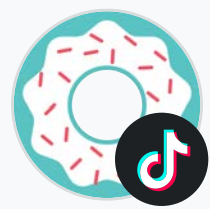




TikTok | page report

Xuxo Patisserie

27 February 2022 - 05 March 2022



Posts

10 ↗ 43%

compared to 7 in the previous period

Views

24.690 ↗ 38%

compared to 17.892 in the previous period

Views per post

2.534 ↗ 10%

compared to 2.455 in the previous period

Likes

4.137 ↗ 26%

compared to 3.283 in the previous period

Comments

1.364 ↘ 15%

compared to 1.729 in the previous period

Shares

876 ↘ 8%

compared to 952 in the previous period

Post engagements

6.377 ↗ 7%

compared to 5.964 in the previous period

ER per post

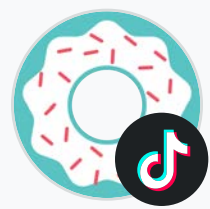
19,3% ● 0%

compared to 19.3% in the previous period

Best time to post

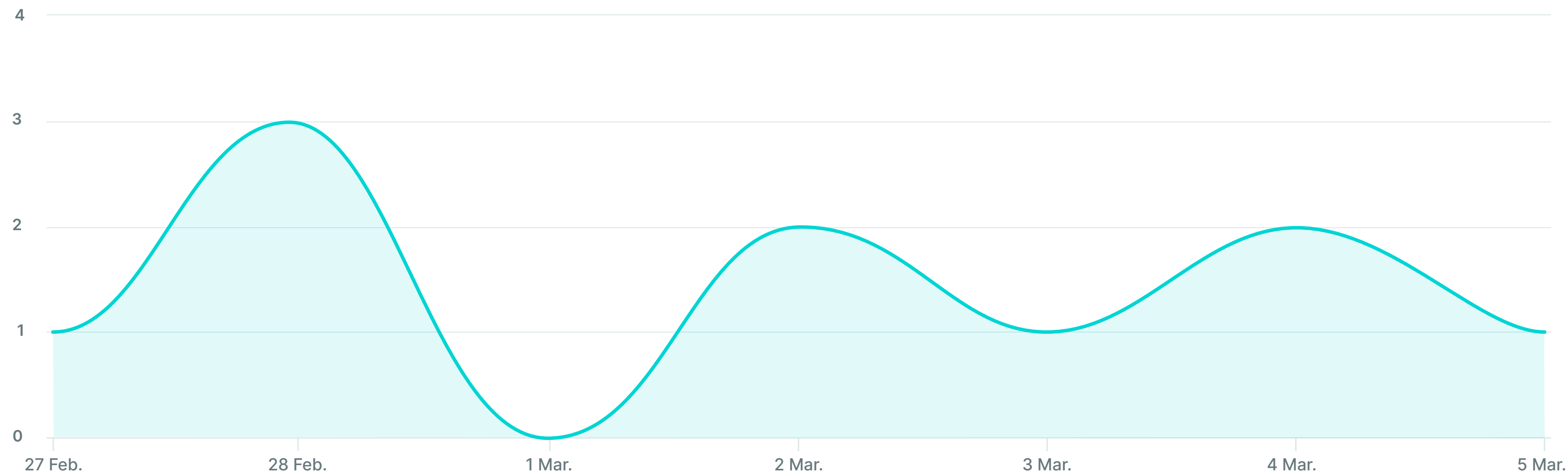
Friday at 11:43

according to the posts published in the selected date range



Posts

You published **10** posts



Highest posts

3

on 28.02.2022 - Sunday

Lowest posts

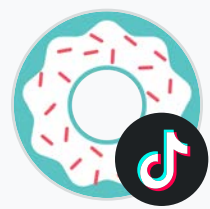
0

on 01.03.2022 - Tuesday

Daily posts

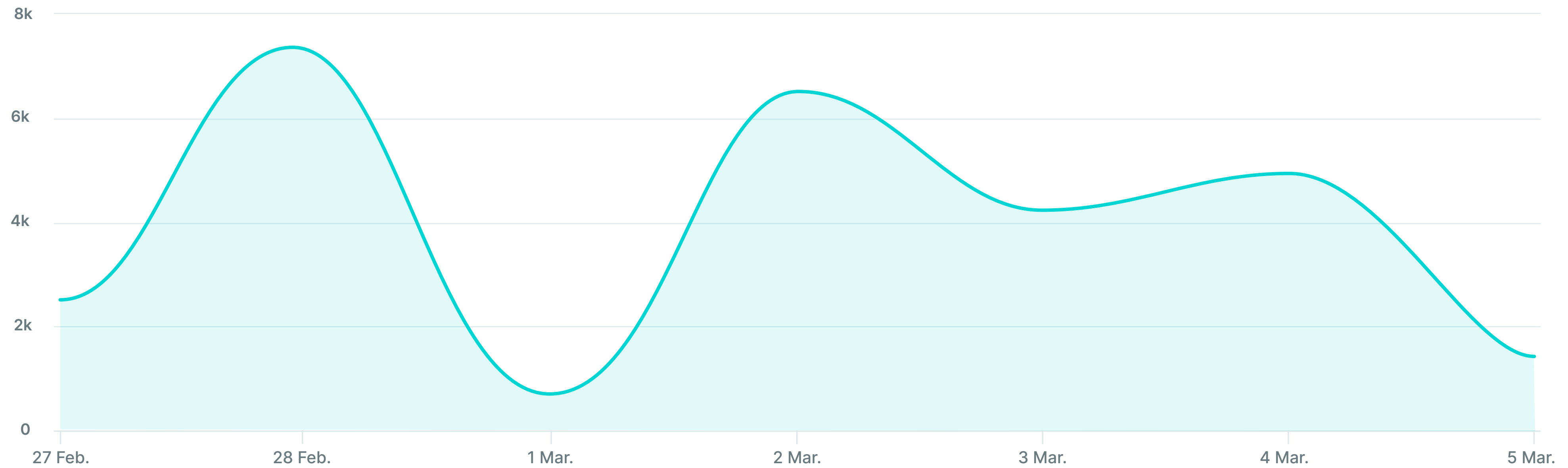
1,42

per day in the selected date range



Video views

Your videos have been viewed **24.690** times



New videos

10

in the selected date range

Views per video

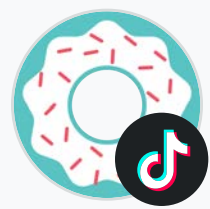
2.534

in the selected date range

Highest views

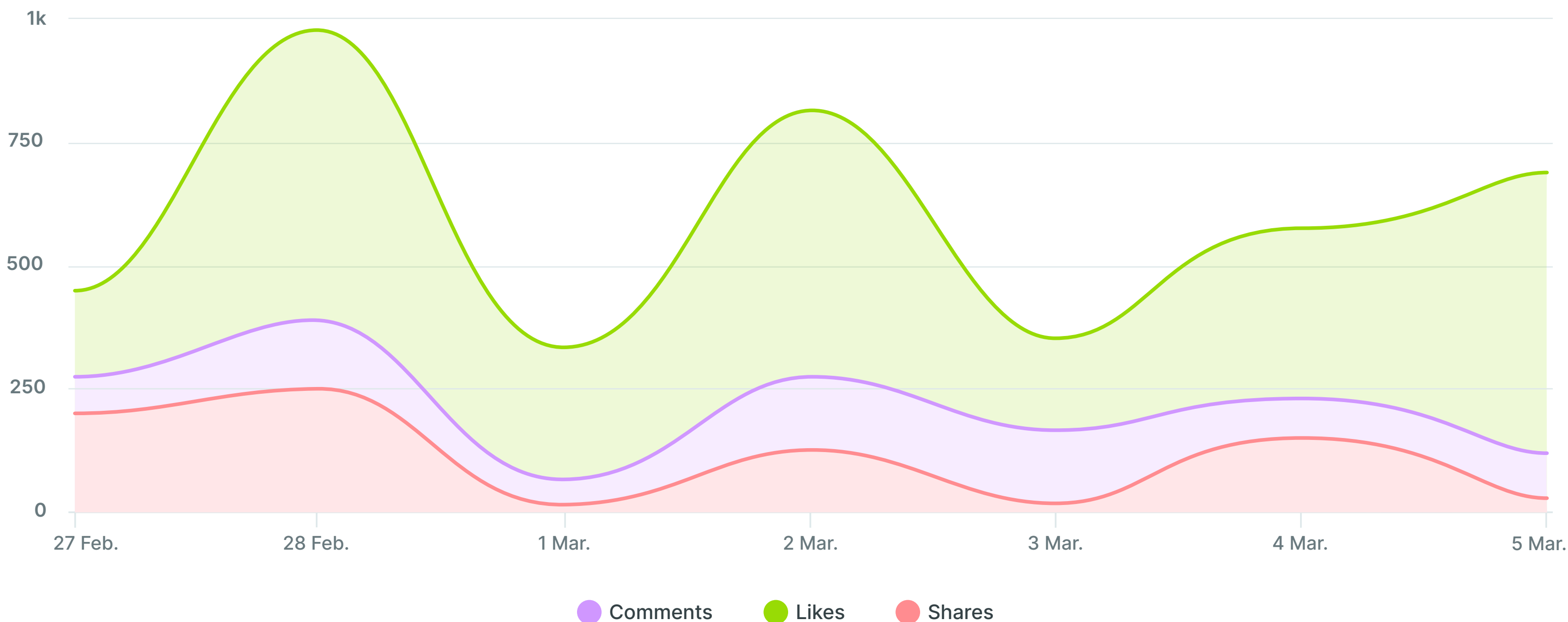
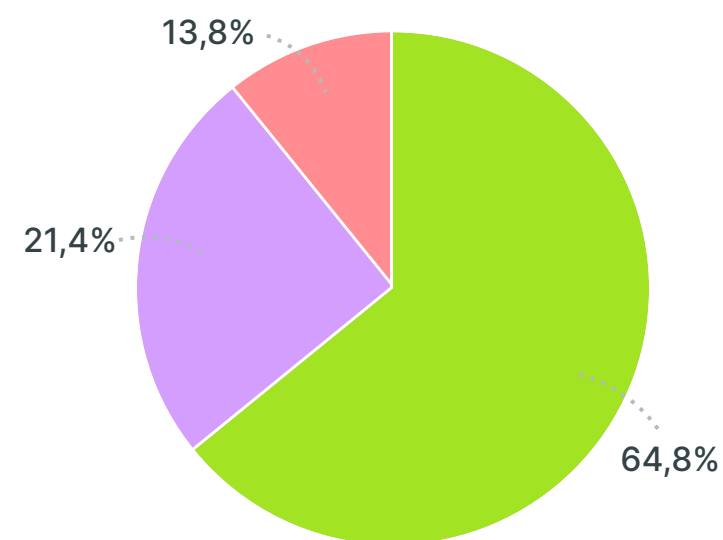
7.429

on 28.02.2022 - Monday



Engagement types

Your posts had **6.377** engagements



Highest engagement

980

on 28.02.2022 - Monday

Lowest engagement

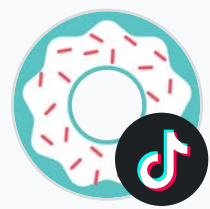
12

on 01.03.2022 - Tuesday

Daily engagement

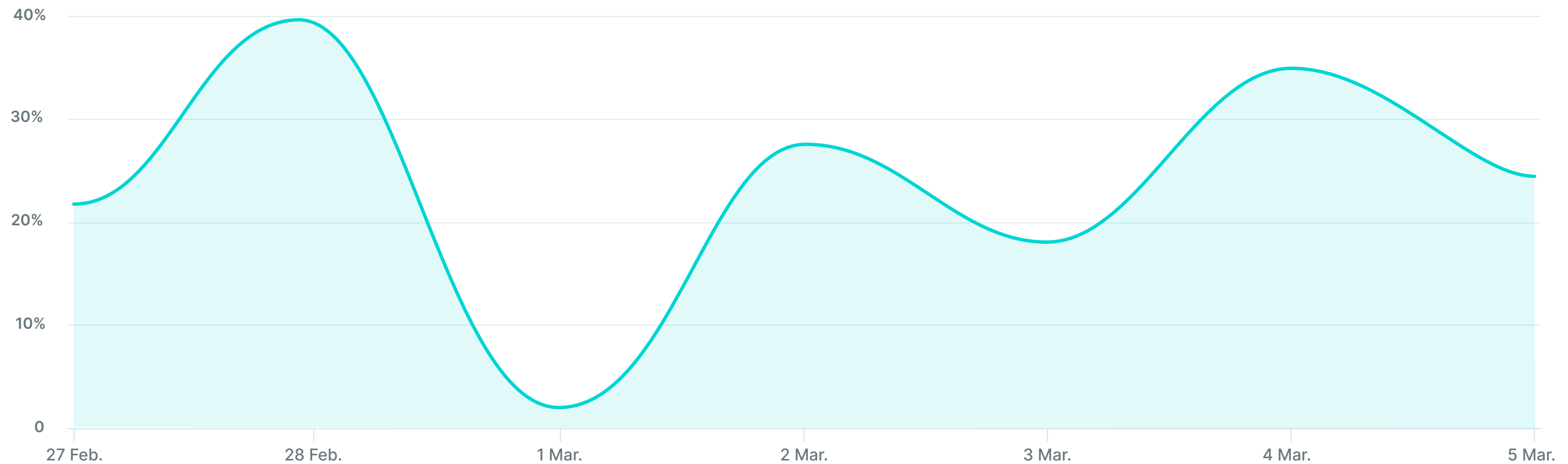
911

per day in the selected date range



Engagement rate

Your ER per post was **19.3%**



Highest ER

%39,7

on 28.02.2022 - Monday

Lowest ER

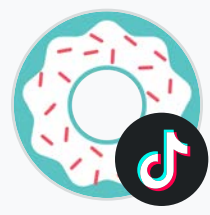
%2

on 01.03.2022 - Tuesday

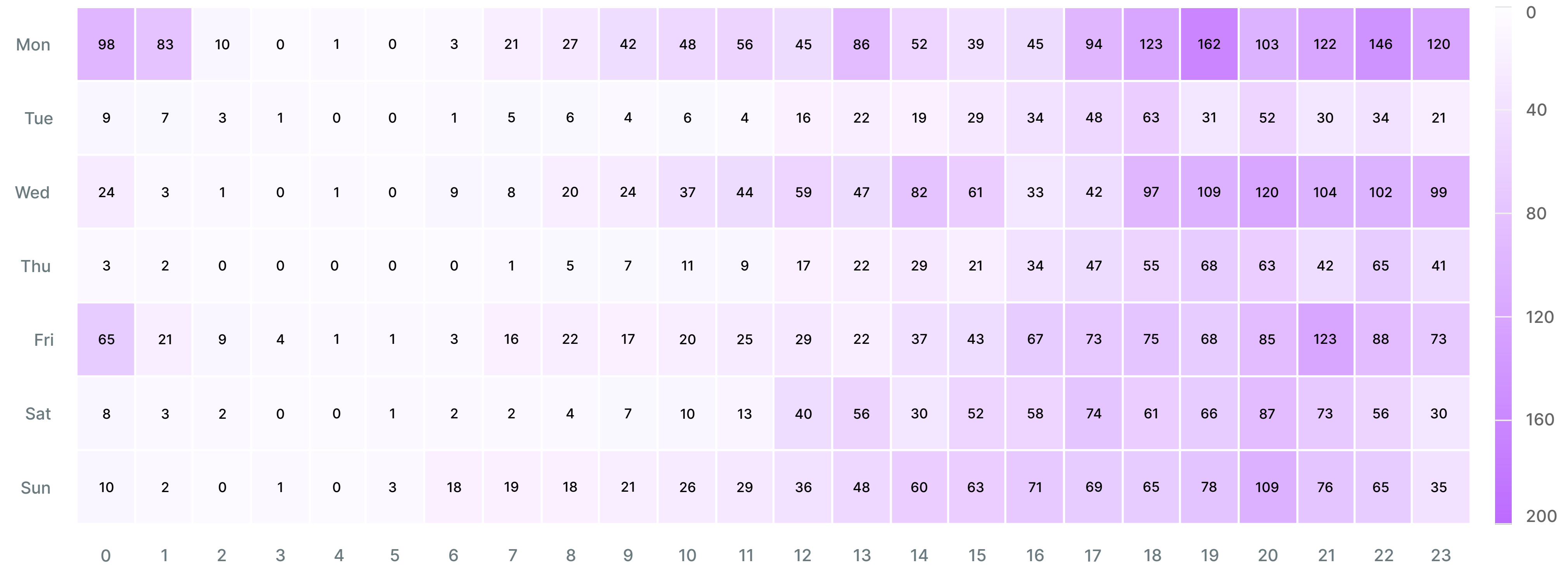
Daily ER

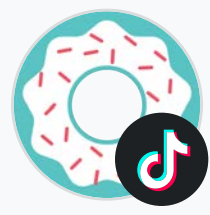
%24,1

per day in the selecte date range

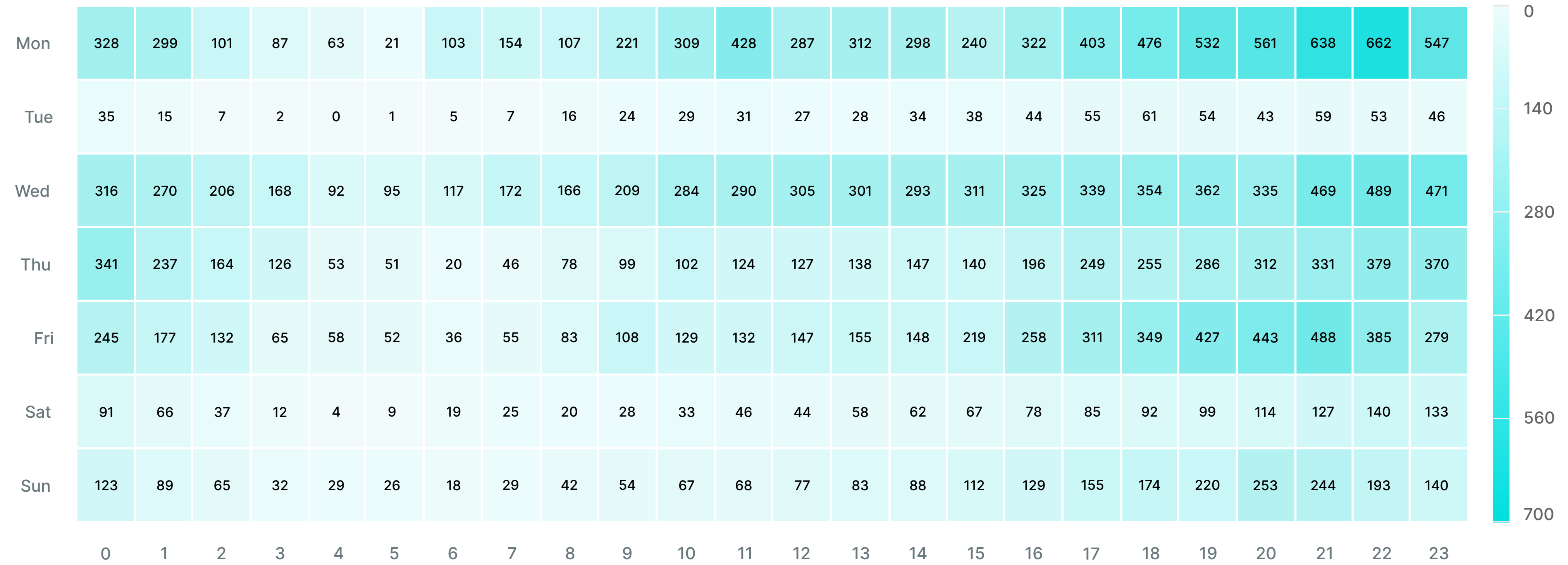


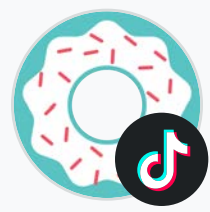
Engagement distribution





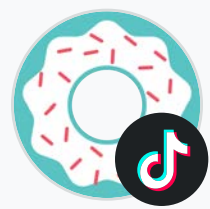
Post distribution





Hashtag analysis

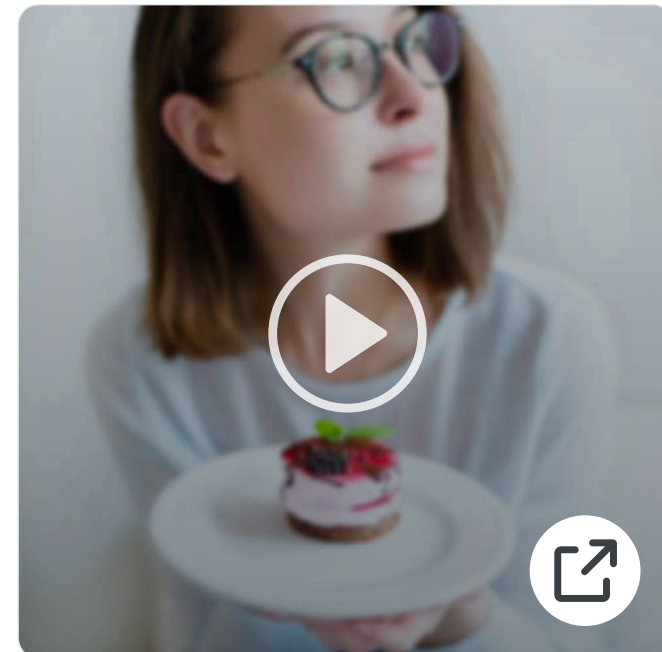
Hashtag ↓↑	Number of posts used ↓↑	Likes ↓↑	Comments ↓↑	Shares ↓↑	Total engagement ↓↑	Engagement per post ↓↑	ER per post ↓↑
#xuxopatisserie	10	4.137	1.364	876	6.377	637	19,3%
#patisserie	5	2.276	1.020	431	3.727	745	22,1%
#macaron	2	983	476	199	1.658	829	25,4%
#cupcake	2	824	351	88	1.263	631	19,2%
#cake	1	338	142	36	516	258	7,5%
#dessert	1	423	376	59	858	429	12,7%



Xuxo Patisserie

Feb 27, 2022 - 14:30

@annesmith told us that the best place to spend all her Sunday afternoons is at @xuxopatisserie! 🍰 Her favou...



Likes

735

Comments

309

Shares

118

Views

2.506

Duration

30 sec

Text length

317

Hashtags

3

Mentions

2

Eng. Rate

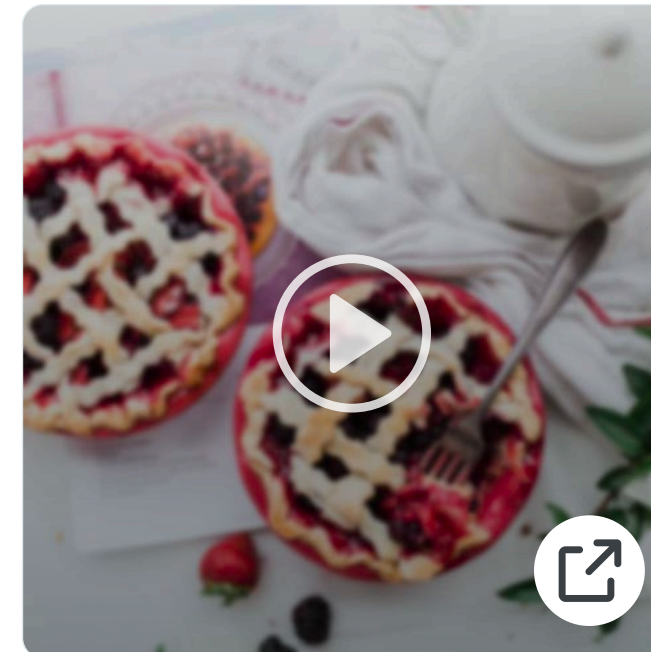
%21,6



Xuxo Patisserie

Feb 28, 2022 - 10:15

We are so proud to present our new dessert menu to all of you! 🍰 There are so many wonderful flavors to taste...



Likes

965

Comments

497

Shares

124

Views

3.485

Duration

2 min

Text length

532

Hashtags

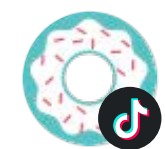
2

Mentions

0

Eng. Rate

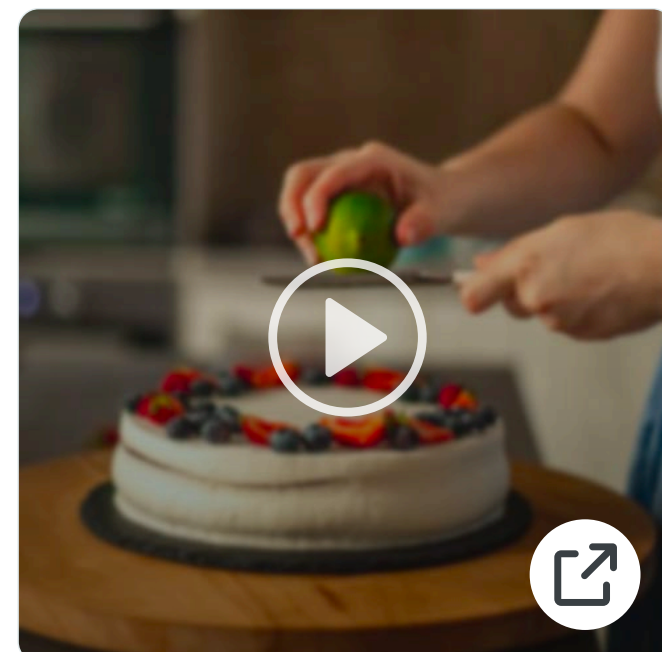
%28,2



Xuxo Patisserie

Feb 28, 2022 - 13:20

Today we are taking a very special tour through our kitchen! Here is where all our sweet flavors and all the ...



Likes

1.476

Comments

498

Shares

227

Views

5.832

Duration

5 min

Text length

854

Hashtags

2

Mentions

2

Eng. Rate

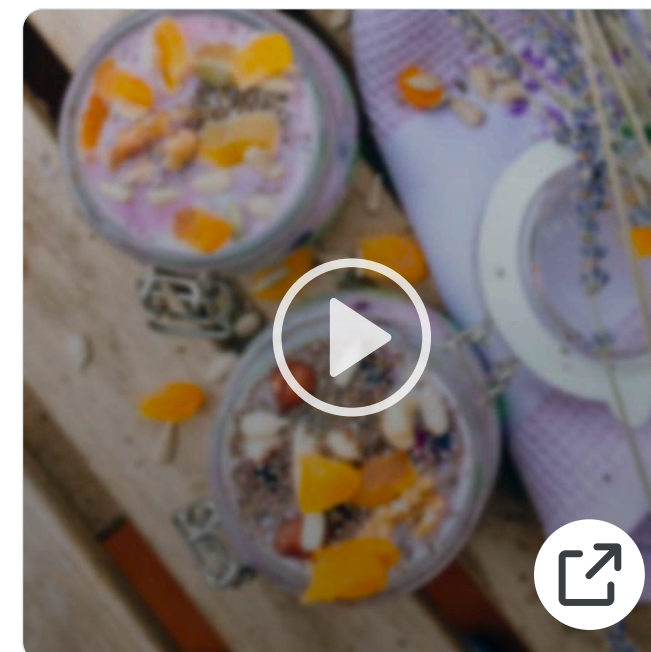
%34,8



Xuxo Patisserie

Feb 28, 2022 - 16:30

It's a wonderful day at @xuxopatisserie! ☀️ Come visit us and try our special edition desserts! They are full of wint...



Likes

1.027

Comments

285

Shares

102

Views

4.098

Duration

50 sec

Text length

126

Hashtags

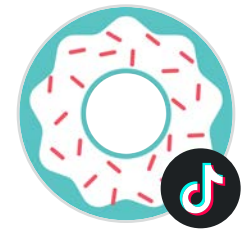
1

Mentions

1

Eng. Rate

%30,4



TikTok | page report

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