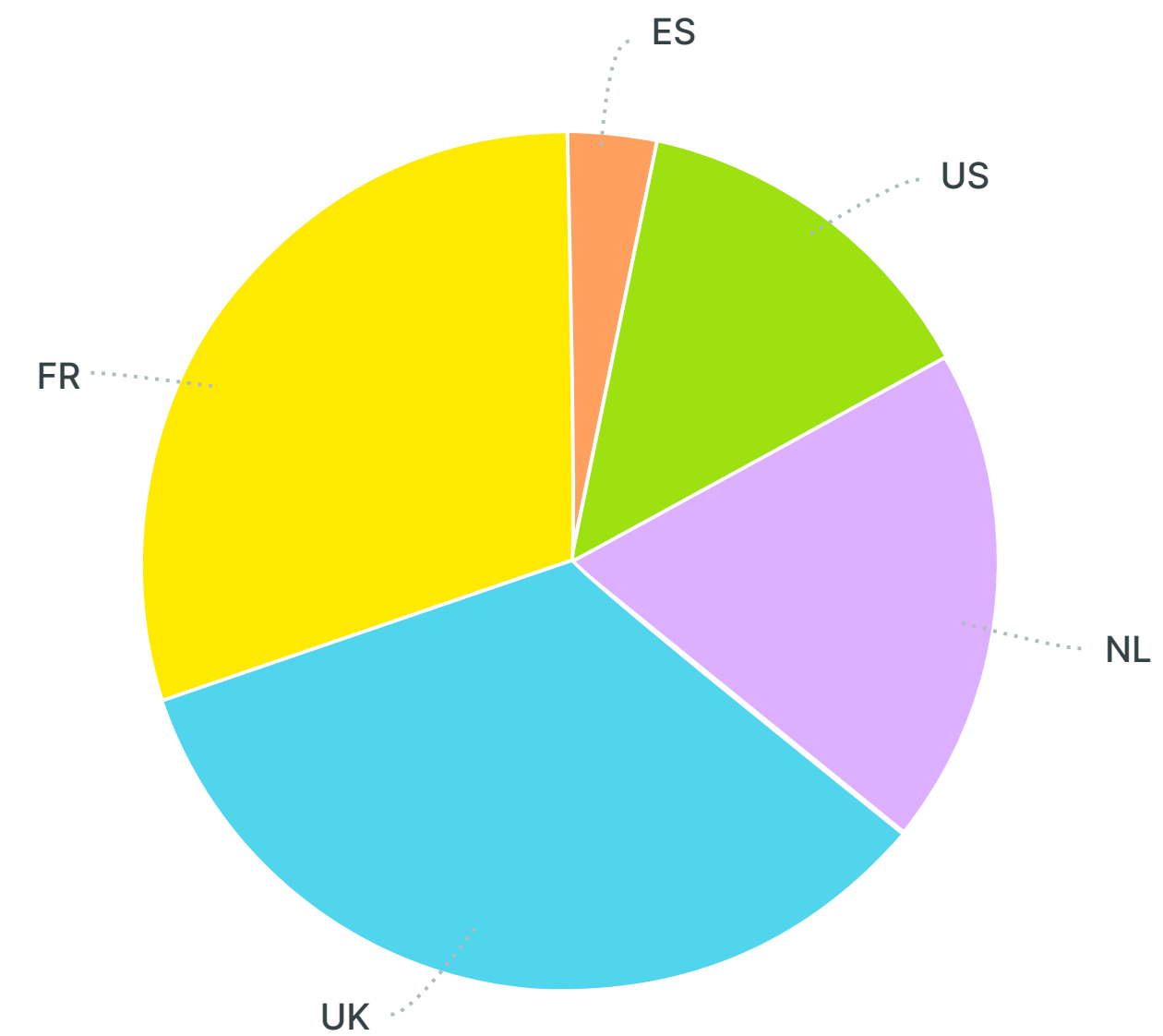


### Gender distribution

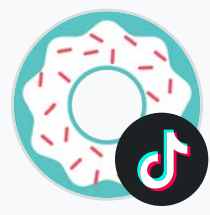


Female Male Unspecified

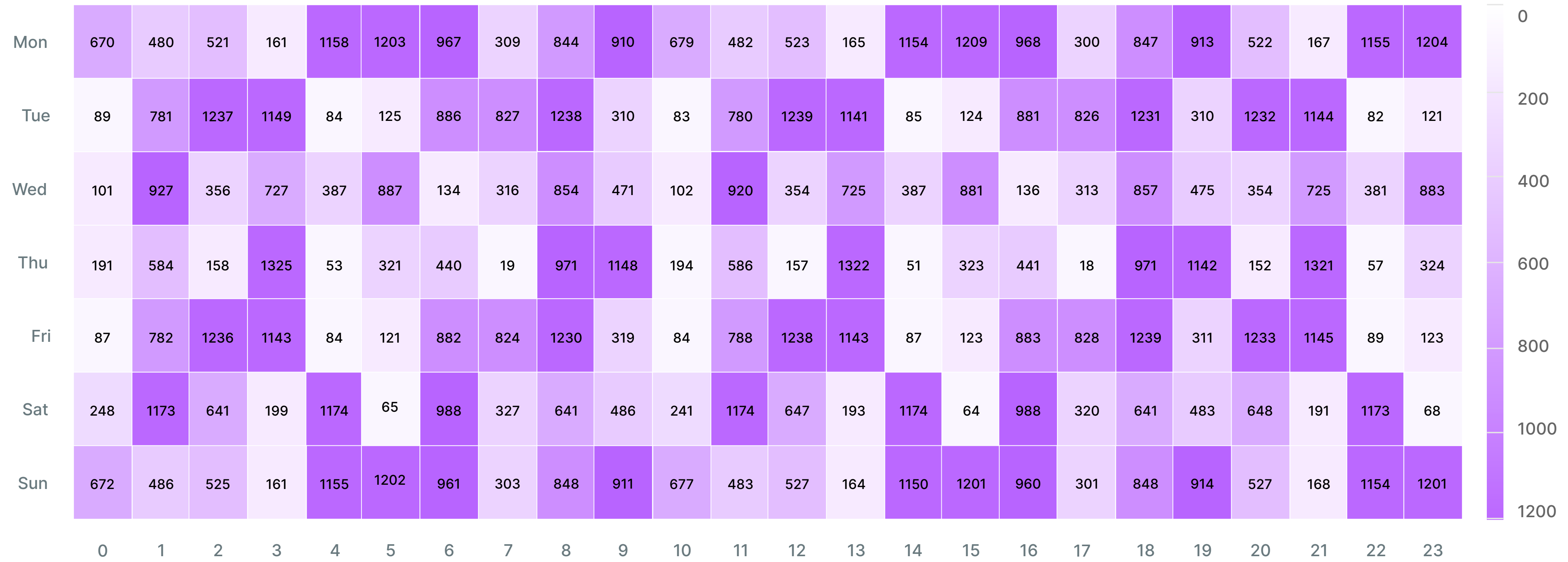
### Country distribution

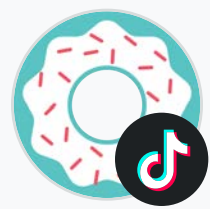


UK FR NL US ES



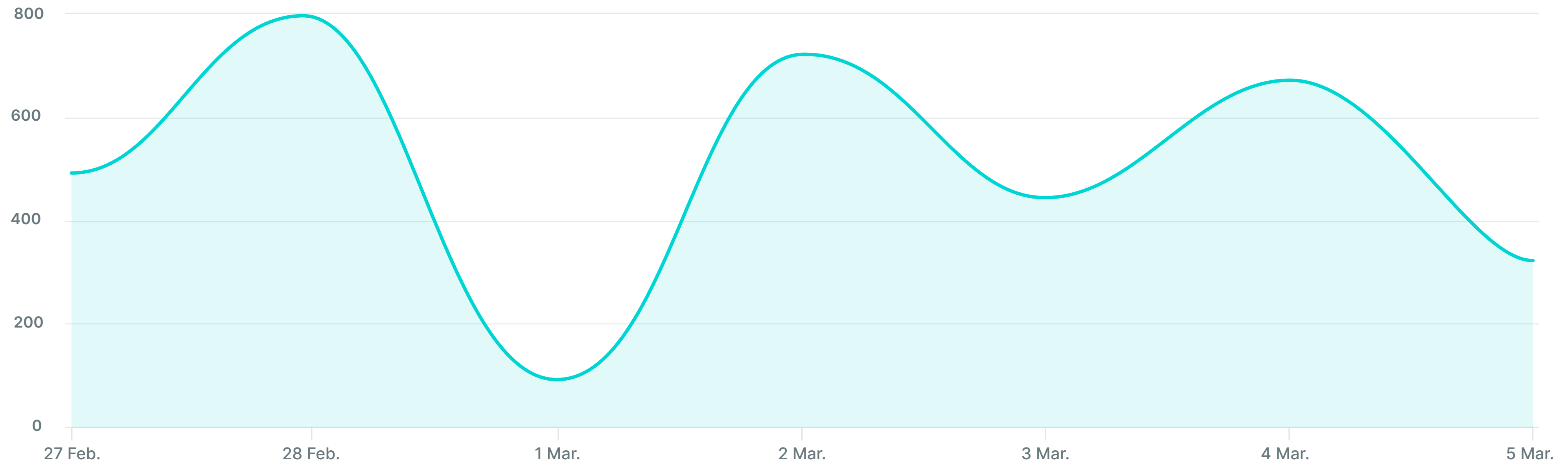
### Online followers





### Profile views

Your profile have been viewed **4.941** times



Highest views

**794**

on 28.02.2023 - Sunday

Lowest views

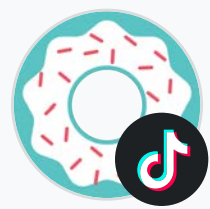
**108**

on 01.03.2023 - Tuesday

Daily views

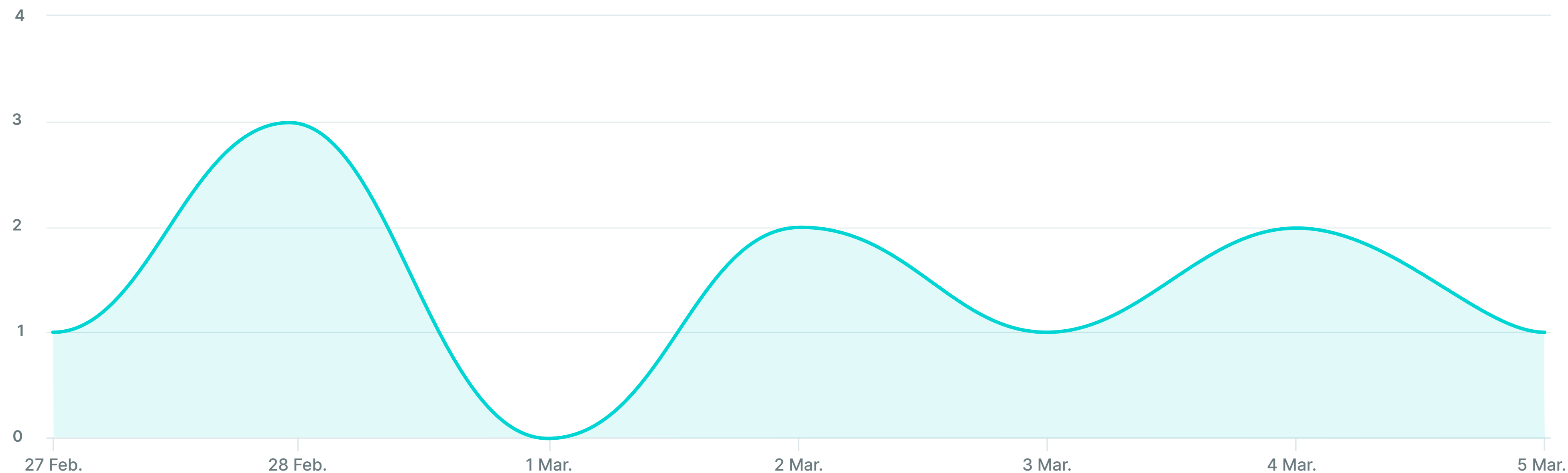
**705**

per day in the selected date range



## Videos

You published **10** videos



### Highest videos

**3**

on 28.02.2023 - Sunday

### Lowest videos

**0**

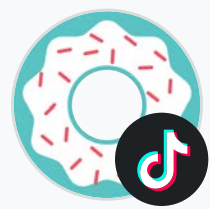
on 01.03.2023 - Tuesday

### Daily videos

**1.42**

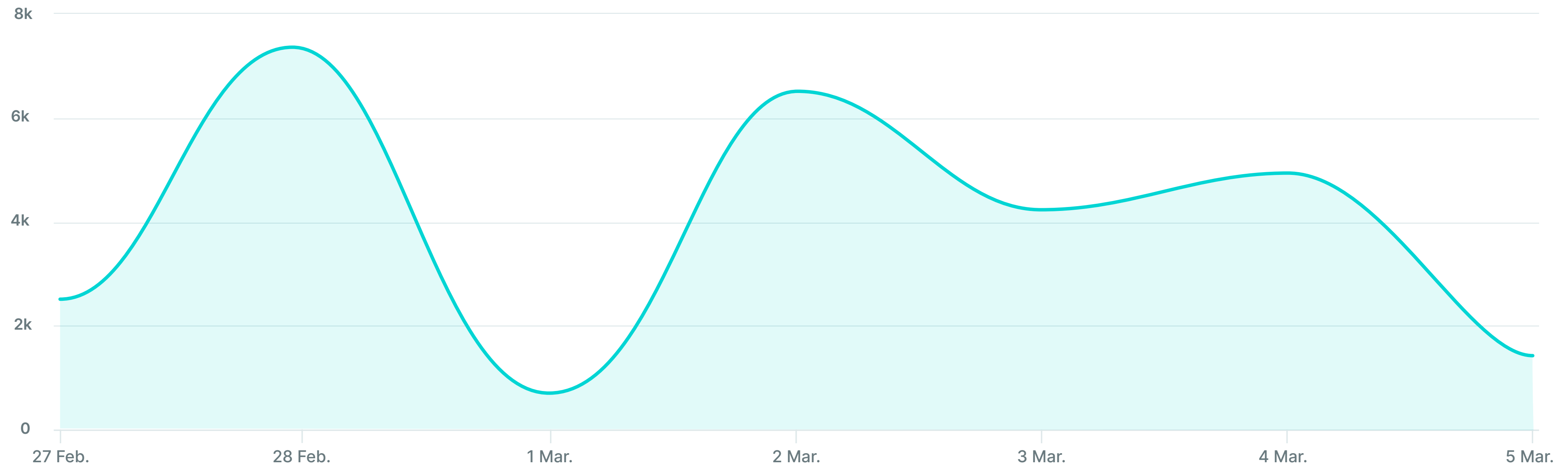
per day in the selected date range





### Views from all videos

All videos in your profile have been viewed by **24,690** times



Highest views

**7,429**

on 28.02.2023 - Monday

Lowest views

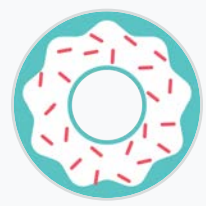
**948**

on 01.03.2023 - Tuesday

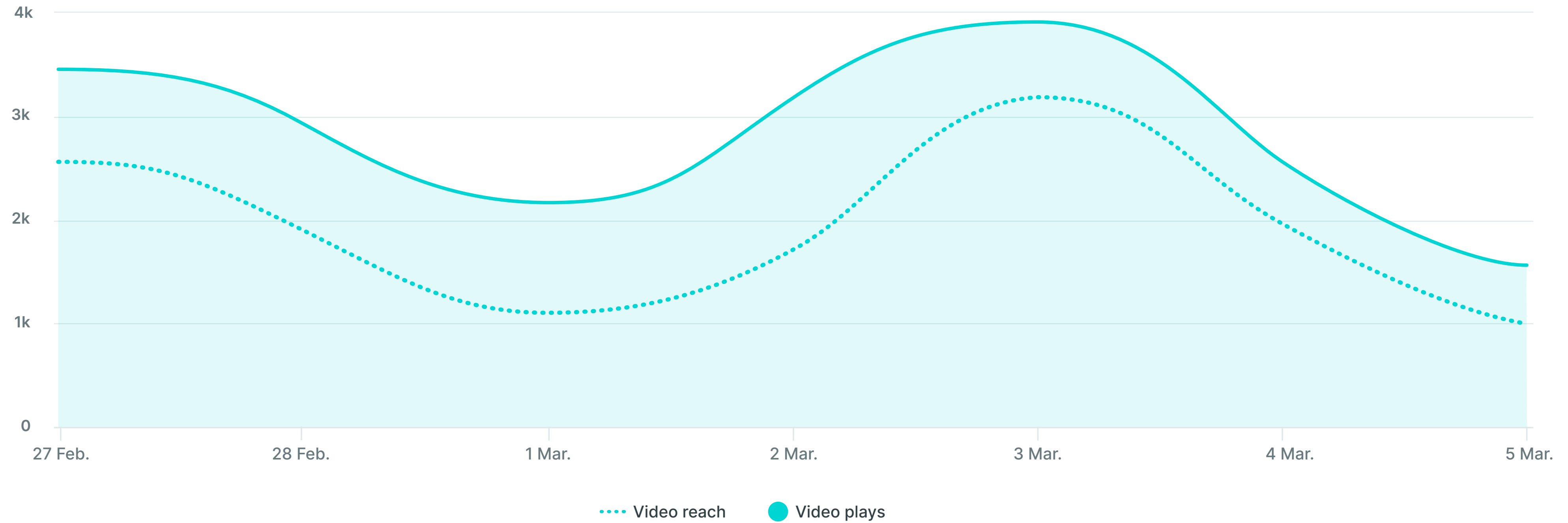
Daily views

**3,527**

on 28.02.2023 - Monday



### Reach and views from new videos



Daily views

**285,472**

per day in the selected date range

Daily reach

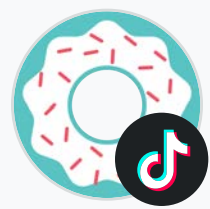
**856,387**

per day in the selected date range

Frequency

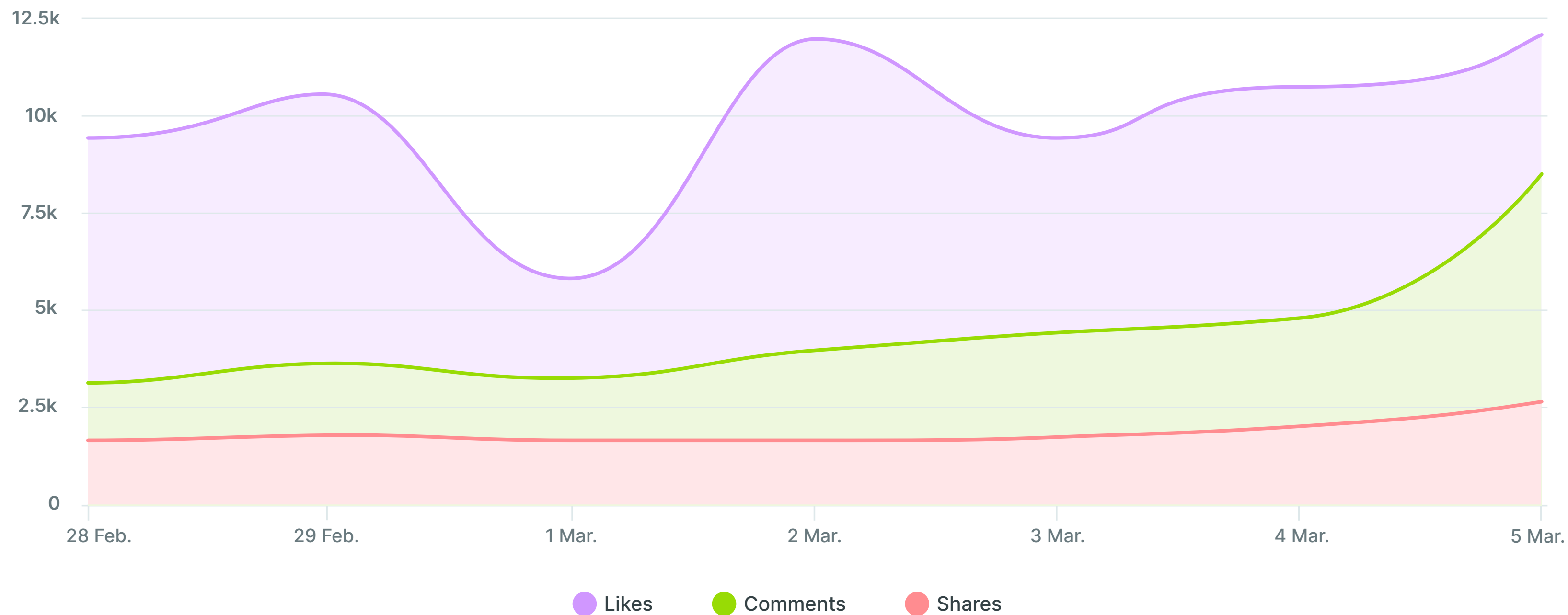
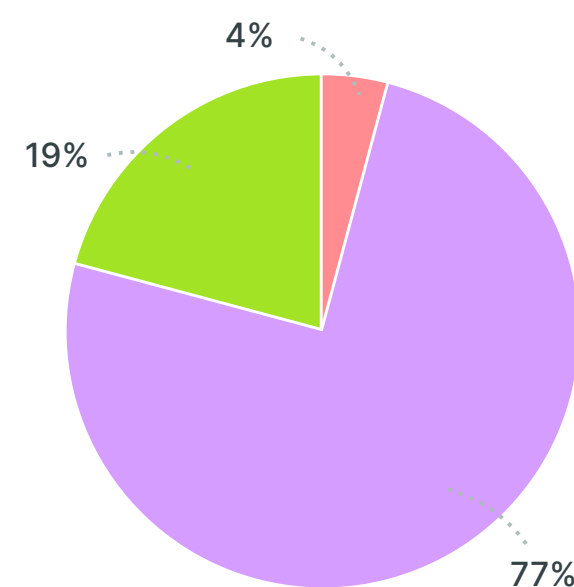
**1.24**

times per user



### Engagements from all videos

Your all videos had **20,205** engagements



Highest engagement

**16,954**

on 02.03.2023 - Thursday

Lowest engagement

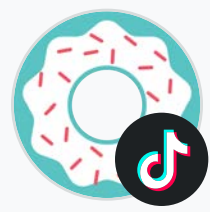
**9,364**

on 01.03.2023 - Thursday

Daily engagement

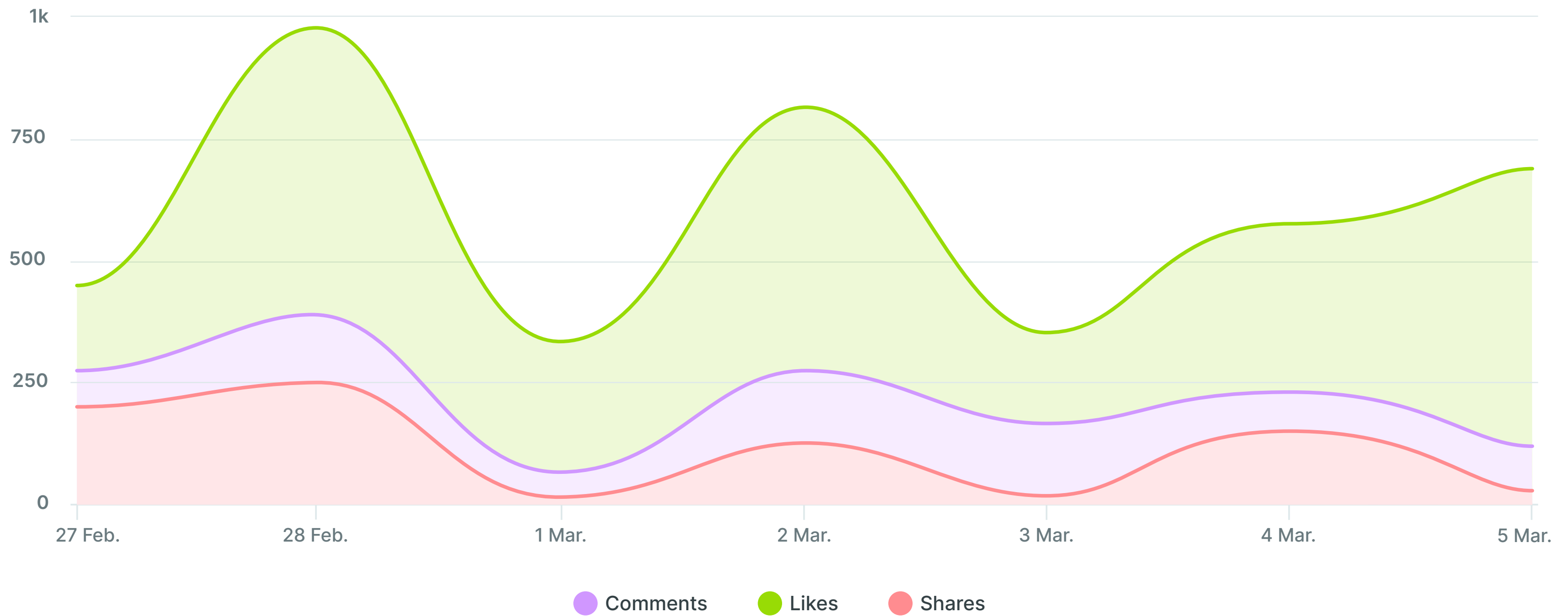
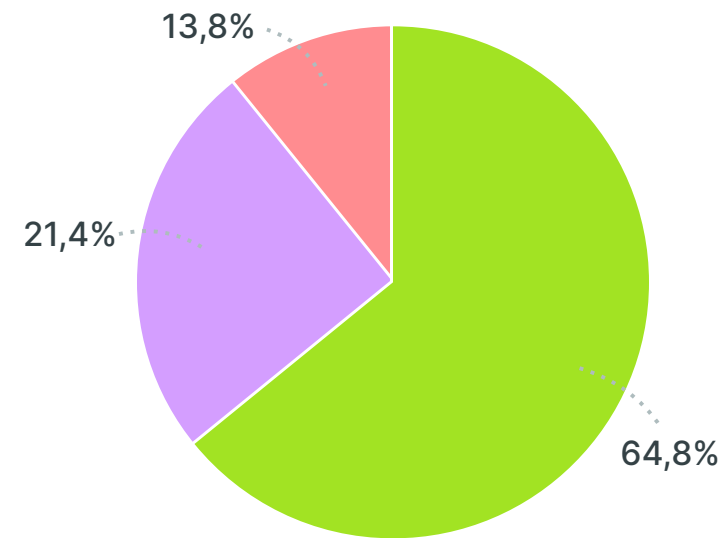
**2,886**

per day in the selected date range



### Engagements from new videos

Your new videos had **6,377** engagements



Highest engagement

**980**

on 28.02.2023 - Monday

Lowest engagement

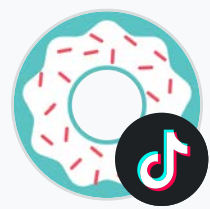
**12**

on 01.03.2023 - Tuesday

Daily engagement

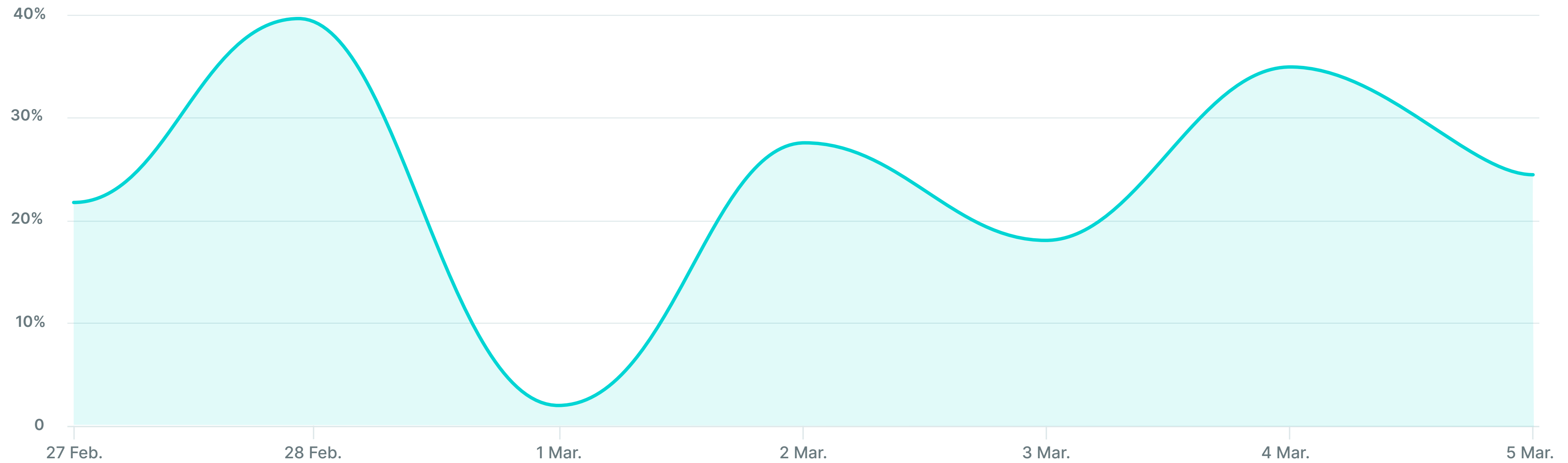
**911**

per day in the selected date range



### Engagement rate

Your ER per video was **19.3%**



Highest video ER

**39.7%**

on 28.02.2023 - Monday

Lowest video ER

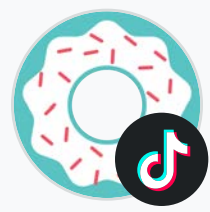
**2%**

on 01.03.2023 - Tuesday

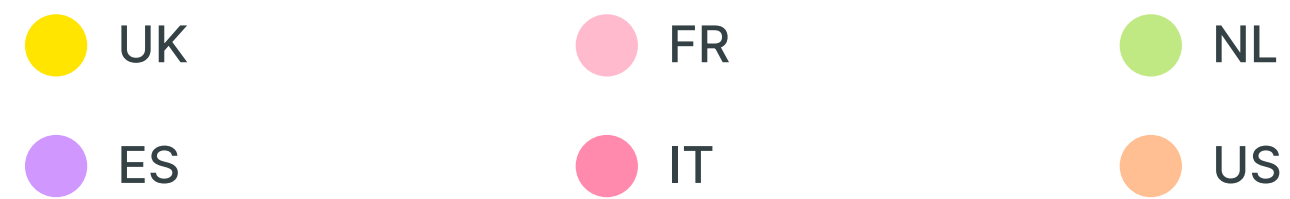
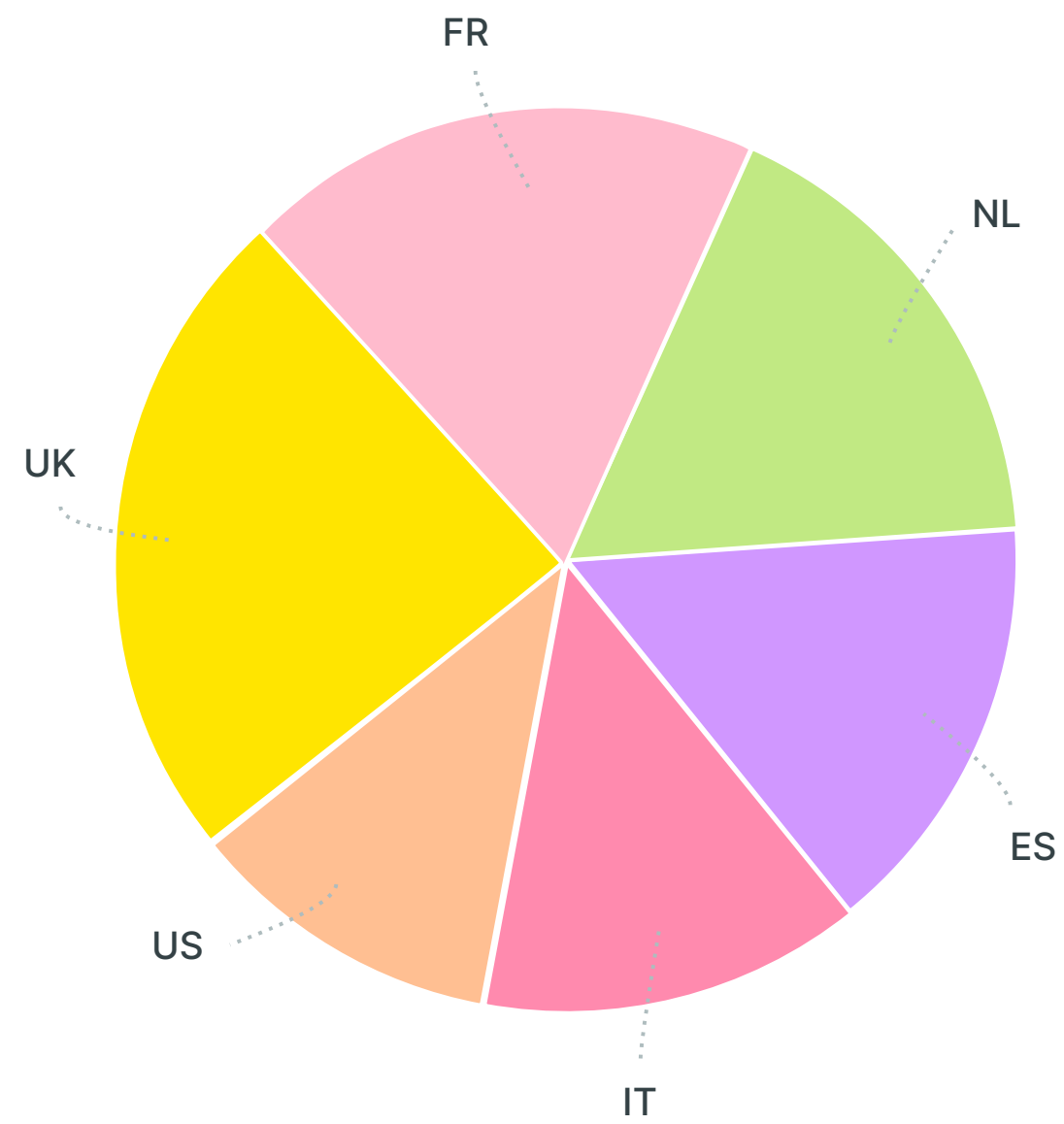
Daily video ER

**24.1%**

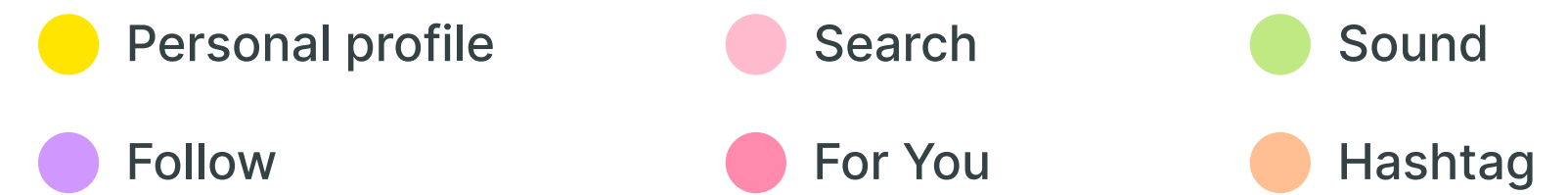
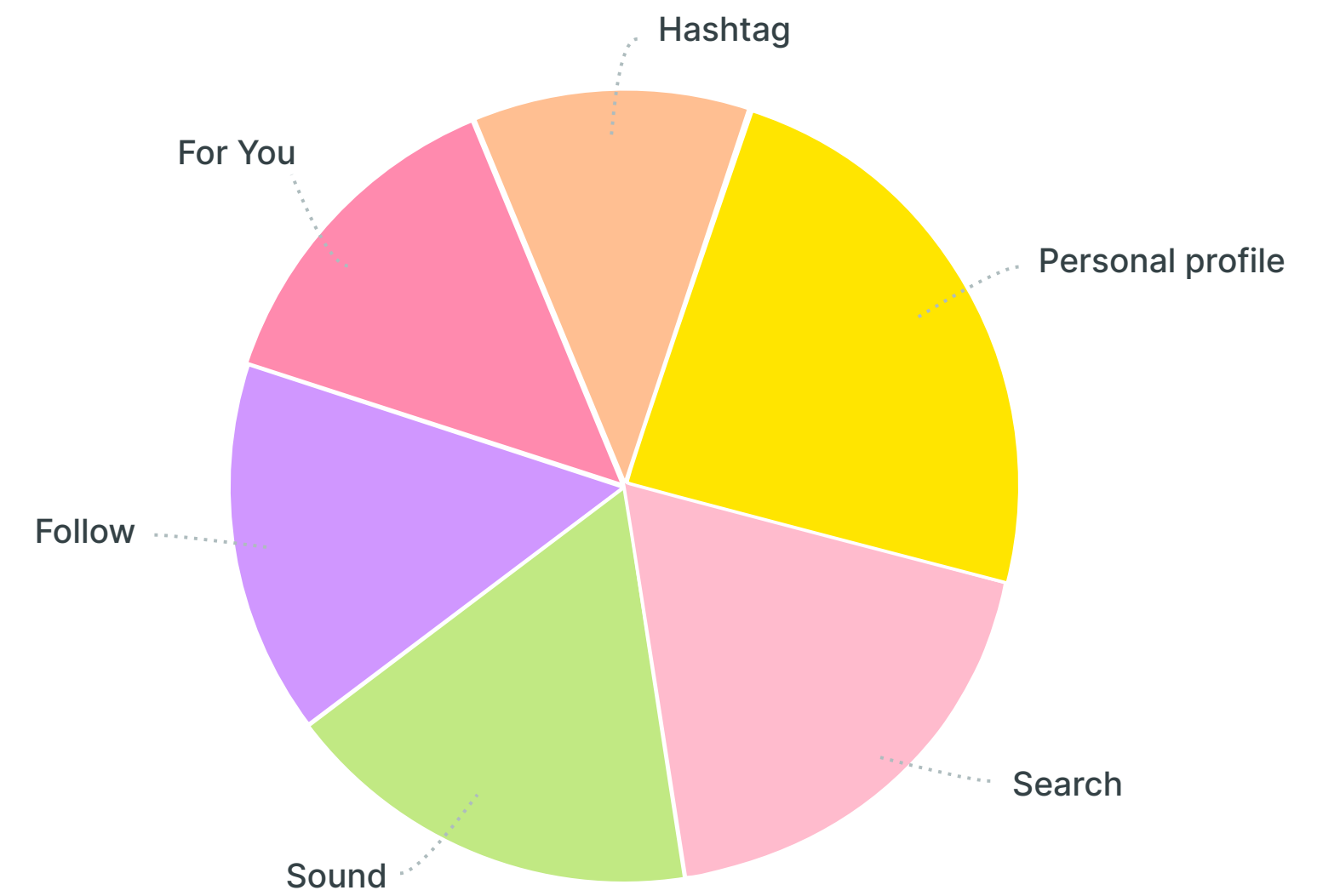
per day in the selecte date range



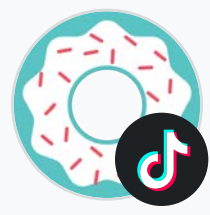
### Viewer countries



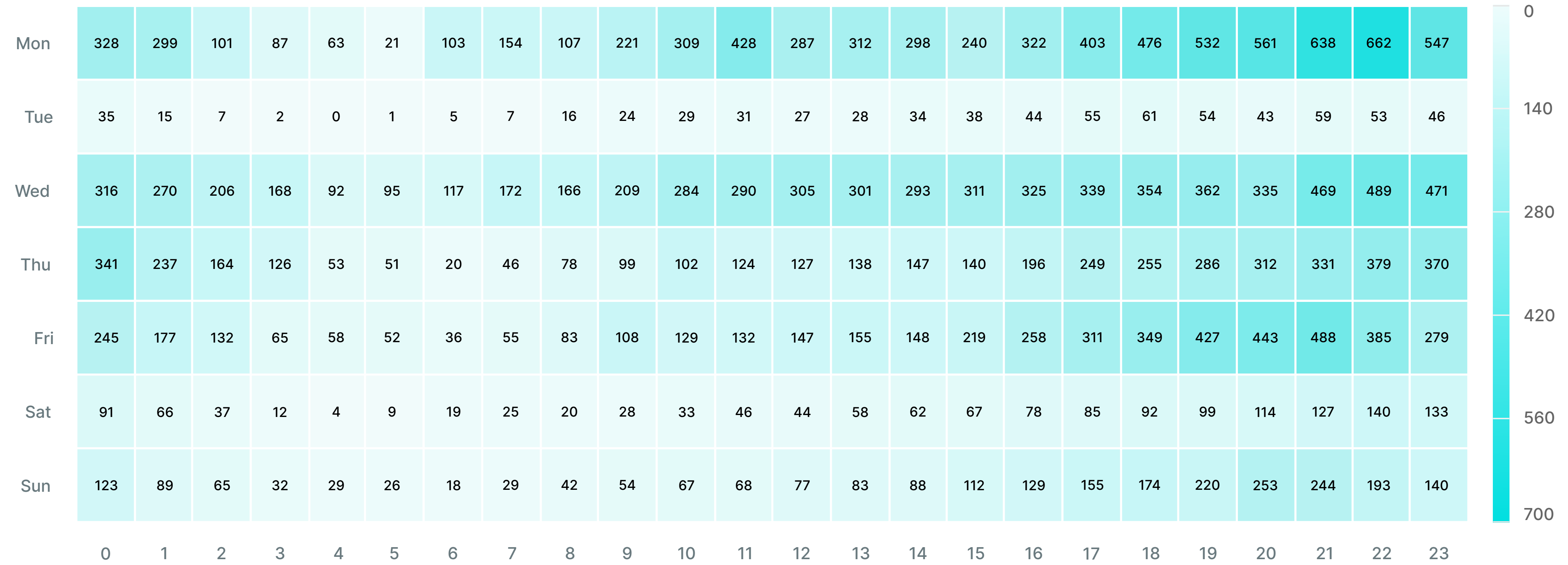
### Impression sources



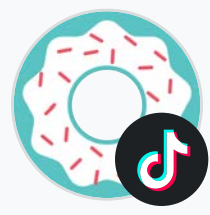




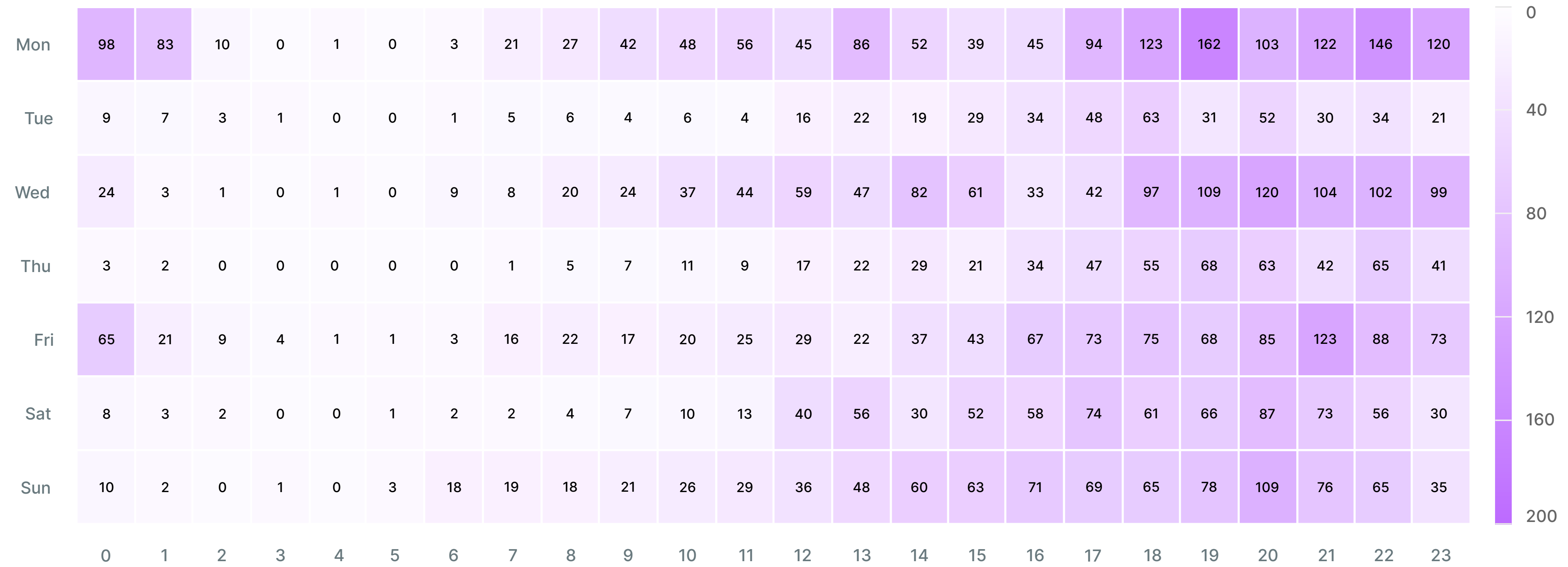
### View distribution

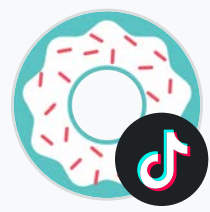






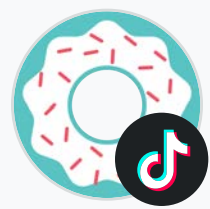
### Engagement distribution





### Hashtag analysis

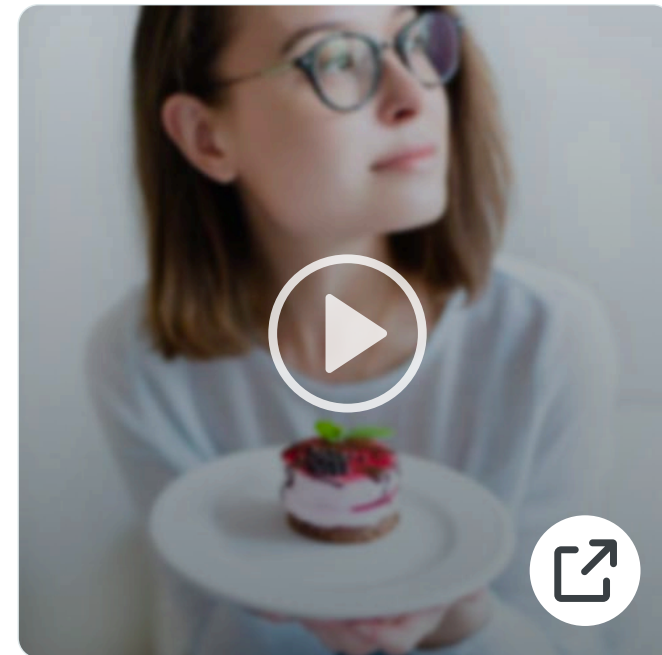
Hashtag ↓↑	Number of posts used ↓↑	Likes ↓↑	Comments ↓↑	Shares ↓↑	Total engagement ↓↑	Engagement per post ↓↑	ER per post ↓↑
#xuxopatisserie	10	4,137	1,364	876	6,377	637	19.3%
#patisserie	5	2,276	1,020	431	3,727	745	22.1%
#macaron	2	983	476	199	1,658	829	25.4%
#cupcake	2	824	351	88	1,263	631	19.2%
#cake	1	338	142	36	516	258	7.5%
#dessert	1	423	376	59	858	429	12.7%



Xuxo Patisserie

Feb 27, 2023 - 14:30

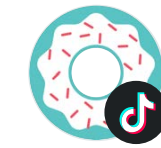
@annesmith told us that the best place to spend all her Sunday afternoons is at @xuxopatisserie! 🍰 Her favou...



Total eng.	Video views	Reach
<b>2,506</b>	<b>1,130</b>	<b>3,283</b>

Likes	Comments	Shares
<b>735</b>	<b>329</b>	<b>118</b>

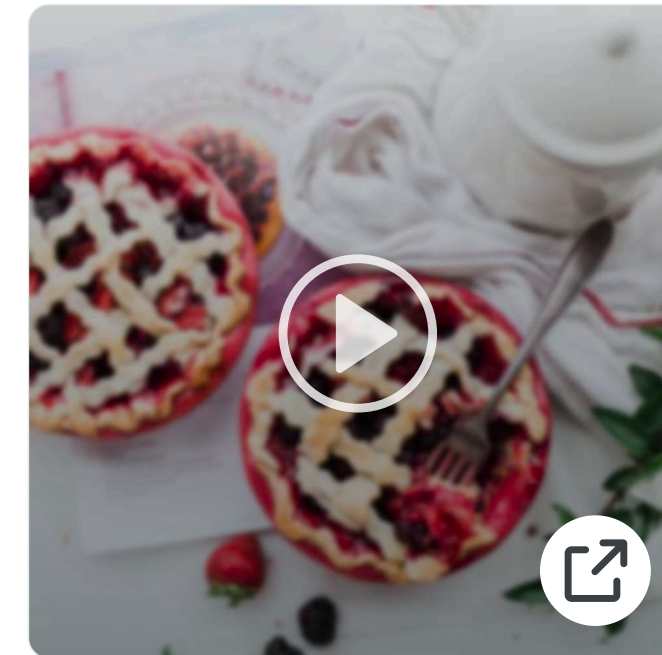
Avg. watch time	Completion rate	Eng. Rate
<b>11 sec</b>	<b>49.4%</b>	<b>21.6%</b>



Xuxo Patisserie

Feb 28, 2023 - 10:15

We are so proud to present our new dessert menu to all of you! 🍰 There are so many wonderful flavors to taste...



Total eng.	Video views	Reach
<b>3,485</b>	<b>497</b>	<b>124</b>

Likes	Comments	Shares
<b>3,485</b>	<b>2,012</b>	<b>1,08</b>

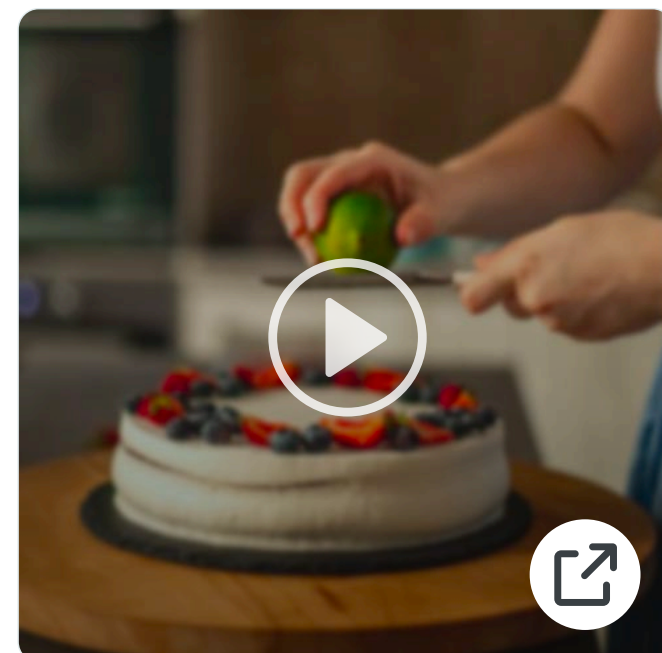
Avg. watch time	Completion rate	Eng. Rate
<b>15 sec</b>	<b>68.1%</b>	<b>28.2%</b>



Xuxo Patisserie

Feb 28, 2023 - 13:20

Today we are taking a very special tour through our kitchen! Here is where all our sweet flavors and all the ...



Total eng.	Video views	Reach
<b>5,832</b>	<b>4,028</b>	<b>5,900</b>

Likes	Comments	Shares
<b>3,172</b>	<b>1,544</b>	<b>981</b>

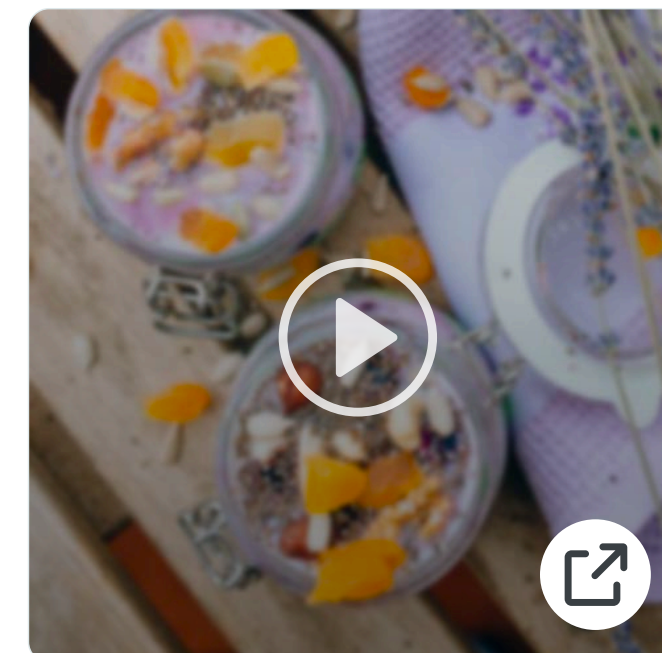
Avg. watch time	Completion rate	Eng. Rate
<b>28 sec</b>	<b>74.1%</b>	<b>34.8%</b>



Xuxo Patisserie

Feb 28, 2023 - 16:30

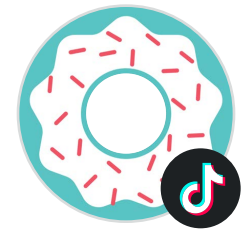
It's a wonderful day at @xuxopatisserie! ☀️ Come visit us and try our special edition desserts! They are full of wint...



Total eng.	Video views	Reach
<b>5,490</b>	<b>4,912</b>	<b>5,028</b>

Likes	Comments	Shares
<b>3,286</b>	<b>2,100</b>	<b>989</b>

Avg. watch time	Completion rate	Eng. Rate
<b>20 sec</b>	<b>80.7%</b>	<b>30.4%</b>



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