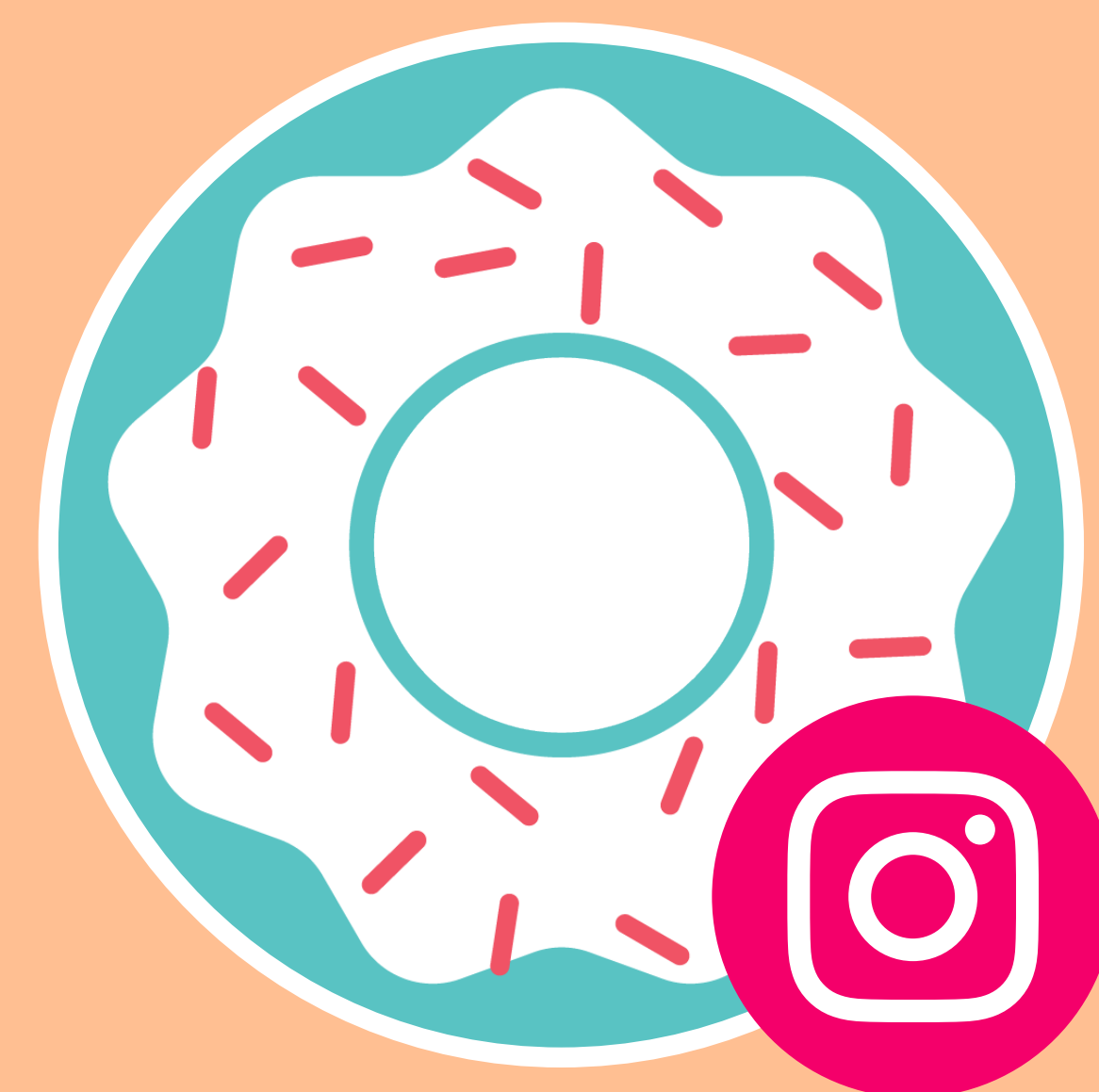




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Xuxo Patisserie

01 February 2022 - 28 February 2022

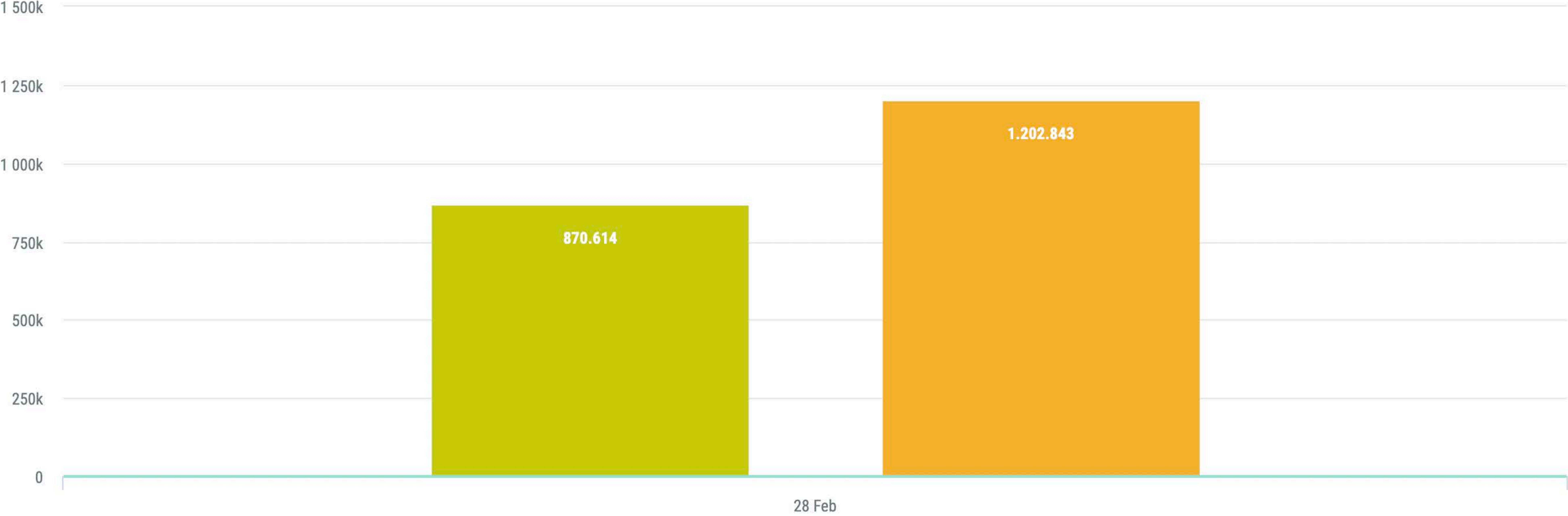


	Fans ↓↑	Follower Growth ↓↑	Posts ↓↑	Total Interactions ↓↑	Average ER per post ↓↑
 Jan's Bistro	870.614	1.979	30	169.512	%0,2
 Buckster Coffee	1.202.843	151.666	40	575.254	%6,3



Total Followers

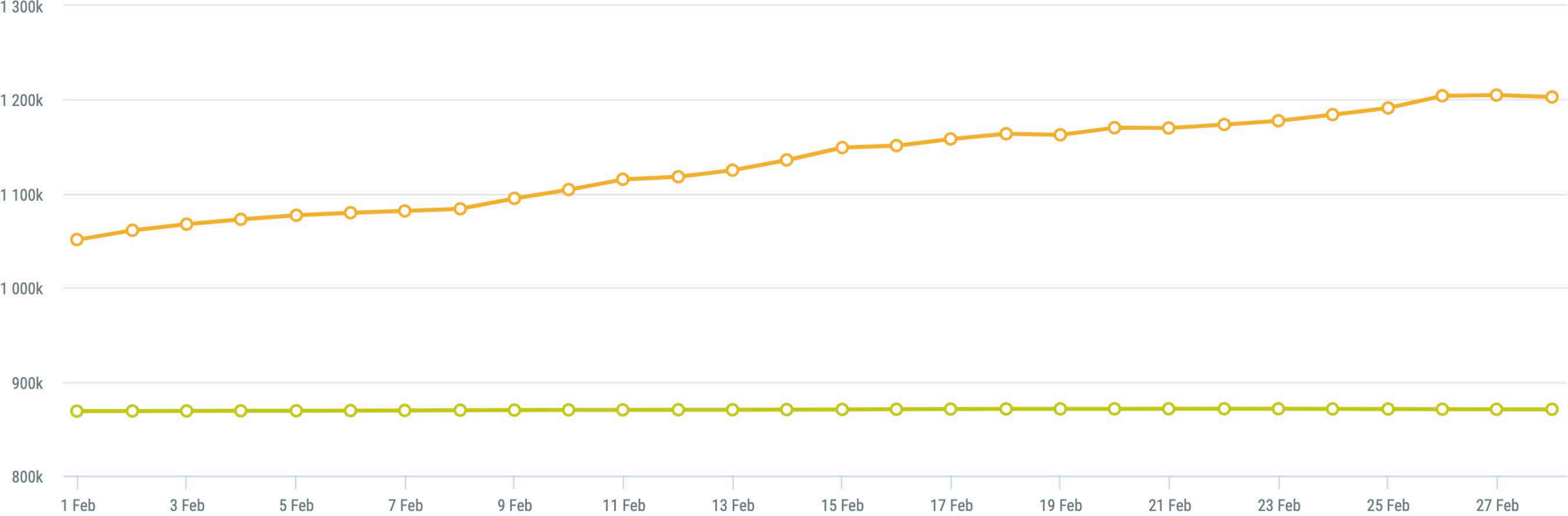
- Jan's Bistro
- Buckster Coffee





Followers

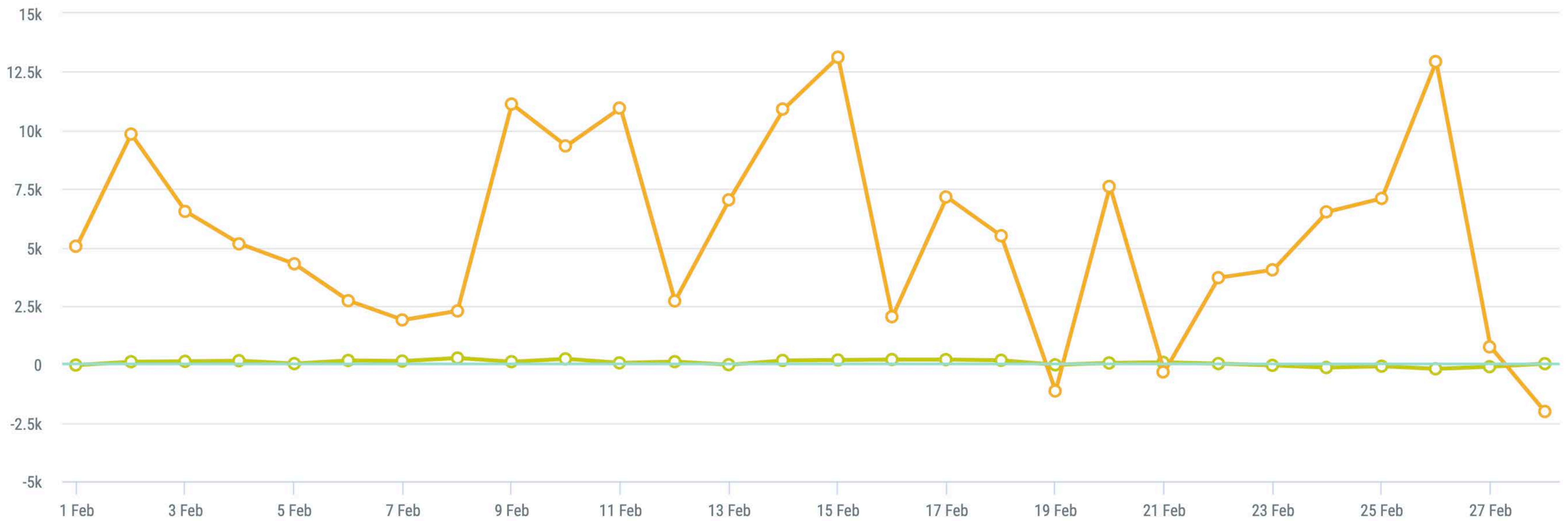
- Jan's Bistro
- Buckster Coffee





Growth of Followers

Jan's Bistro
Buckster Coffee

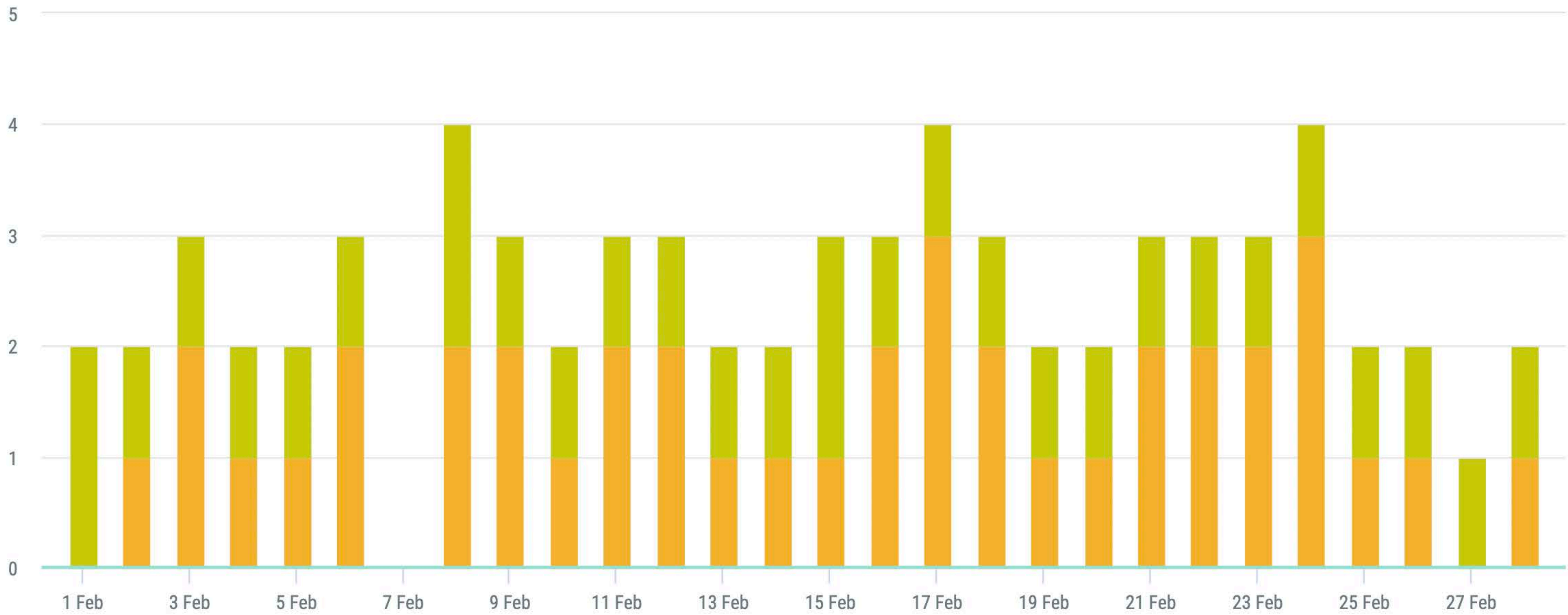
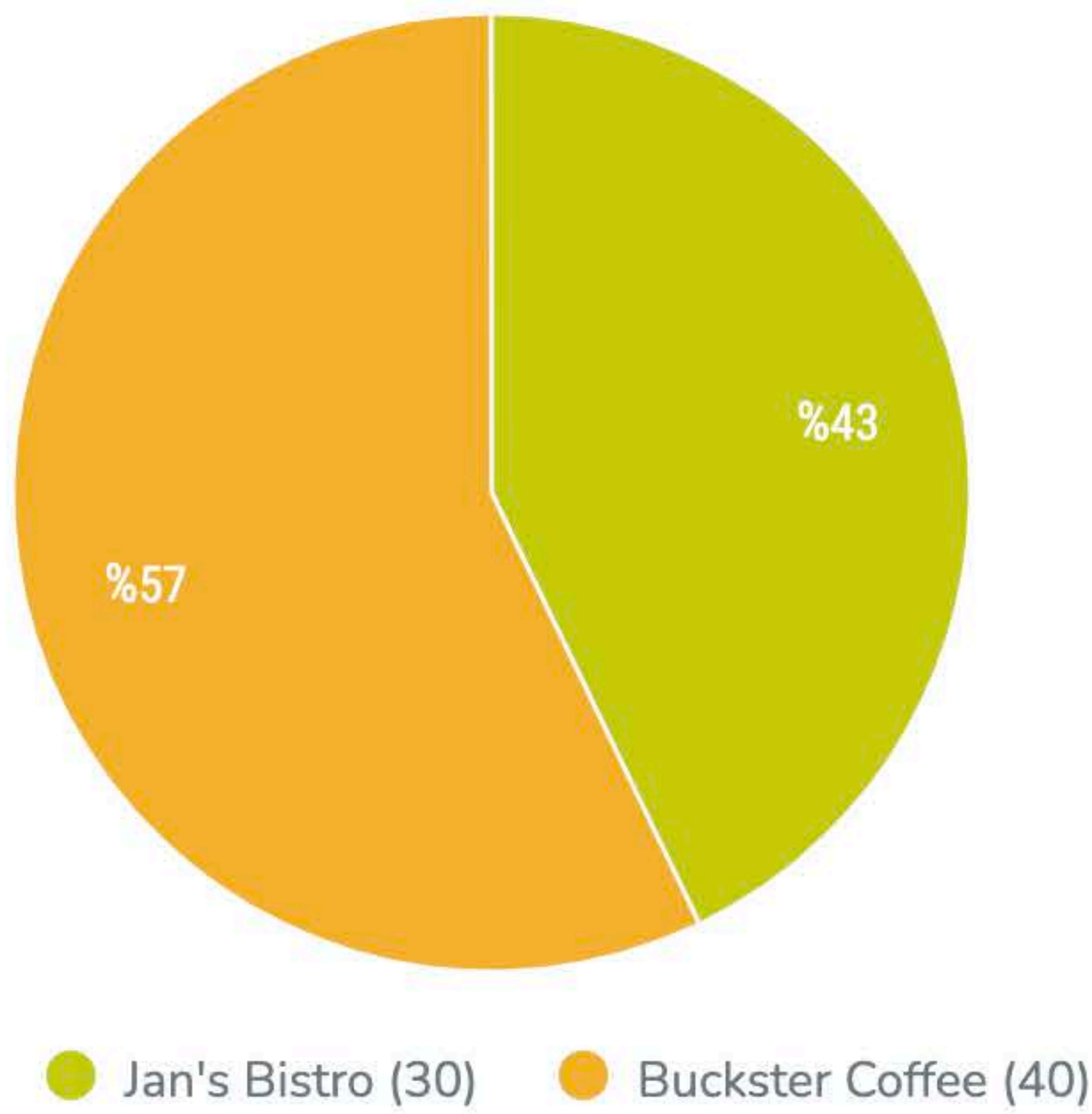




	Fan Growth	Max. Daily Growth of Fans	Min. Daily Growth of Fans	Daily Average of Growth of Fans
 Jan's Bistro	1.979	266 (08.02.2022)	-196 (26.02.2022)	71
 Buckster Coffee	151.666	13.125 (15.02.2022)	-2.019 (28.02.2022)	5.417



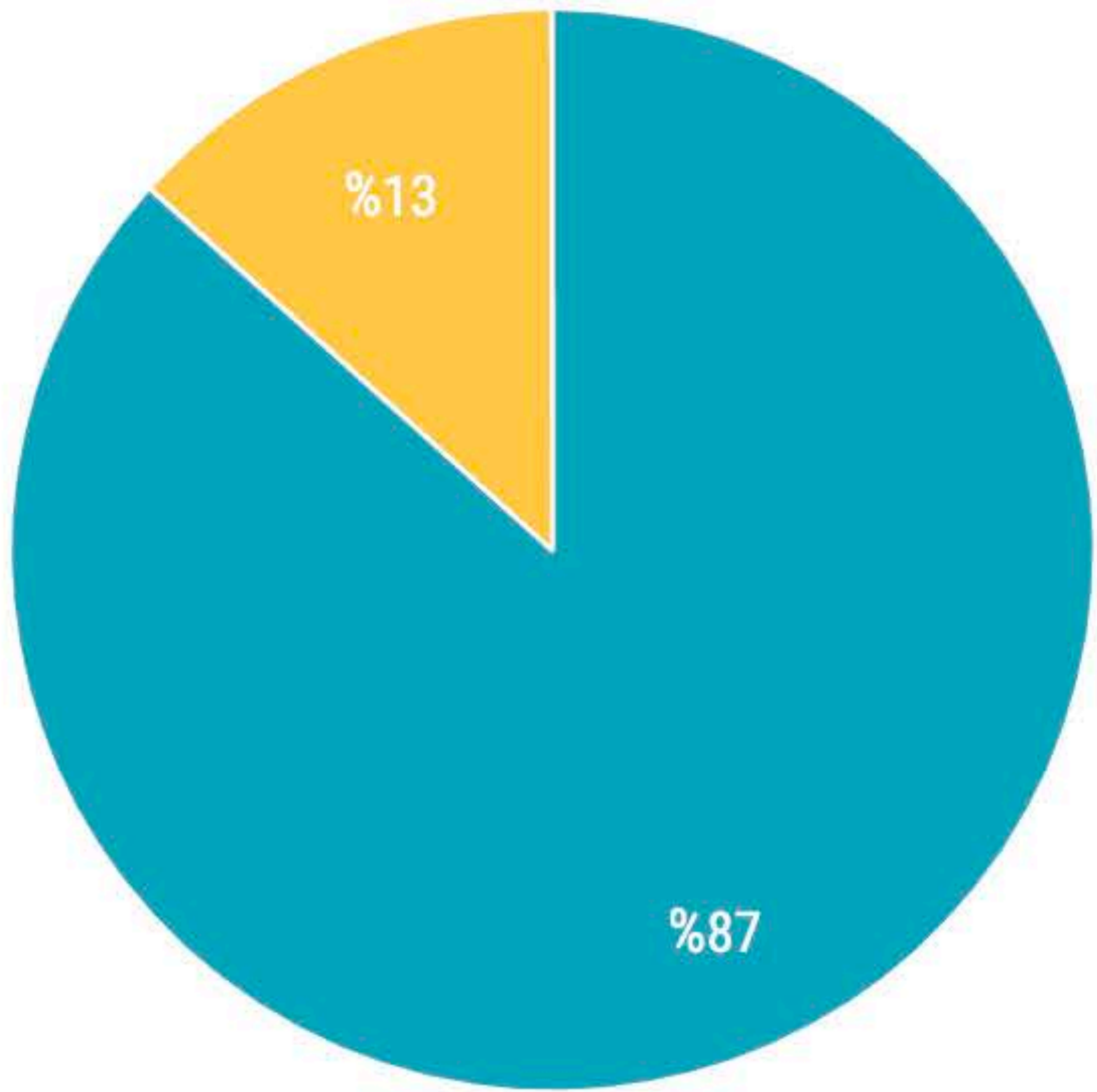
Posts



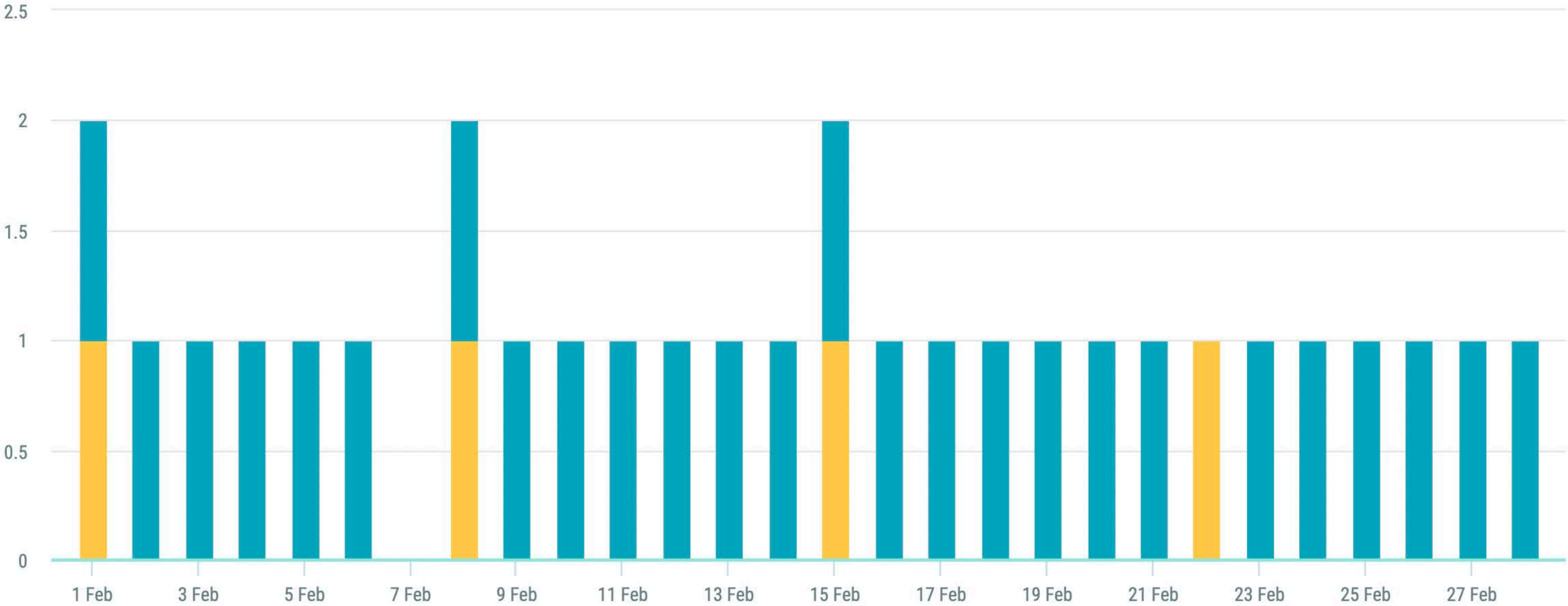


Post Types

Jan's Bistro 



● Photo (26) ● Video (4)





Post Types

Buckster Coffee

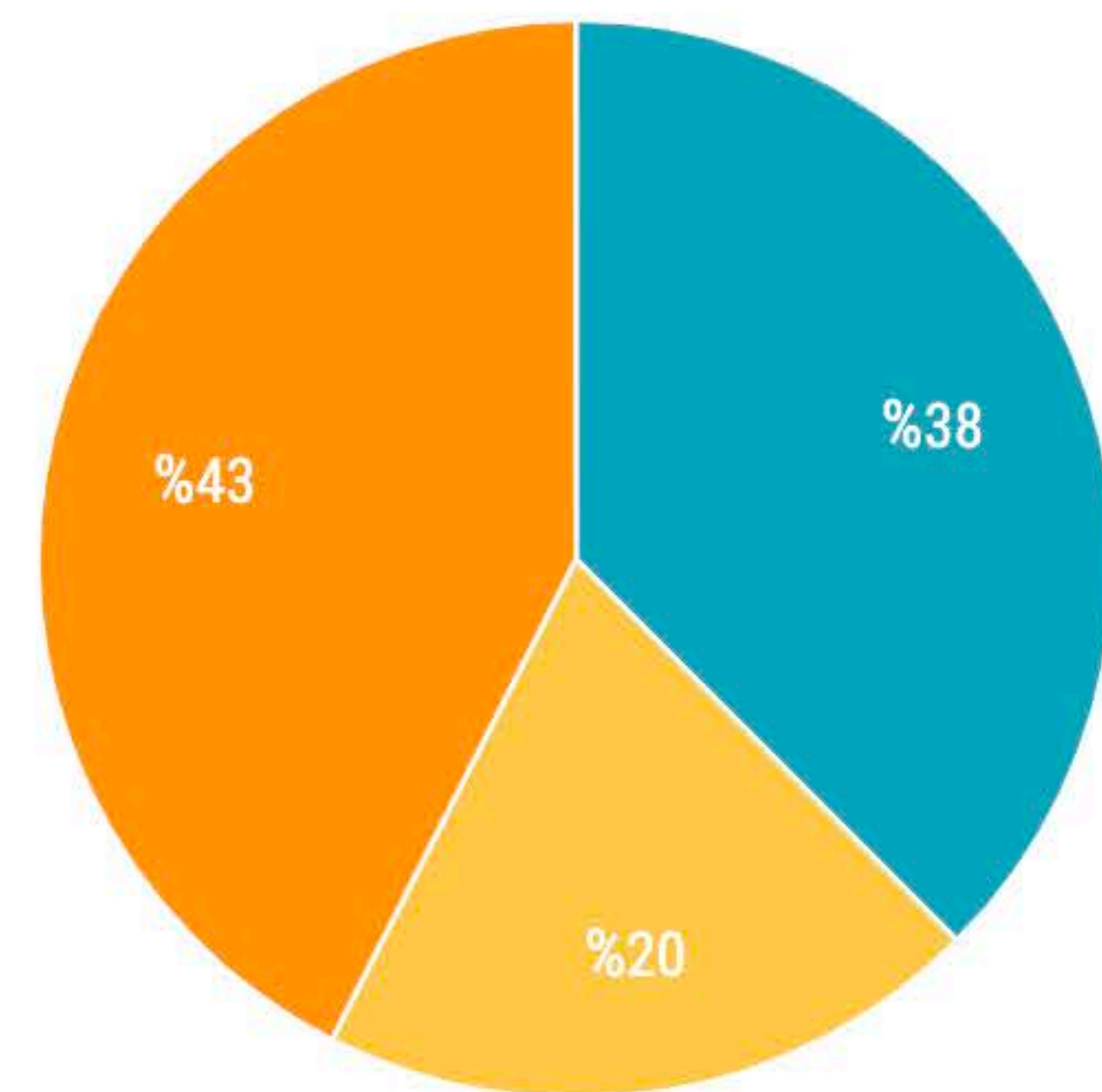
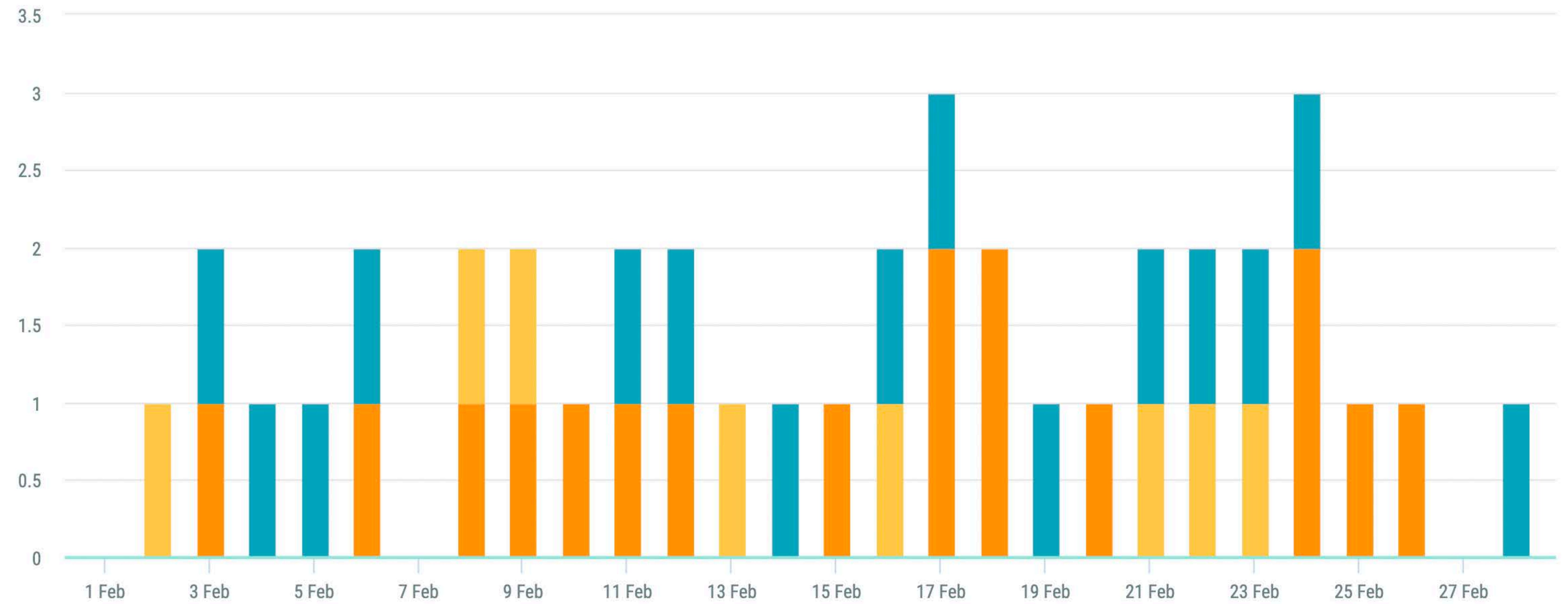
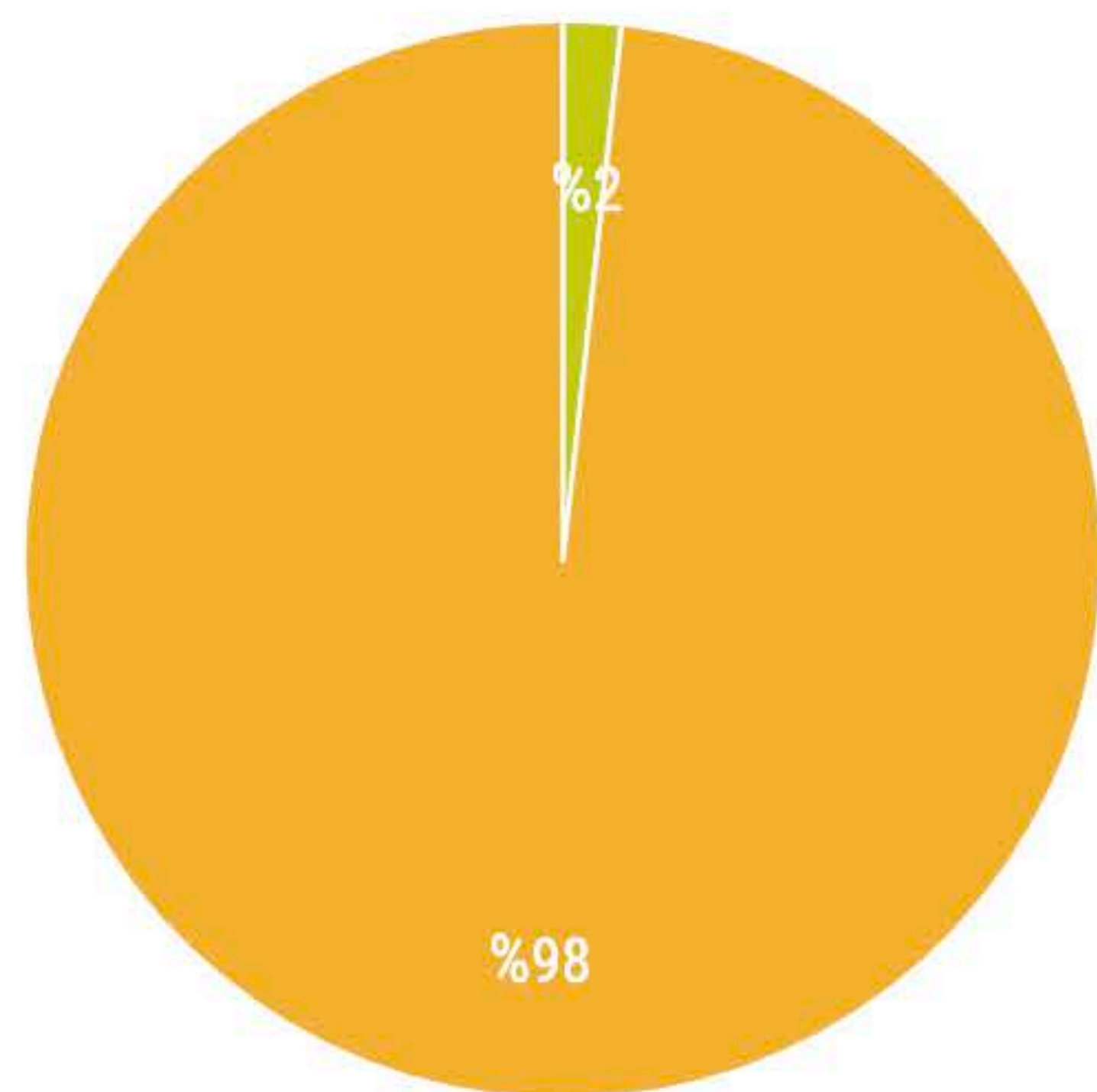


Photo (15) Video (8)
Carousel (17)

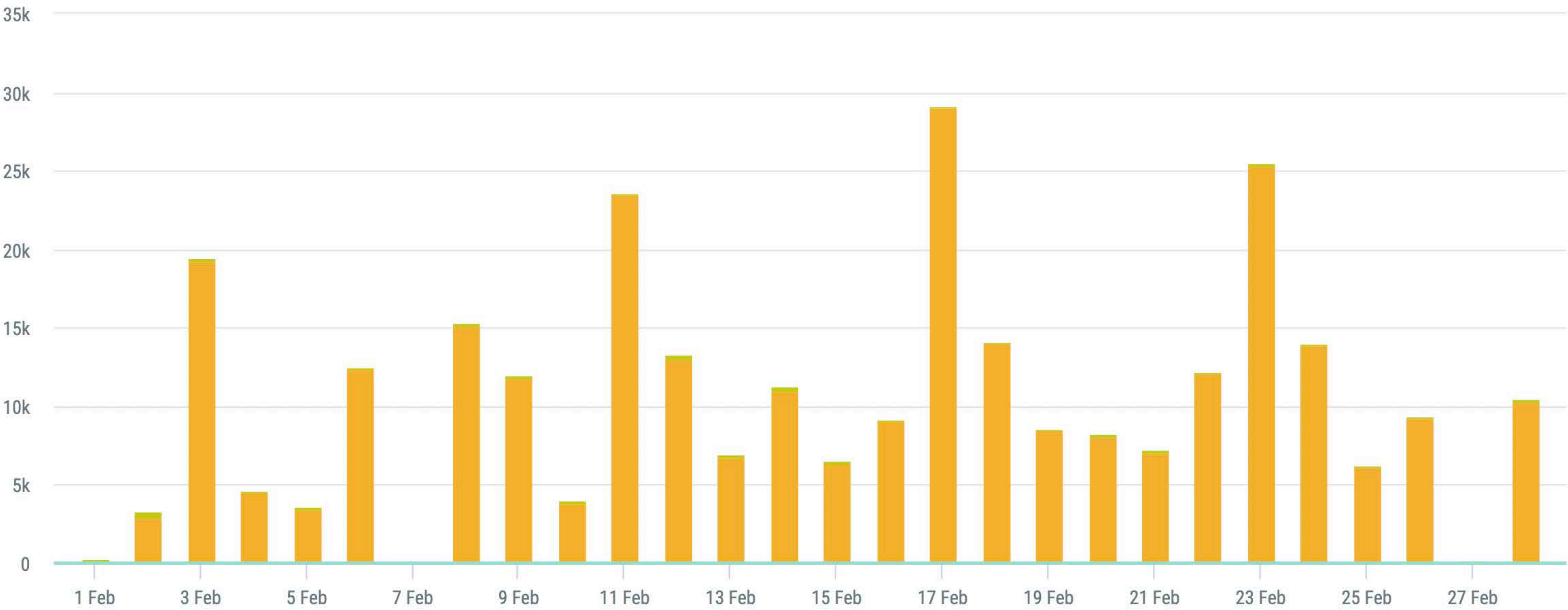




Total Organic Engagement



- Jan's Bistro (5.101)
- Buckster Coffee (286.722)



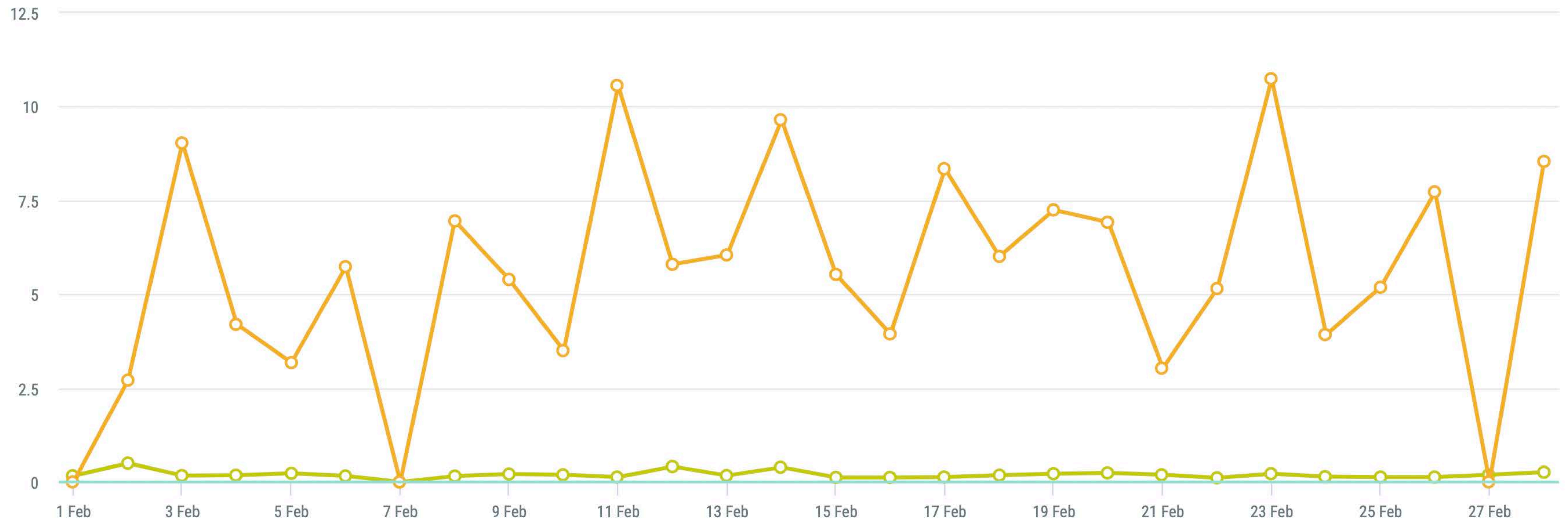


	Total Organic Engagement	Min. Daily Organic Engagement	Max. Daily Organic Engagement	Daily Average of Total Organic Engagement
 Jan's Bistro	5.101	0 (07.02.2022)	432 (02.02.2022)	182
 Buckster Coffee	286.722	0 (01.02.2022)	29.043 (17.02.2022)	10.240



Engagement rate

Jan's Bistro
Buckster Coffee



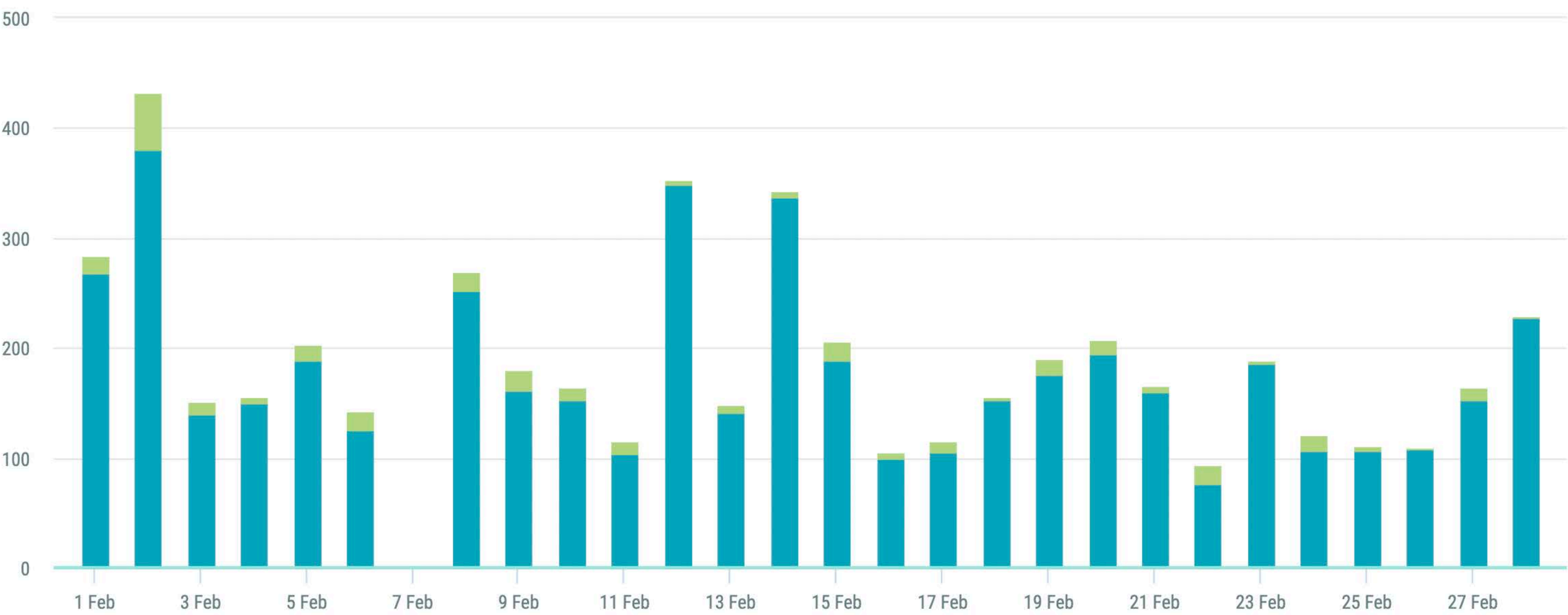
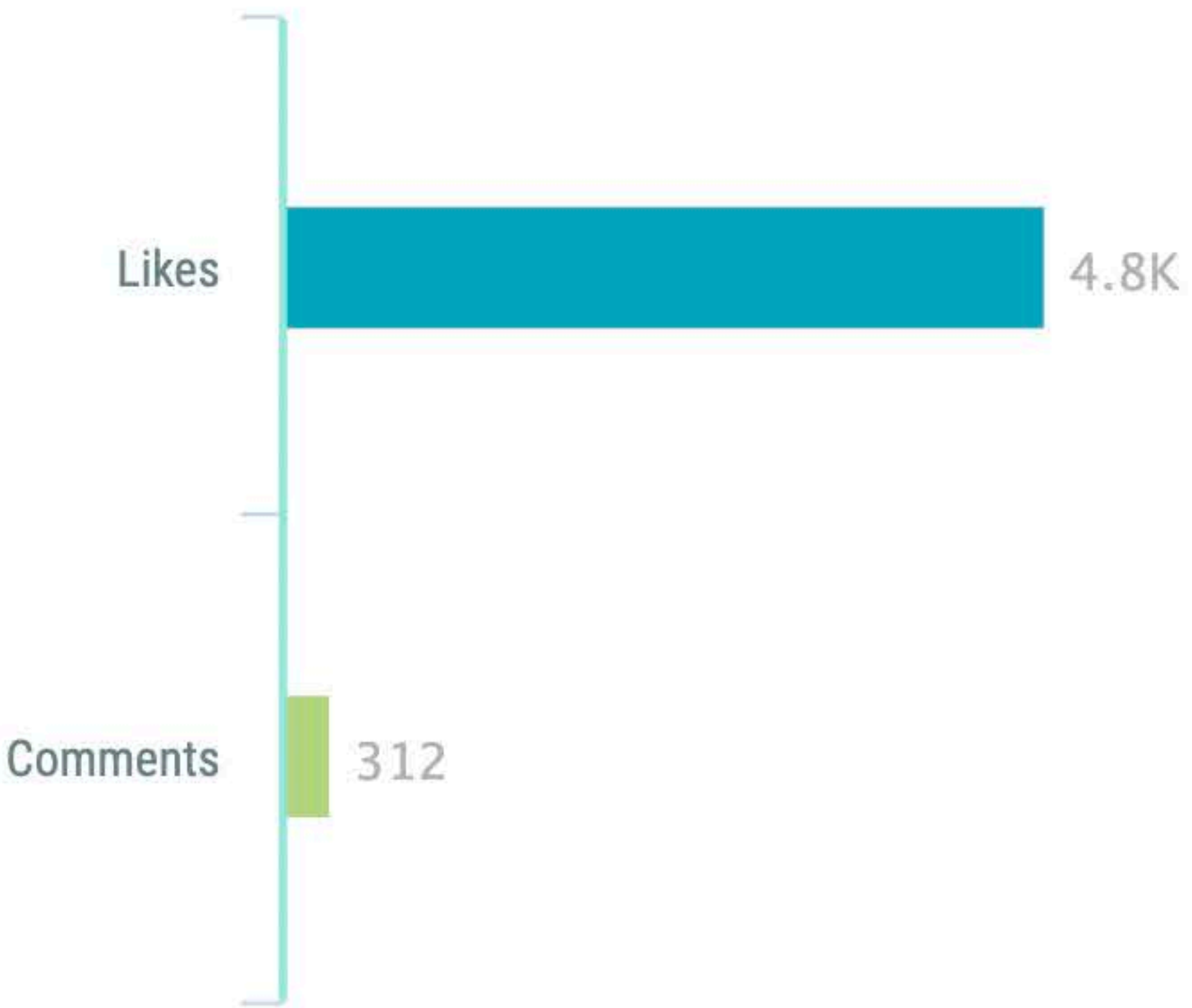


	Highest ER per post	Lowest ER per post	Average ER per post	Average ER per day
 Jan's Bistro	%0,5	%0,1	%0,2	%0,20
 Buckster Coffee	%15	%2,15	%6,3	%6,20



Interaction Types

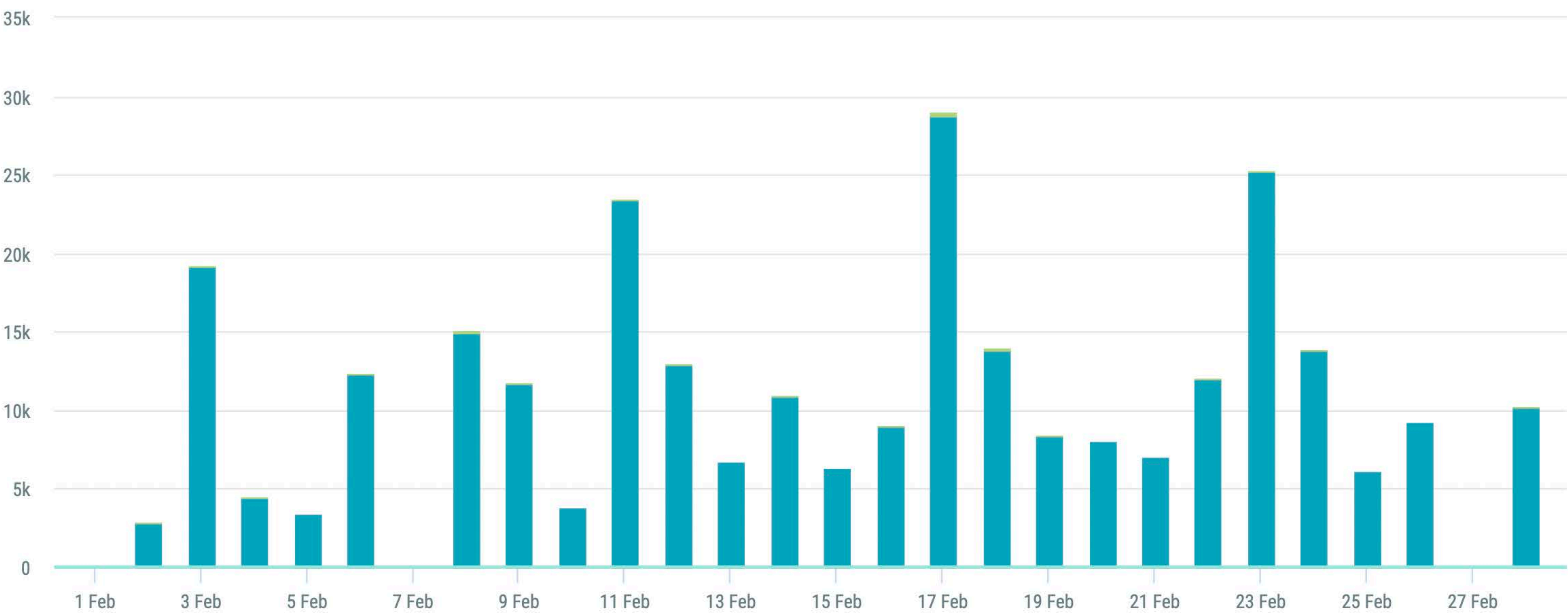
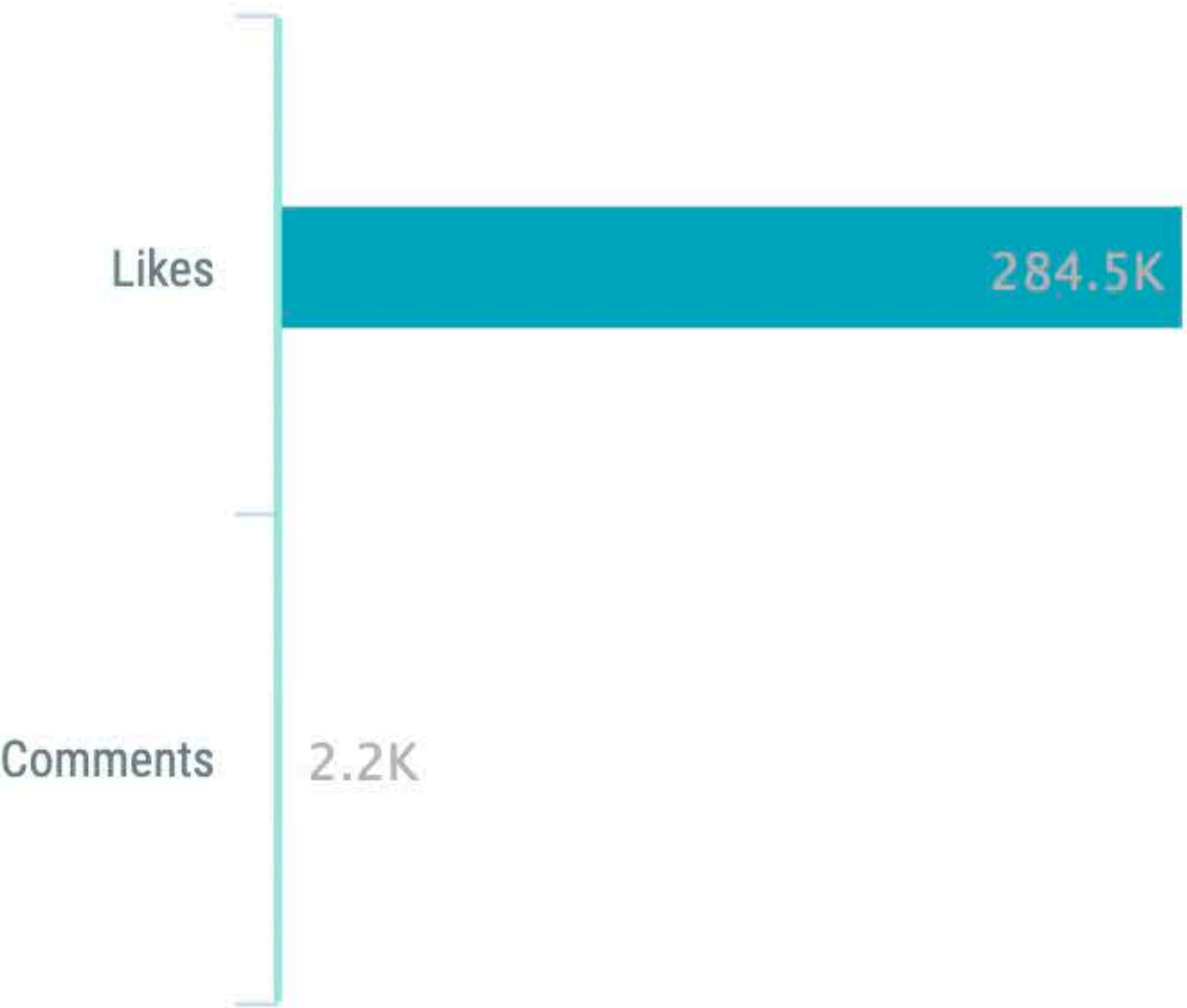
Jan's Bistro





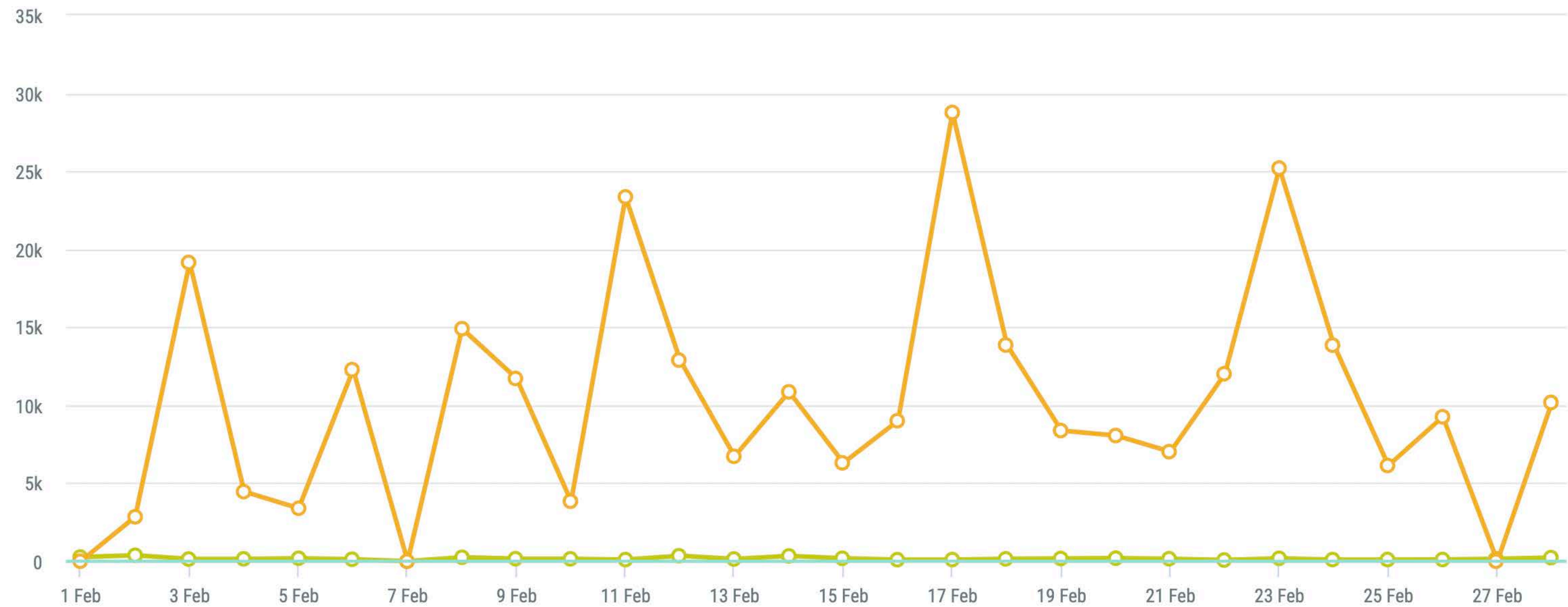
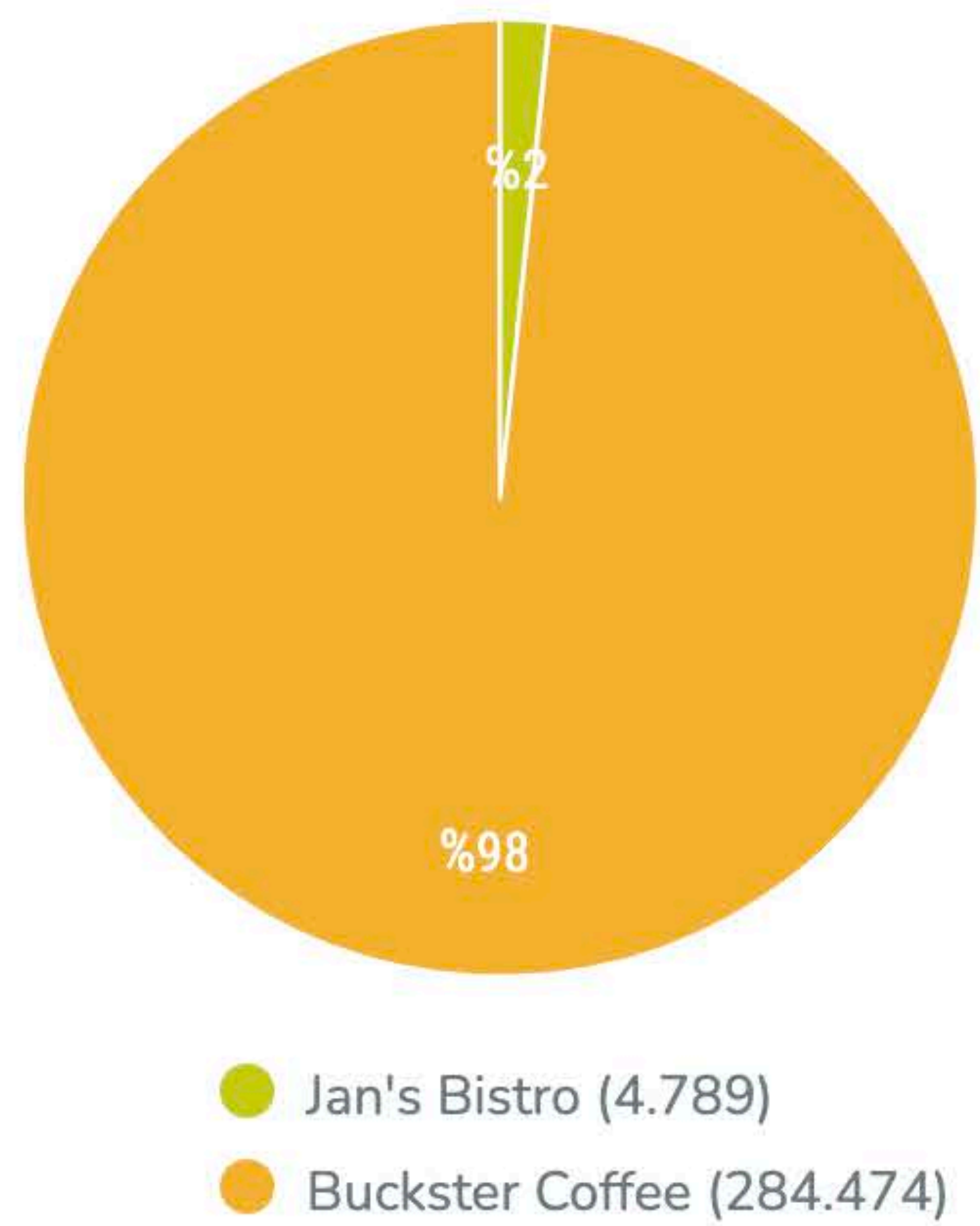
Interaction Types

Buckster Coffee



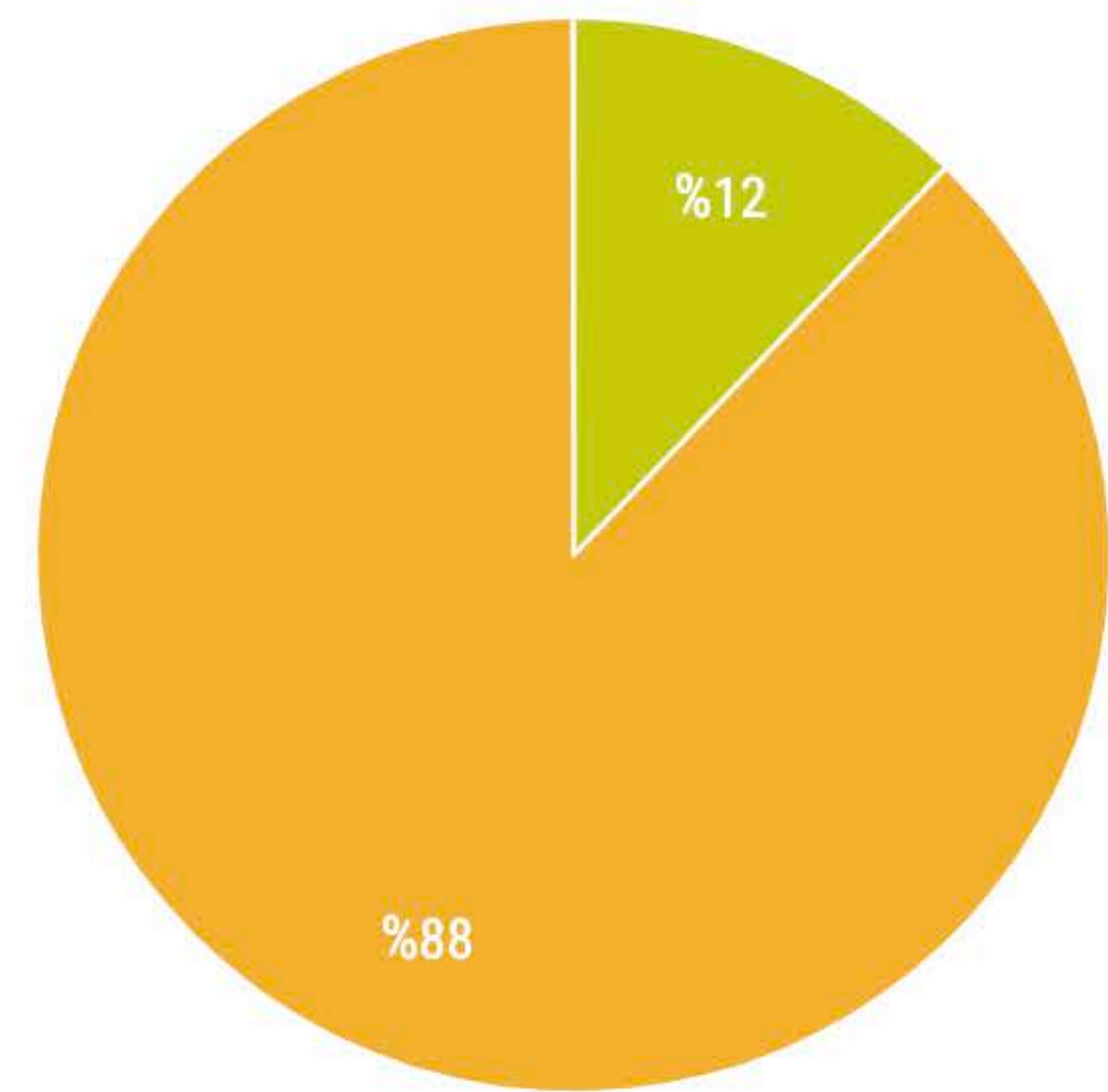


Likes

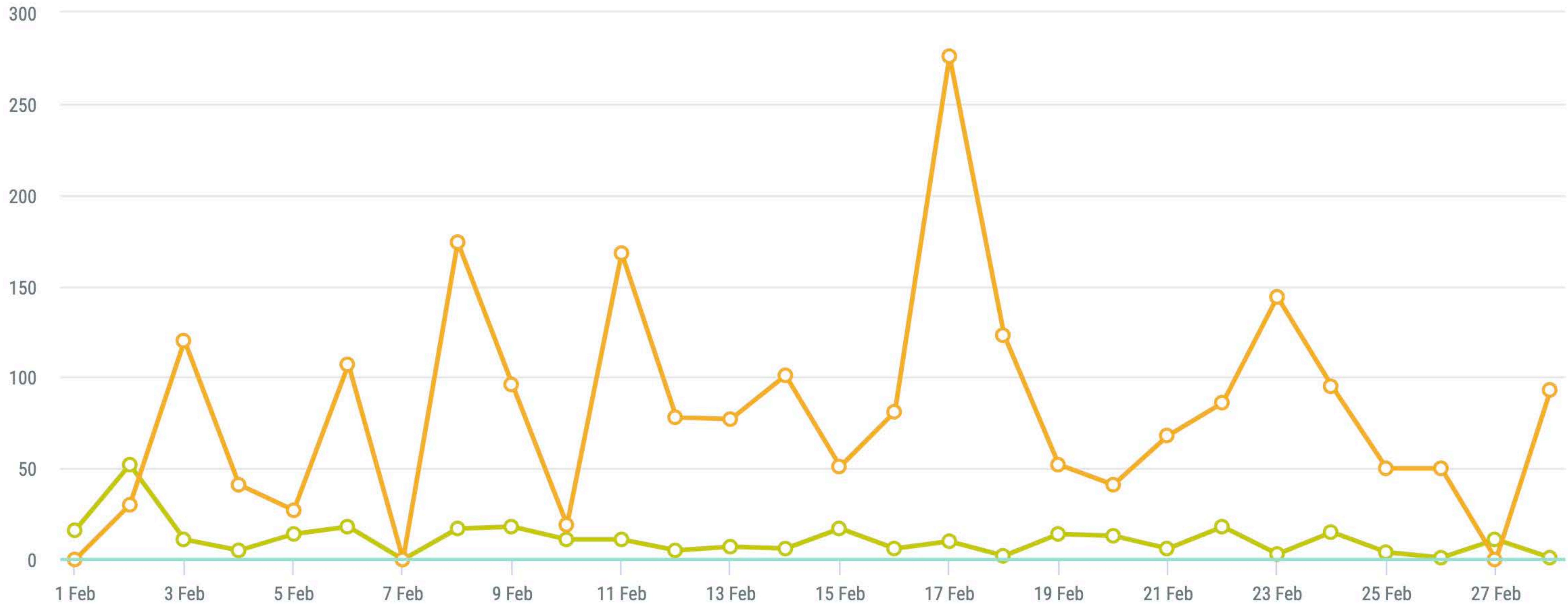




Comments

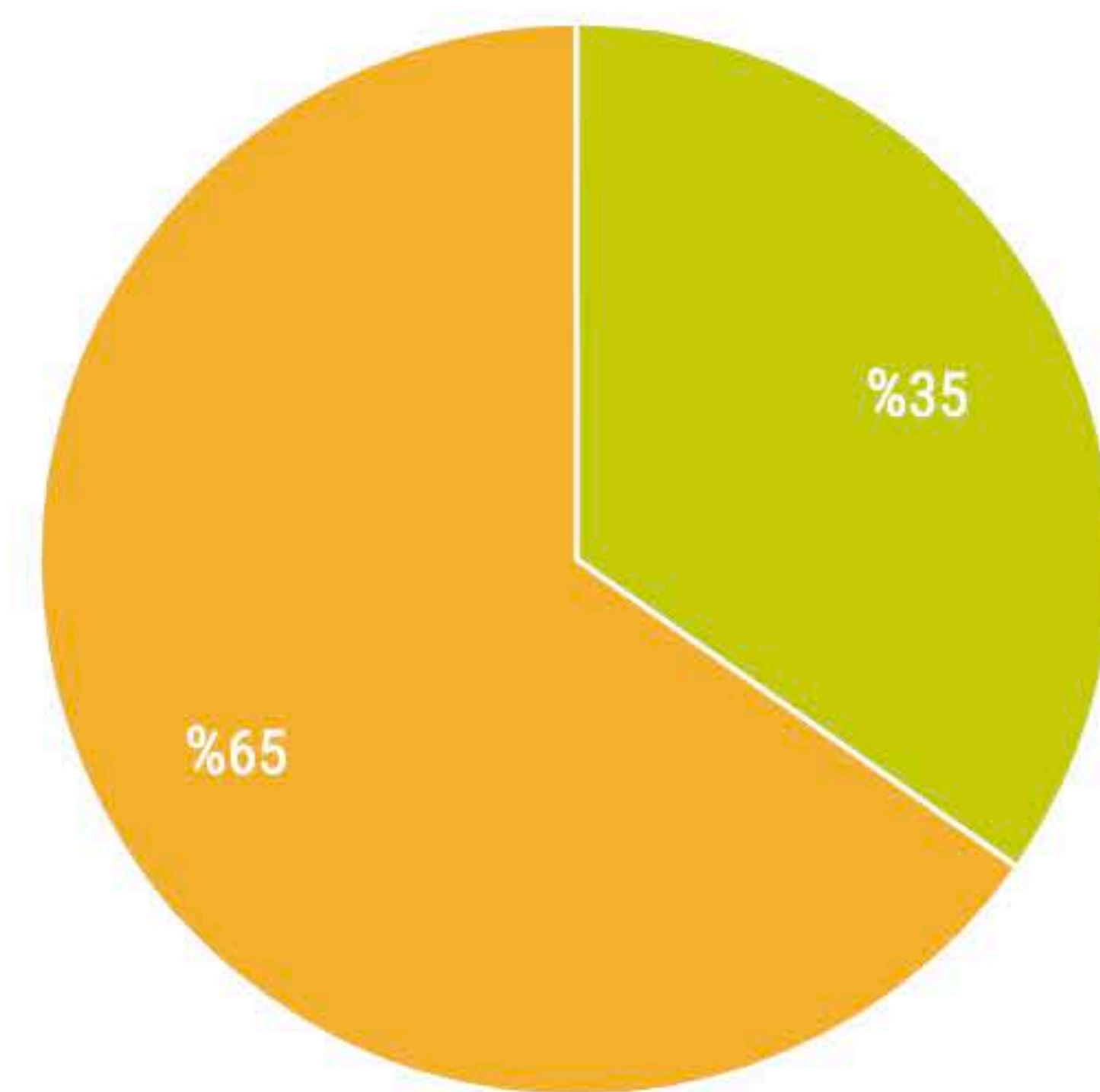


Jan's Bistro (312) Buckster Coffee (2.248)

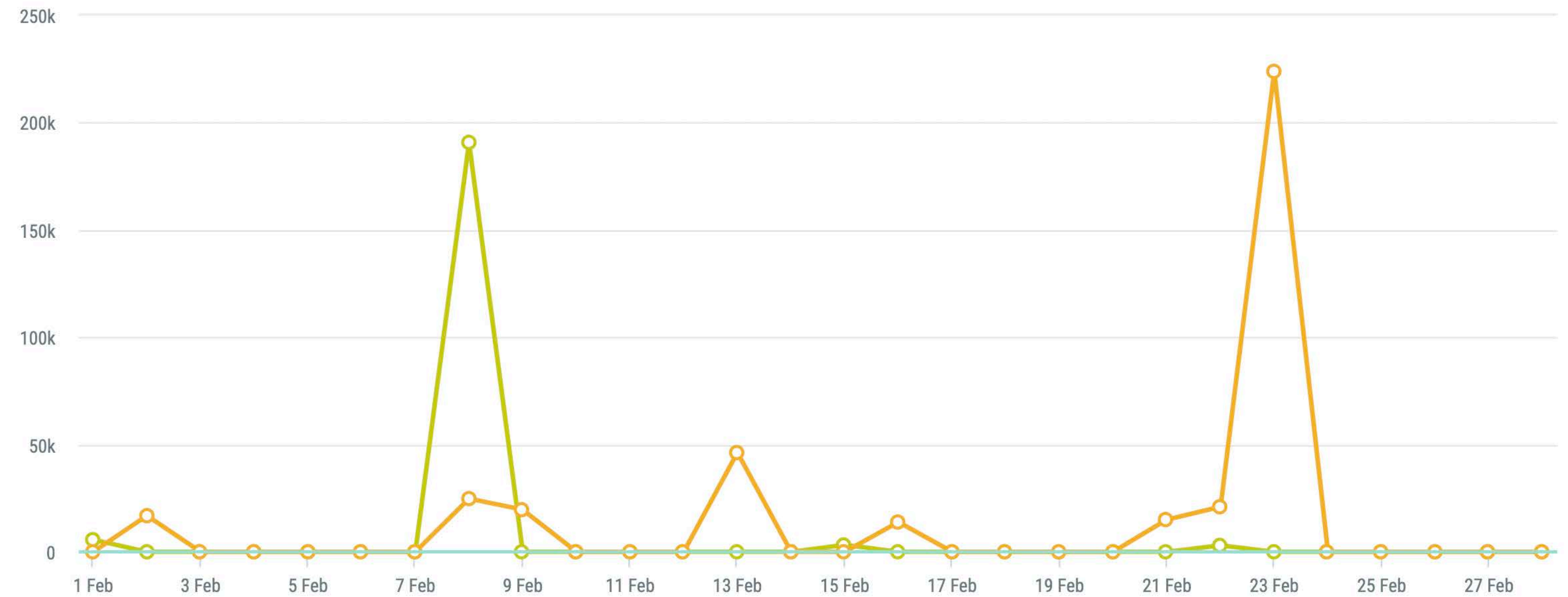




Video views



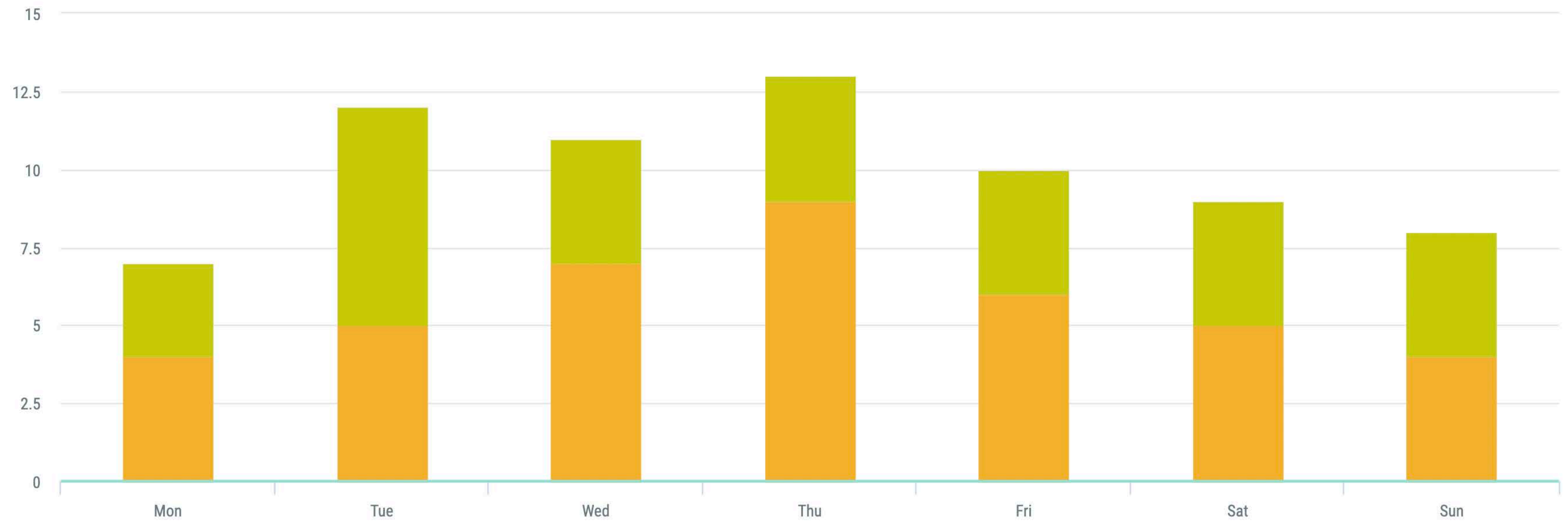
- Jan's Bistro (202.646)
- Buckster Coffee (381.268)





Post Days

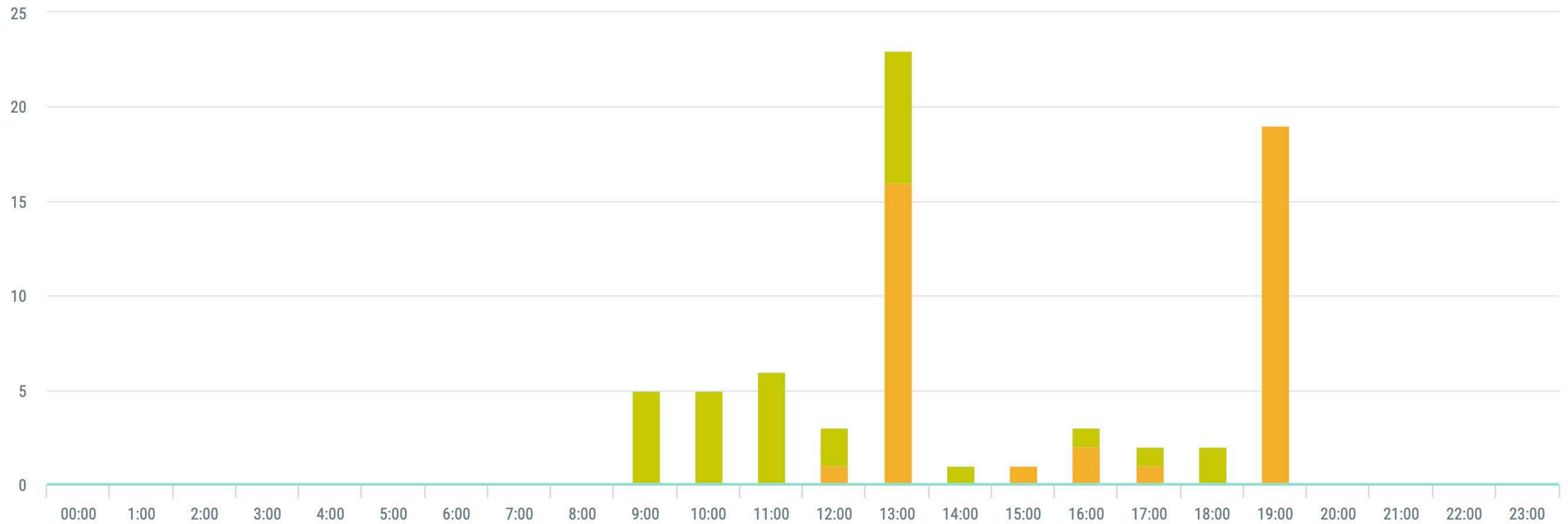
- Jan's Bistro
- Buckster Coffee





Post Hours

- Jan's Bistro
- Buckster Coffee





Hashtag analysis - Jan's Bistro

Hashtag ↕↑	Number of posts used ↕↑	Likes ↕↑	Comments ↕↑	Total engagement ↕↑	Engagement per post ↕↑	Org. ER per post ↕↑
#jans	18	20,730	4,839	25,569	1,420	0.64%
#janbistro	15	11,891	212	12,103	806	0.39%
#jangriller	5	6,311	79	6,390	1,278	0.62%
#janlondon	4	2,050	35	2,085	521	0.49%
#janmenu	2	2,506	13	2,519	1,259	0.59%
#jandaily	1	3,287	32	3,319	3,319	0.85%



Hashtag analysis - Buckster Coffee

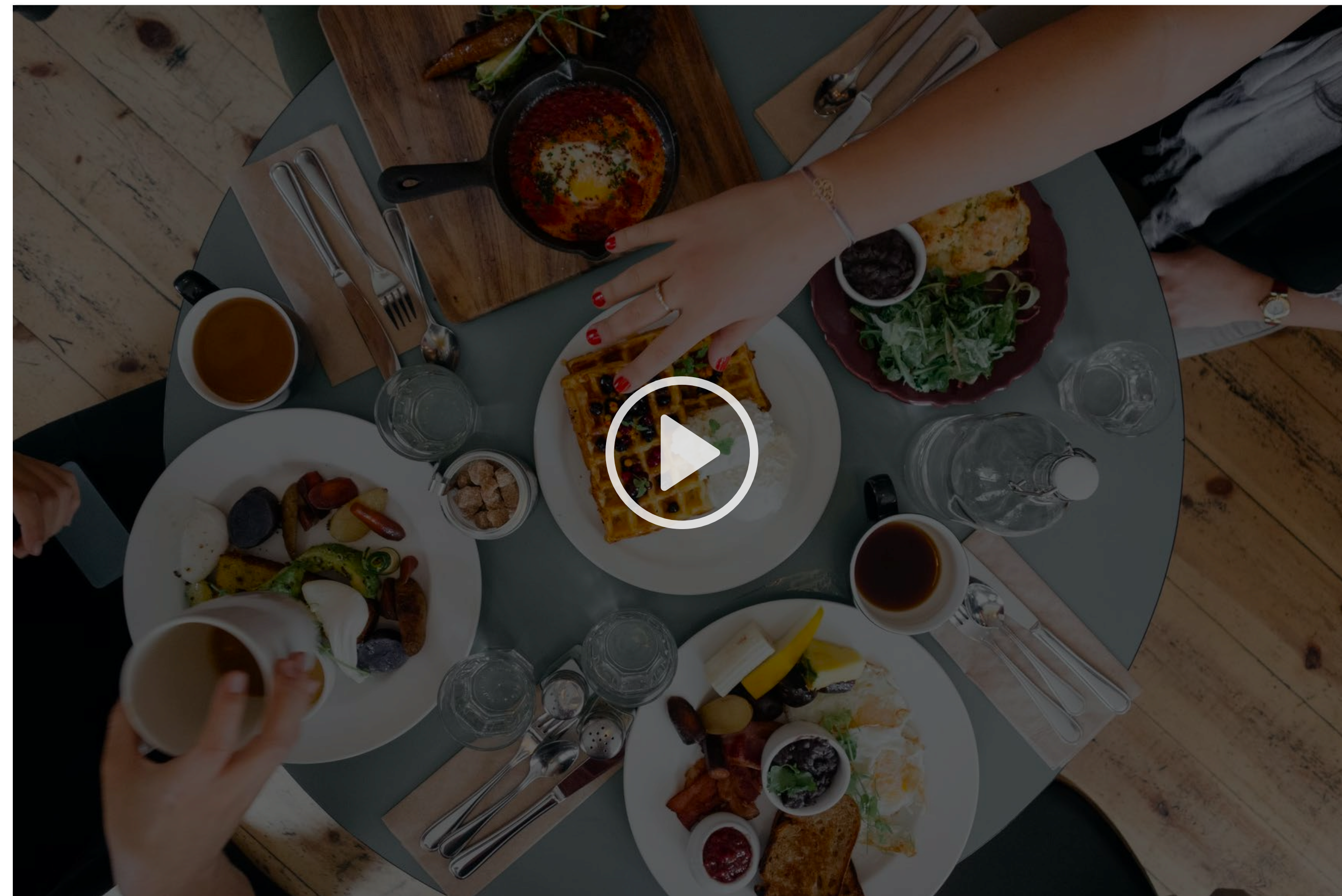
Hashtag ↓↑	Number of posts used ↓↑	Likes ↓↑	Comments ↓↑	Total engagement ↓↑	Engagement per post ↓↑	Org. ER per post ↓↑
#buckster	21	22,730	5.562	29,437	1,402	0.84%
#buckstercoffee	20	18,851	223	19,715	986	0.76%
#bucksterlondon	4	4,312	58	4,547	1,137	0.70%
#londonlatte	4	3,056	53	3,215	804	0.77%
#brownie	2	1,502	12	1,577	789	0.8%
#cappuccino	2	3,247	28	3,330	1,665	0.79%



Jan's Bistro

1 February 2022 09:32

There is no better way of starting a sunny day than with a table full of flavors and good friends! 🍷 We a...



Total Interactions **105**
Total Likes **96**
Total Comments **9**

Engagement
rate

%0,12 ⓘ

Video views **5.660**



Jan's Bistro

1 February 2022 13:40

We love color! That's why we added new salads to our menu 🥗 And there is another surprise! Now you can...



Total Interactions **3.027**
Total Likes **3.020**
Total Comments **7**

Engagement
rate

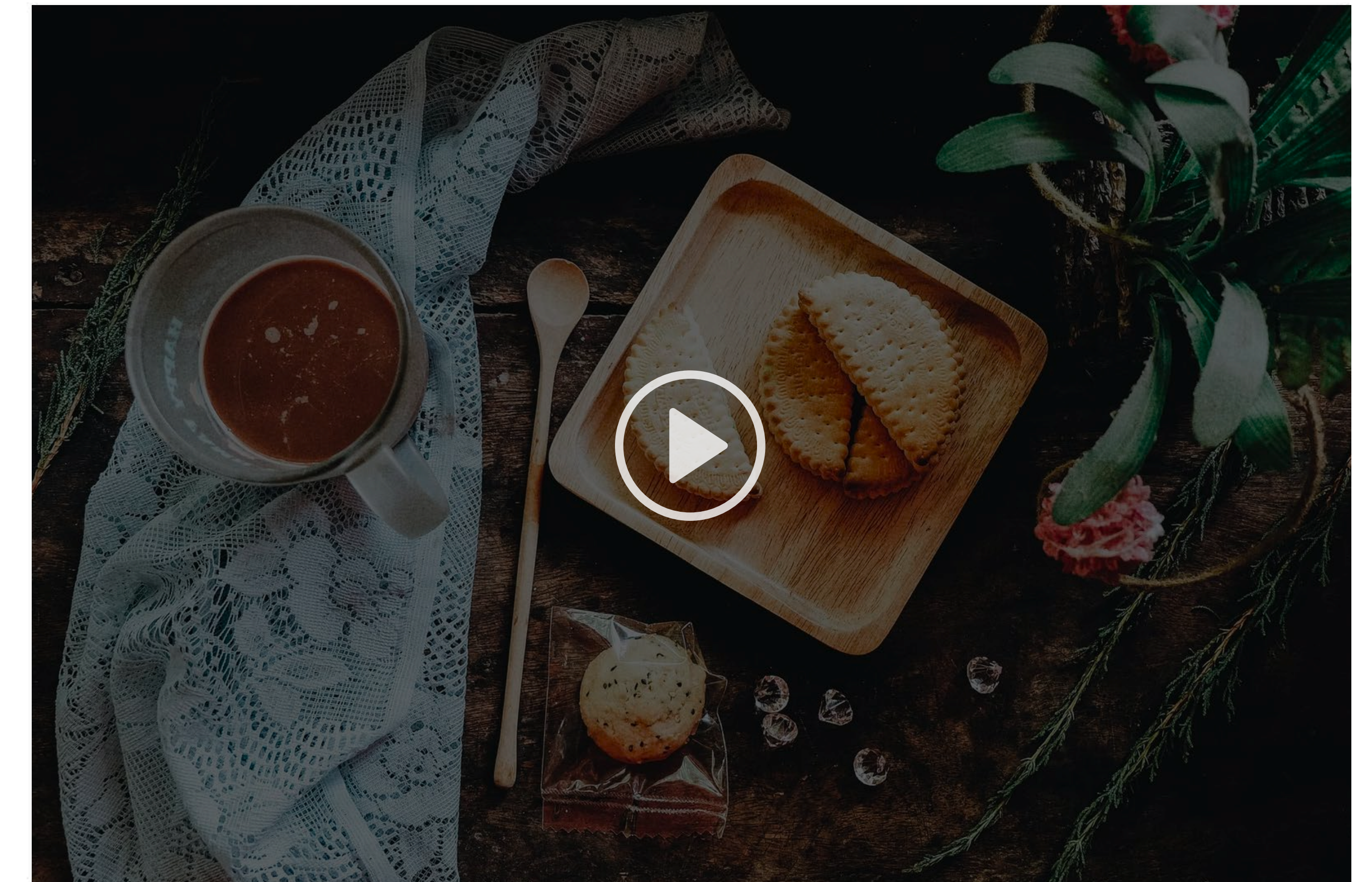
%0,21 ⓘ



Buckster Coffee

2 February 2022 13:00

When it gets cold outside all you will want is warm cocoa and some artisanal cookies, are we right? 🍪



Total Interactions **2.879**
Total Likes **2.849**
Total Comments **30**

Engagement
rate

%2,71 ⓘ

Video views **16.827**



Xuxo Patisserie

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01 February 2022 - 28 February 2022



Jan's Bistro

16 February 2022 10:56



The delicacy of our chefs are the key element to such amazing and delicious desserts 🍷



Total Interactions **699**
Total Likes **96**
Total Comments **9**

Engagement
rate

%0,12 ⓘ



Buckster Coffee

16 February 2022 13:01



Buckster Coffee is the perfect place for any occasion. Whether you are meeting your friends, working remo...



Total Interactions **2.474**
Total Likes **2.849**
Total Comments **30**

Engagement
rate

%2,15 ⓘ

Video views **13.863**



Buckster Coffee

16 February 2022 19:00



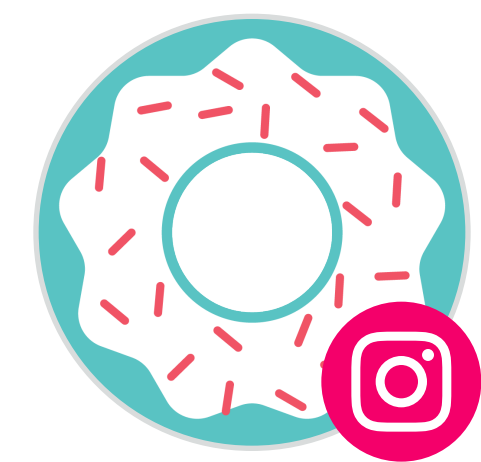
There are so many options that sometimes it even gets hard to choose! Maybe you should try them all! ☕



Total Interactions **6.612**
Total Likes **3.020**
Total Comments **7**

Engagement
rate

%5,74 ⓘ



Instagram | competitors

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