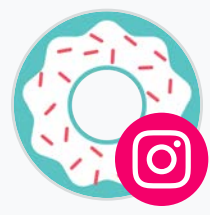


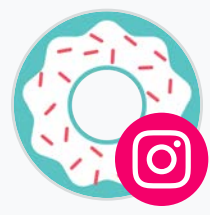
Instagram | competitors

Xuxo Patisserie

01 February 2022 - 28 February 2022

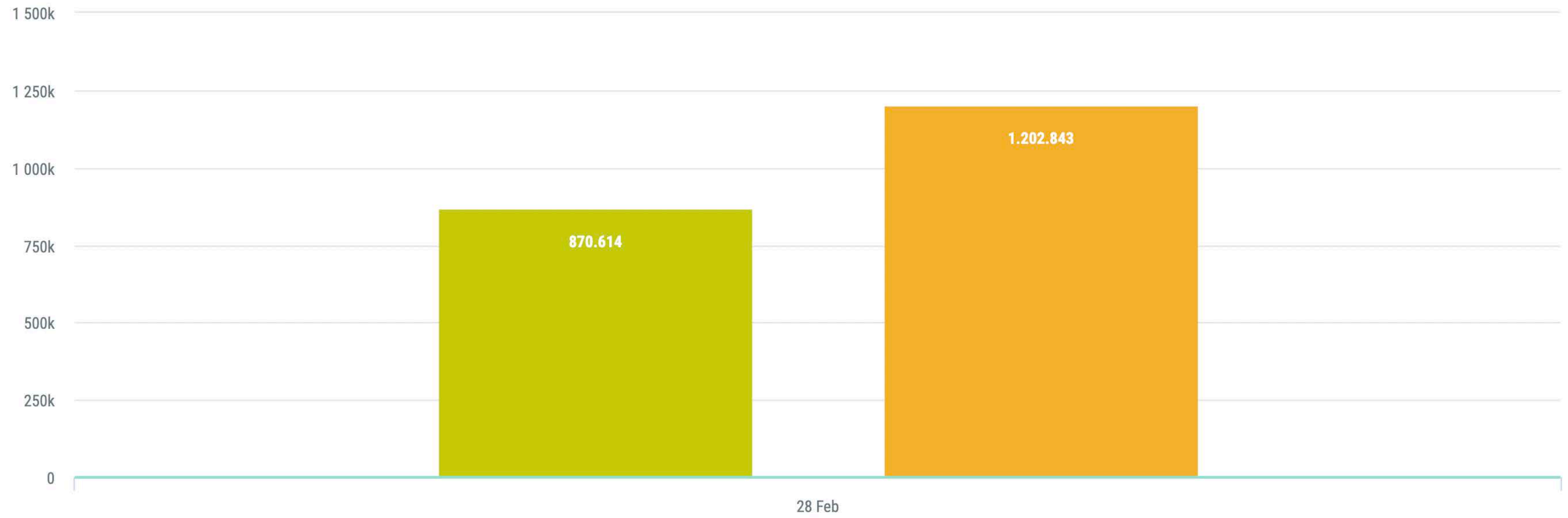


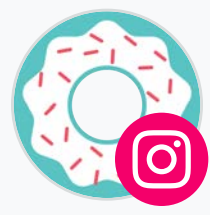
	Fans ↓↑	Follower Growth ↓↑	Posts ↓↑	Total Interactions ↓↑	Average ER per post ↓↑
 Jan's Bistro	870.614	1.979	30	169.512	%0,2
 Buckster Coffee	1.202.843	151.666	40	575.254	%6,3



Total Followers

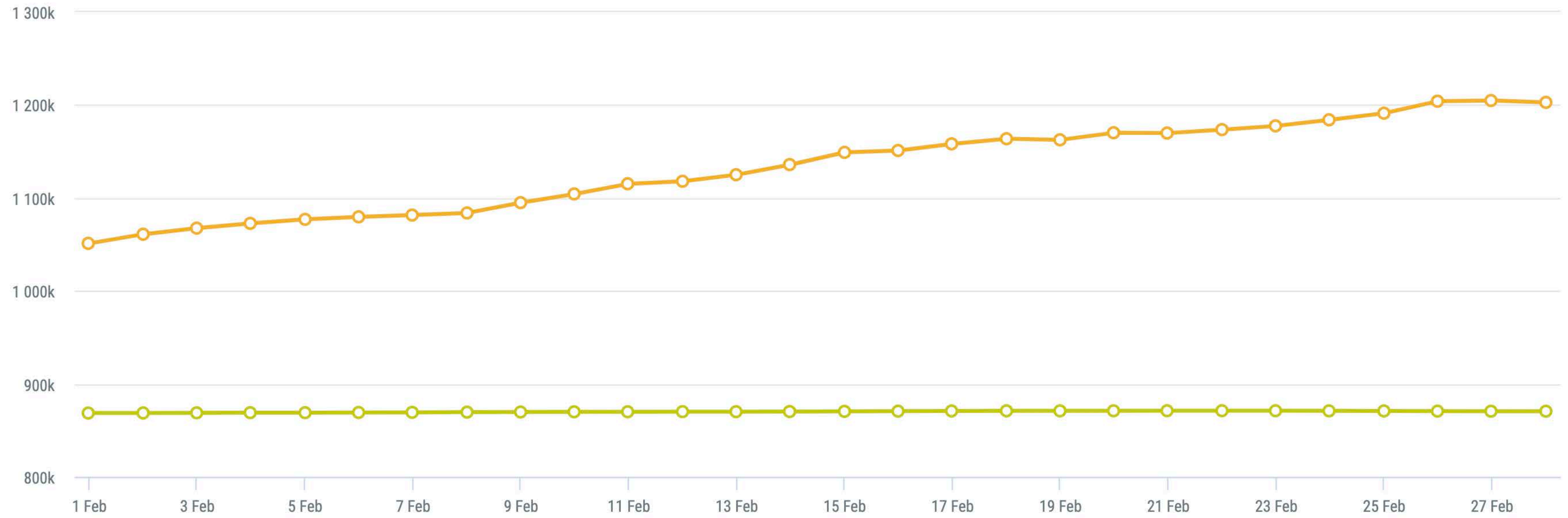
- Jan's Bistro
- Buckster Coffee

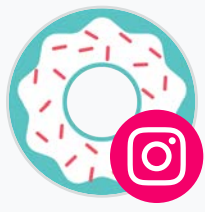




Followers

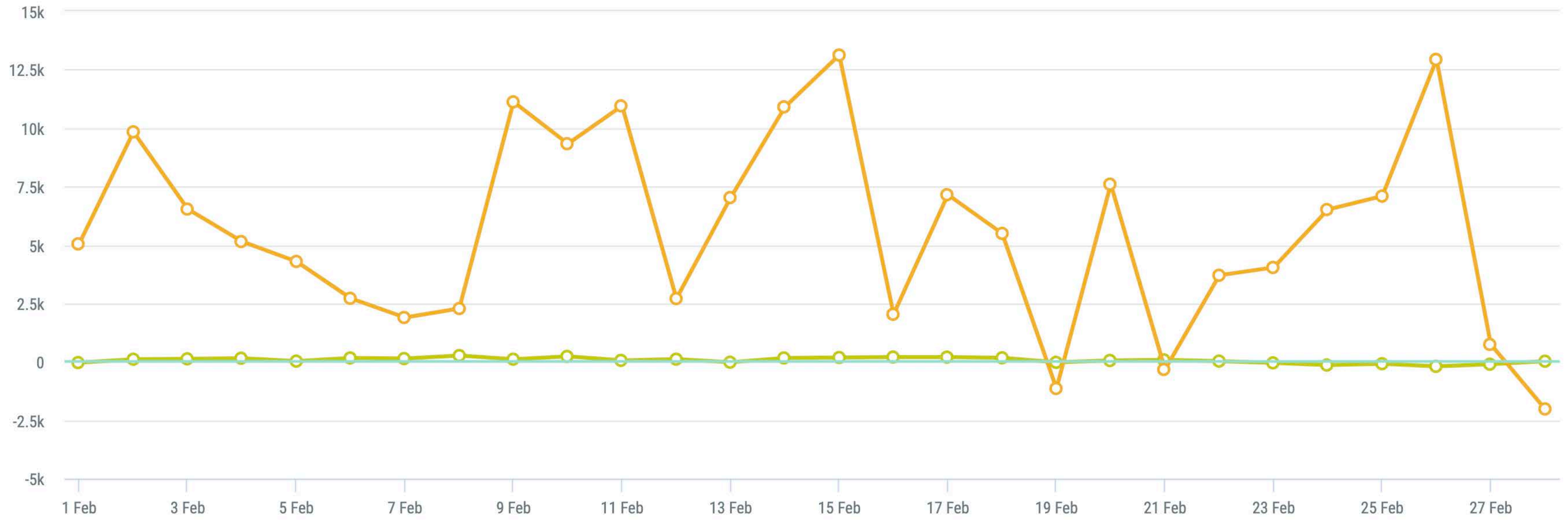
- Jan's Bistro
- Buckster Coffee

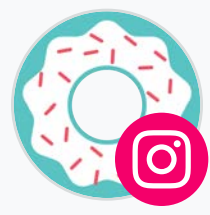




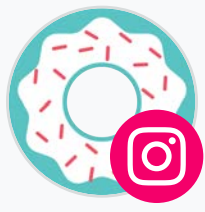
Growth of Followers

- Jan's Bistro
- Buckster Coffee

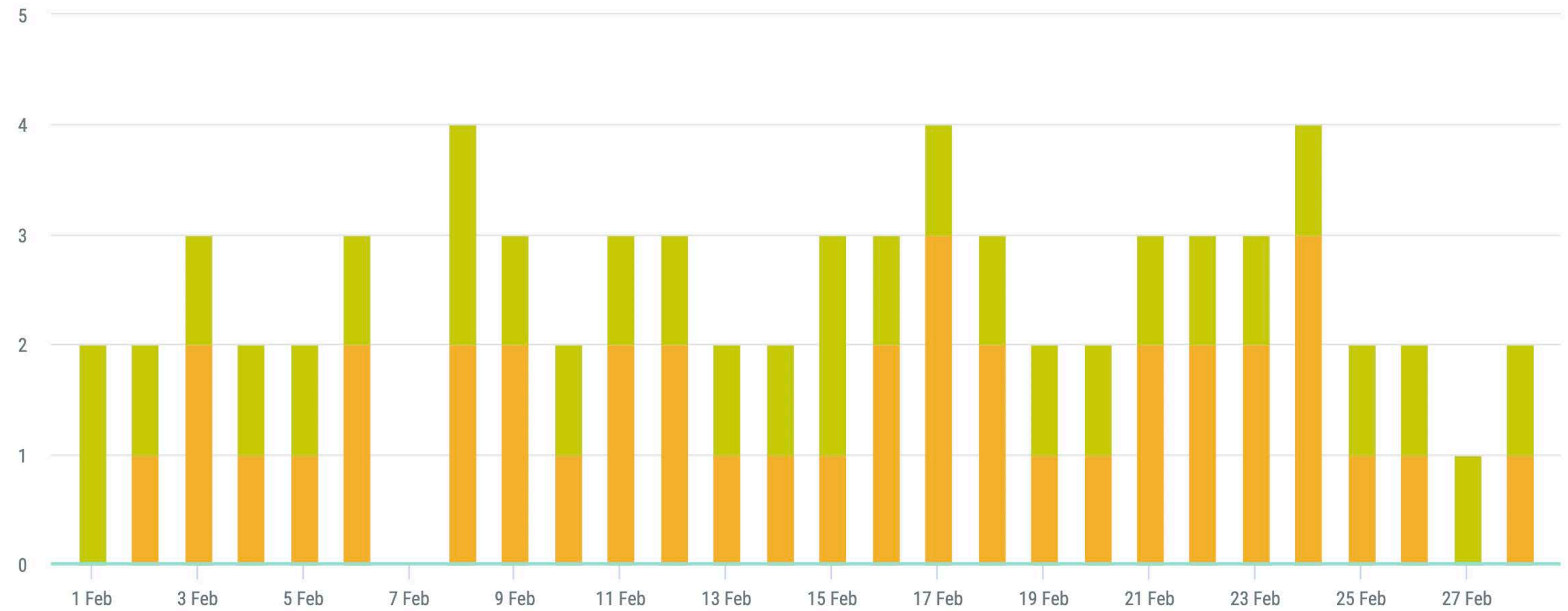
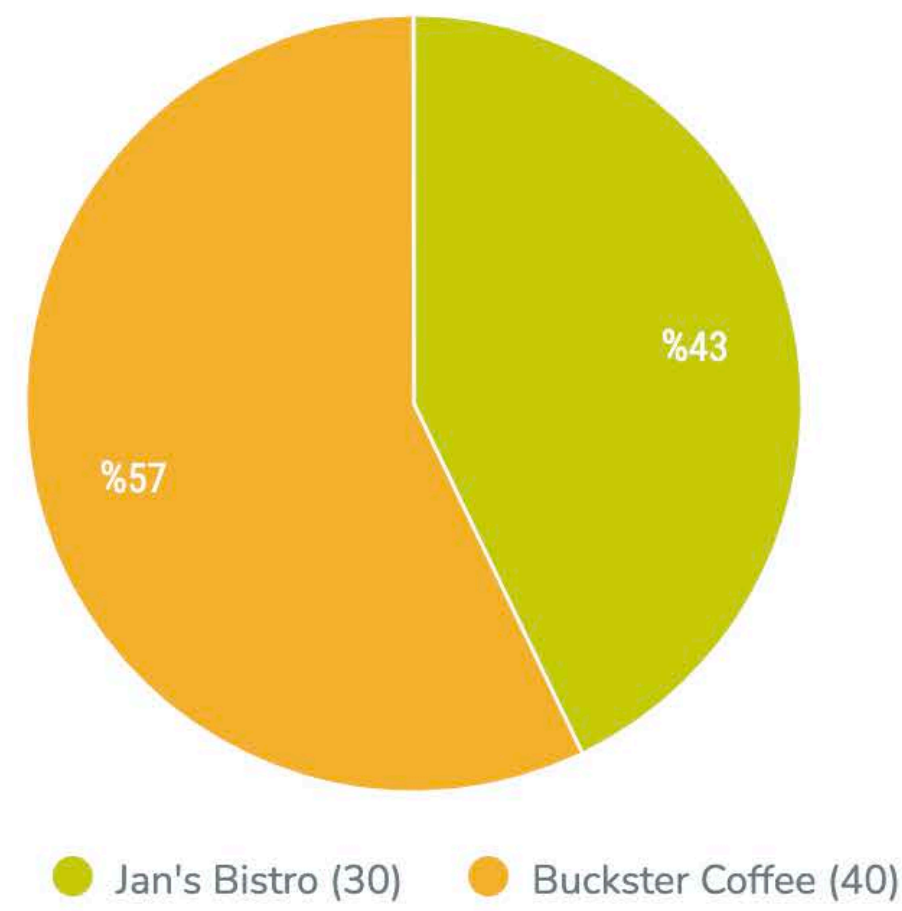


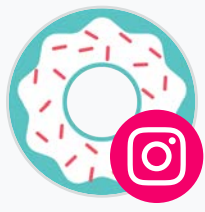


	Fan Growth	Max. Daily Growth of Fans	Min. Daily Growth of Fans	Daily Average of Growth of Fans
 Jan's Bistro	1.979	266 (08.02.2022)	-196 (26.02.2022)	71
 Buckster Coffee	151.666	13.125 (15.02.2022)	-2.019 (28.02.2022)	5.417



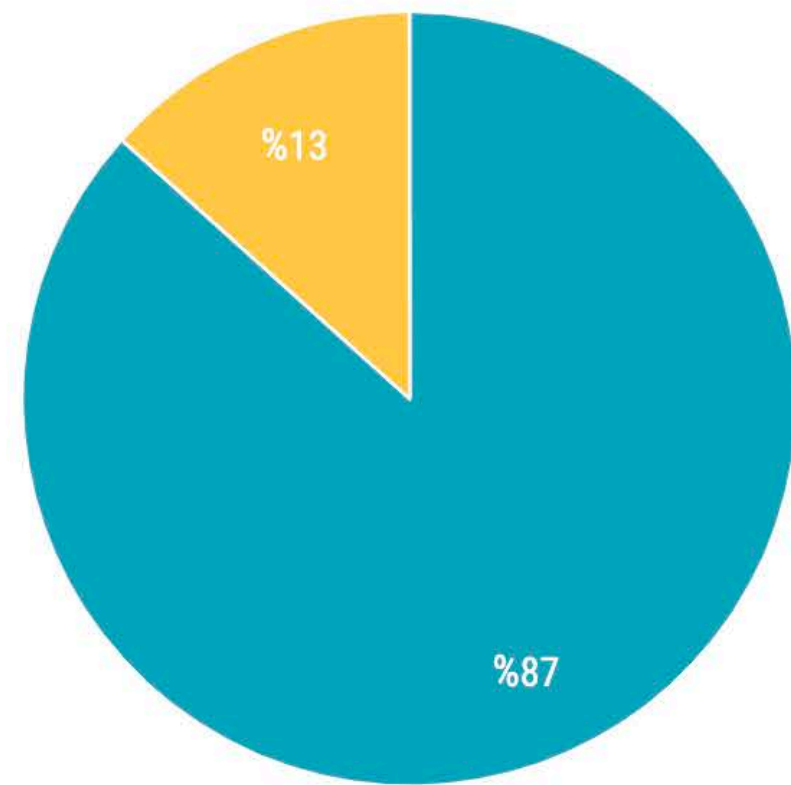
Posts



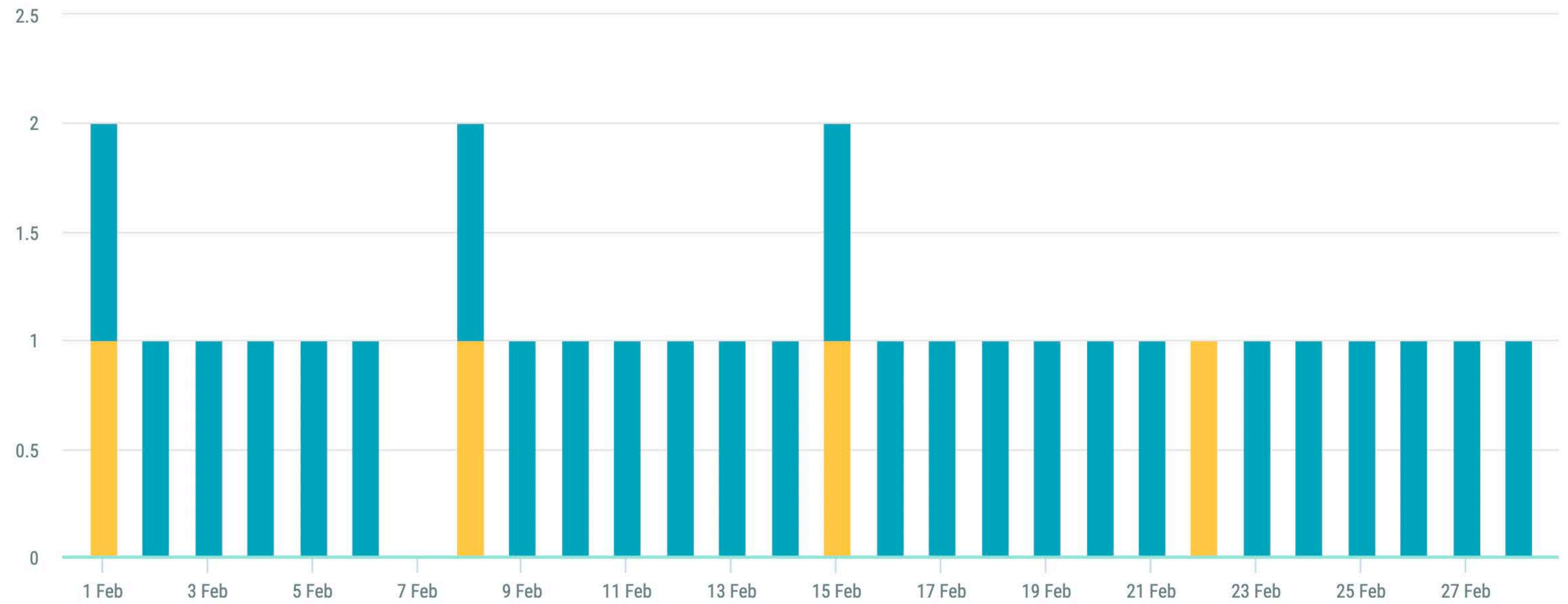


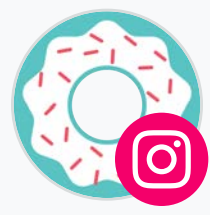
Post Types

Jan's Bistro



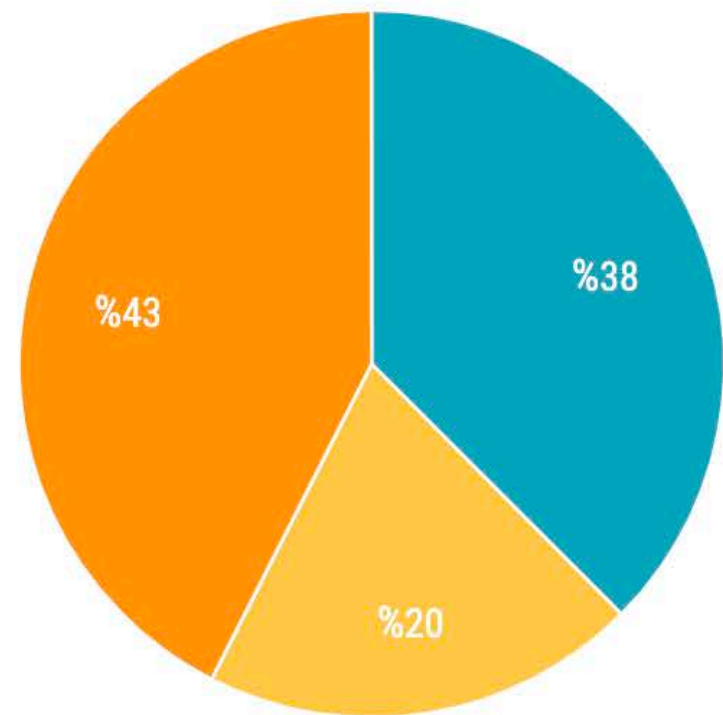
● Photo (26) ● Video (4)



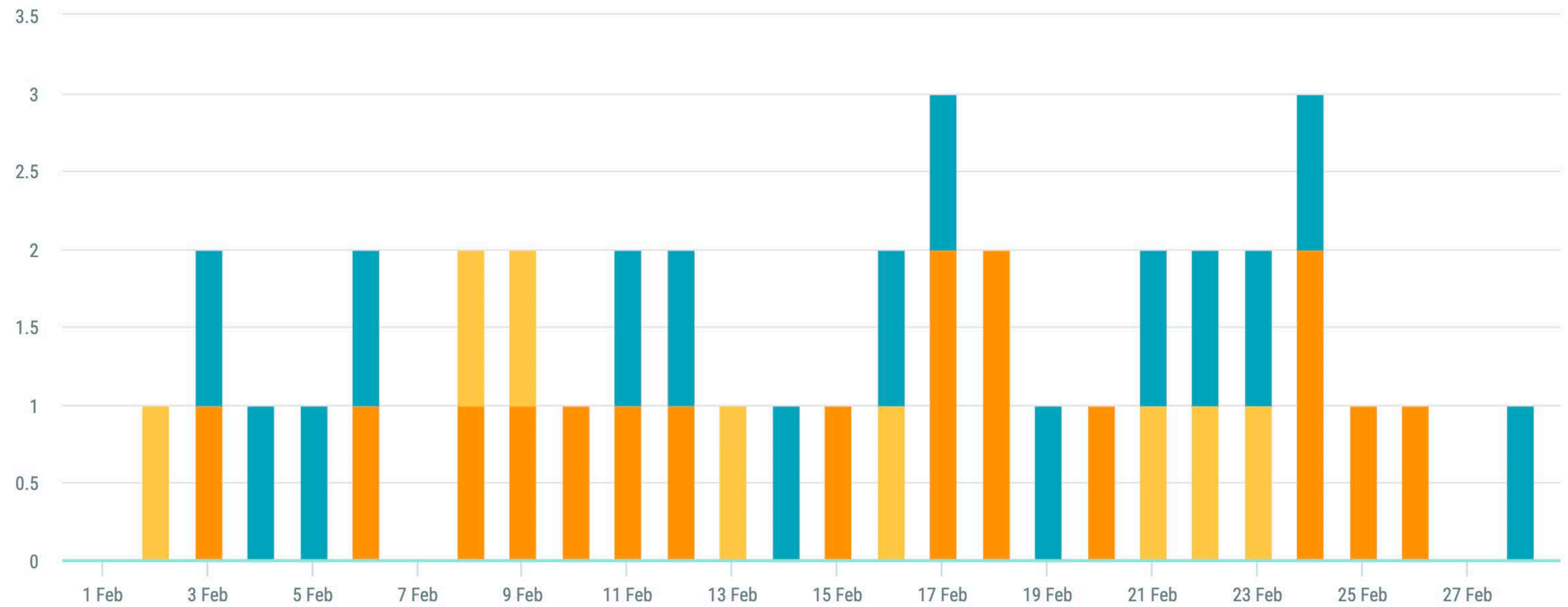


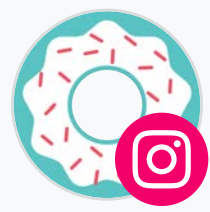
Post Types

Buckster Coffee ▼

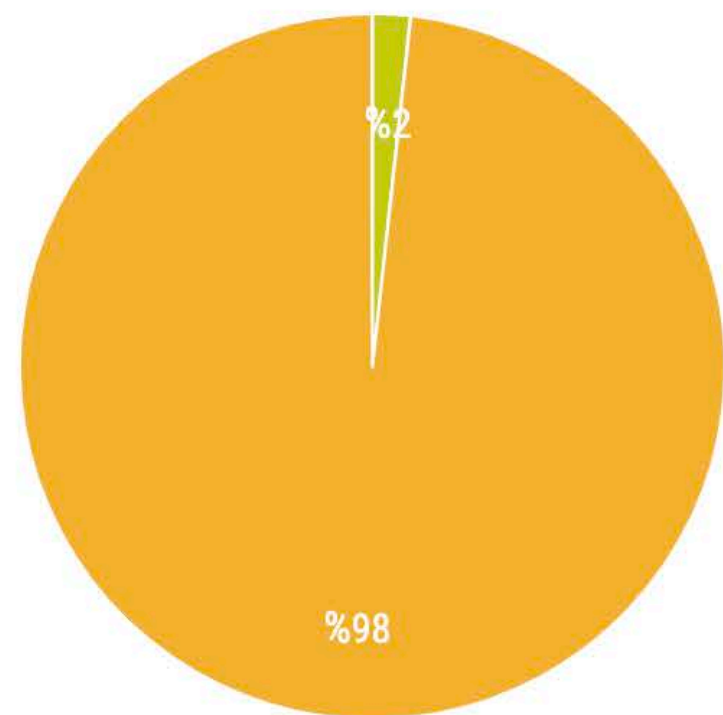


● Photo (15) ● Video (8)
● Carousel (17)

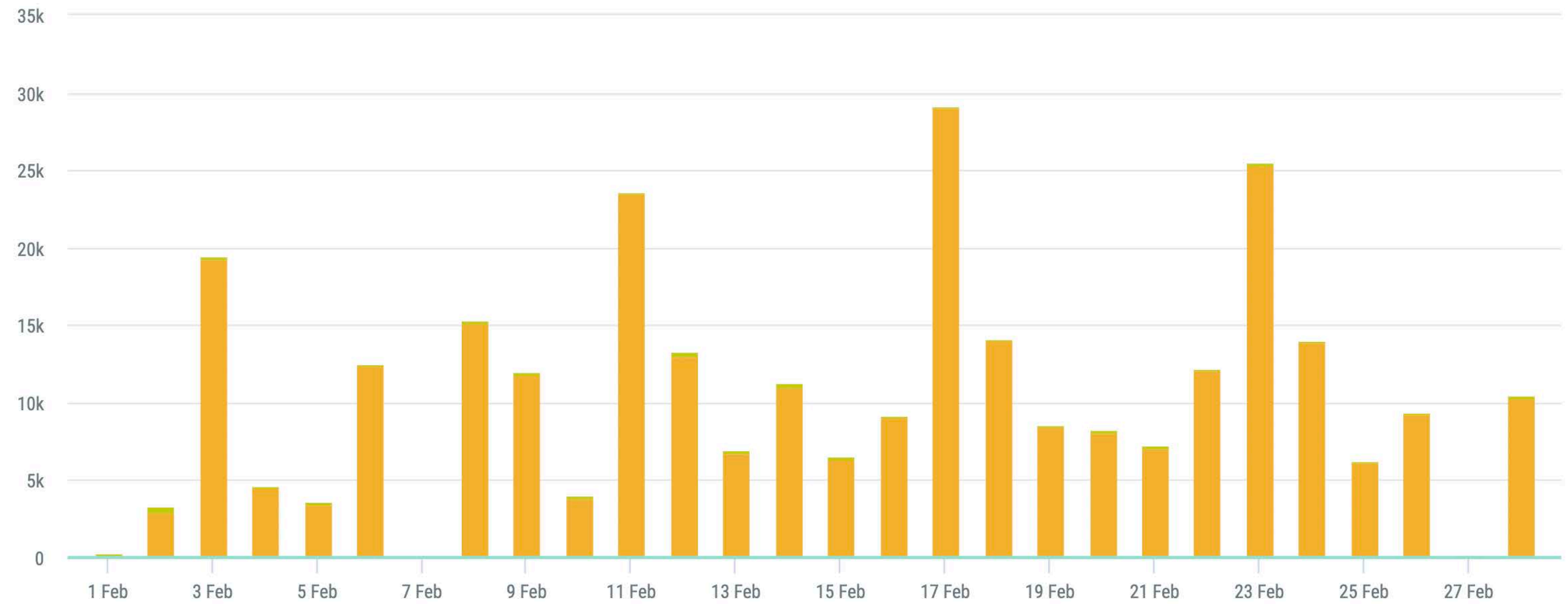


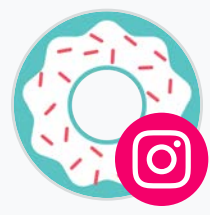




Total Organic Engagement

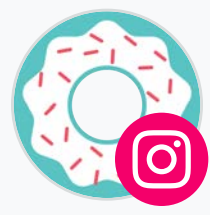


- Jan's Bistro (5.101)
- Buckster Coffee (286.722)

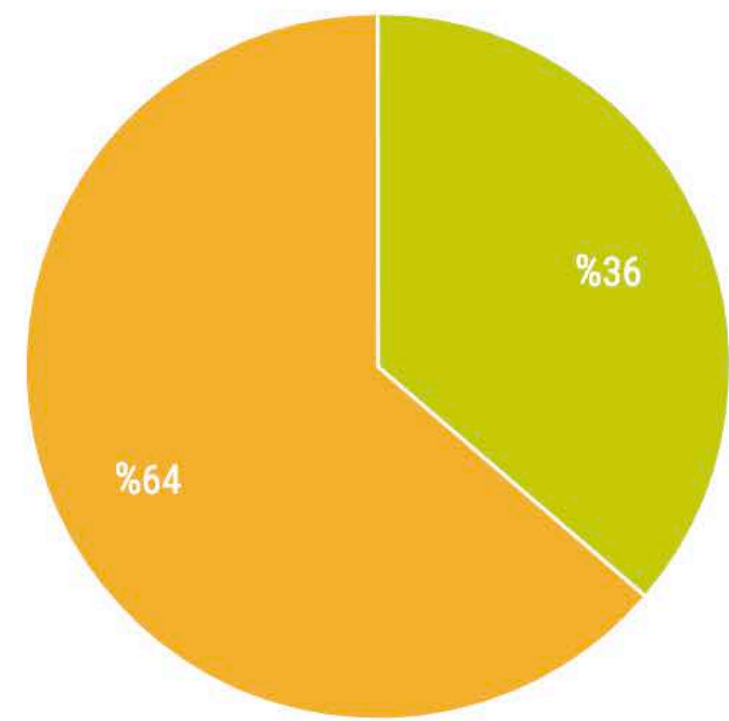




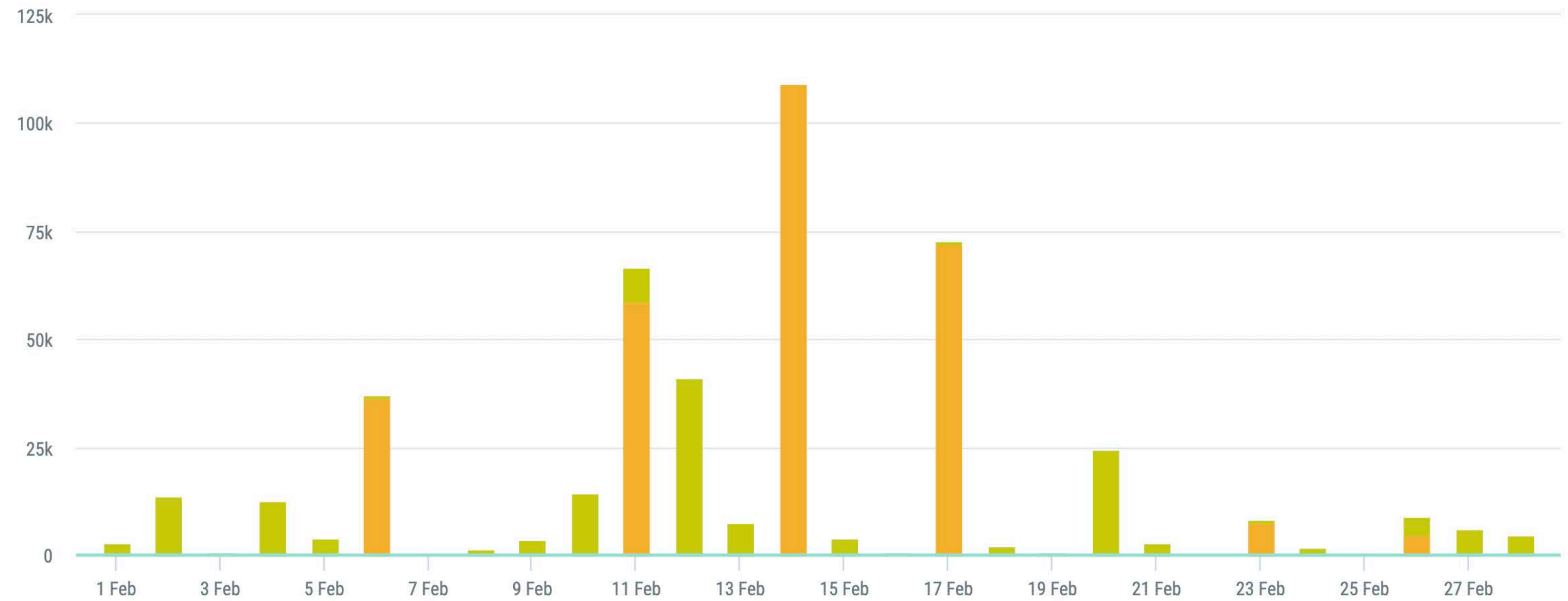
	Total Organic Engagement	Min. Daily Organic Engagement	Max. Daily Organic Engagement	Daily Average of Total Organic Engagement
 Jan's Bistro	5.101	0 (07.02.2022)	432 (02.02.2022)	182
 Buckster Coffee	286.722	0 (01.02.2022)	29.043 (17.02.2022)	10.240

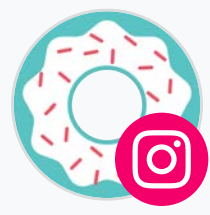




Total Paid Engagement

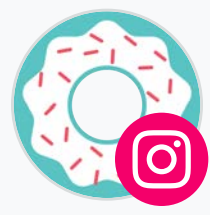


- Jan's Bistro (164.411)
- Buckster Coffee (288.532)



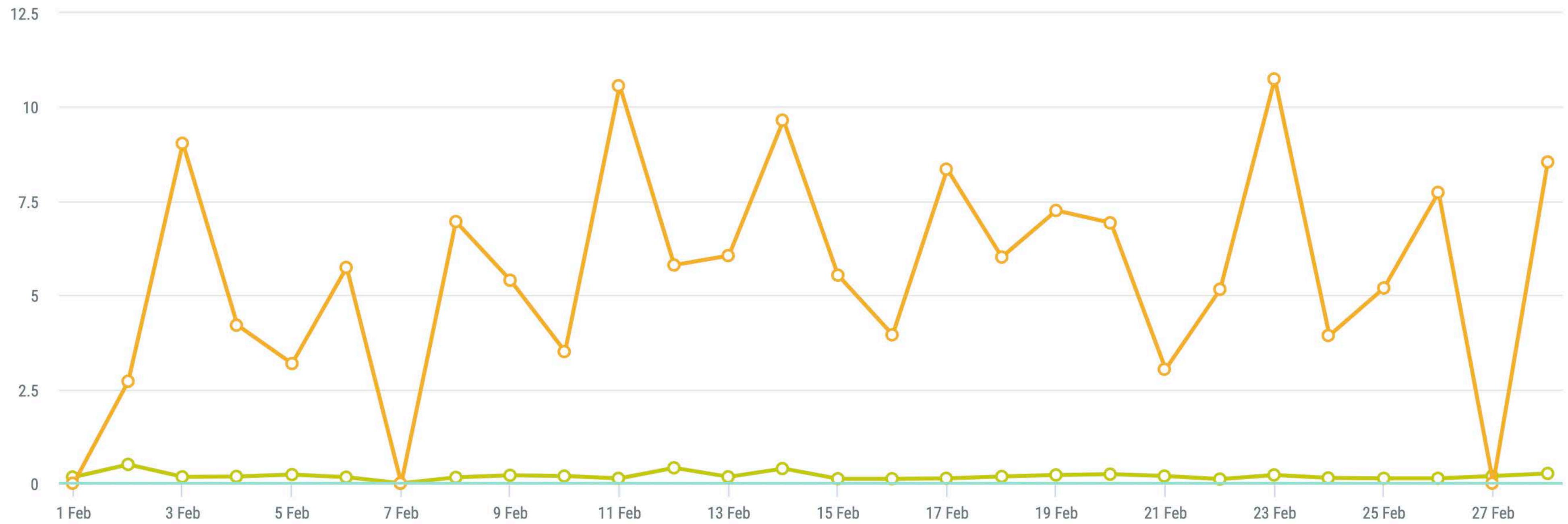


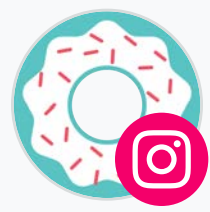
	Total Paid Engagement	Min. Daily Paid Engagement	Max. Daily Paid Engagement	Daily Average of Total Paid Engagement
 Jan's Bistro	164.411	0 (22.02.2022)	41.096 (12.02.2022)	5.871
 Buckster Coffee	288.532	0 (28.02.2022)	109.103 (14.02.2022)	10.304





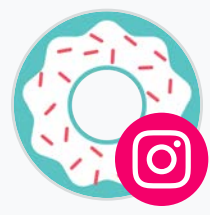
Engagement rate

- Jan's Bistro
- Buckster Coffee



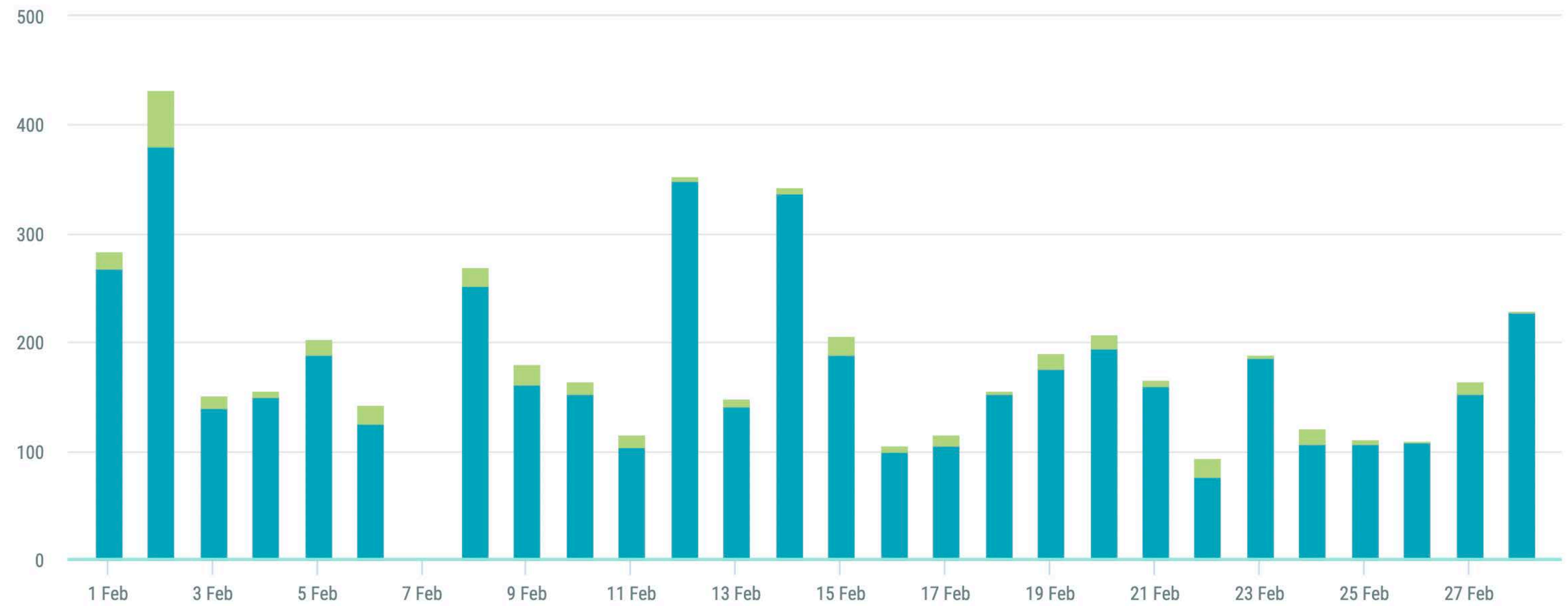
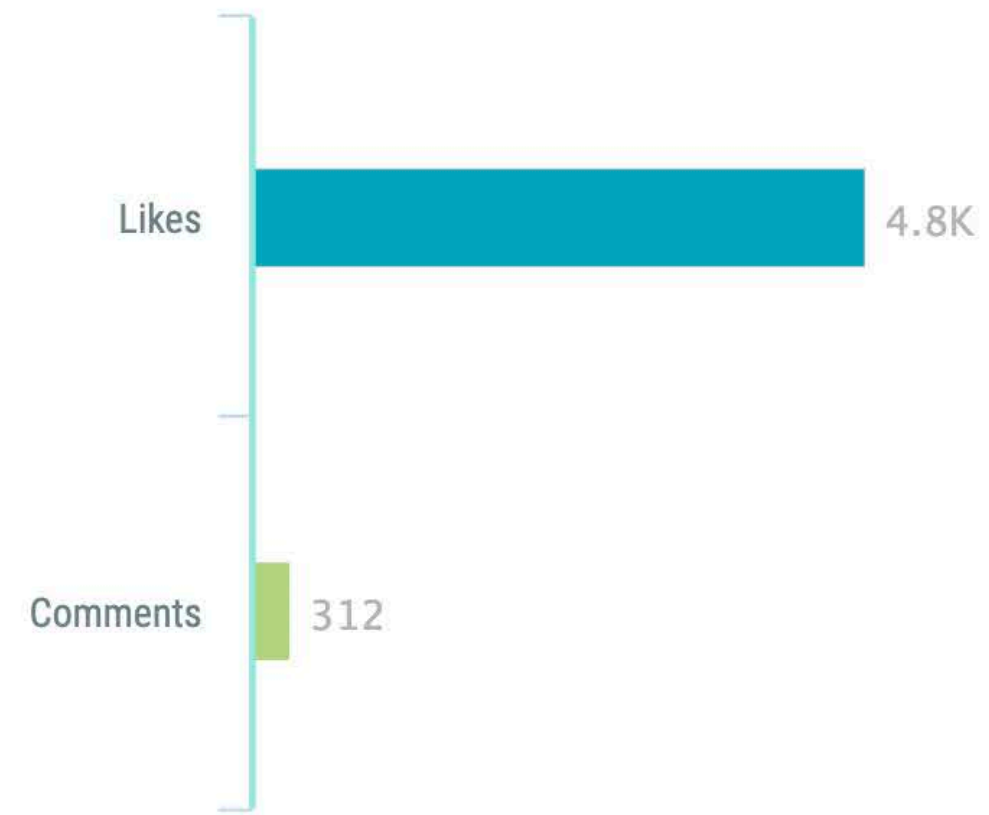


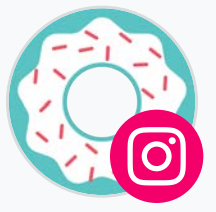
	Highest ER per post	Lowest ER per post	Average ER per post	Average ER per day
 Jan's Bistro	%0,5	%0,1	%0,2	%0,20
 Buckster Coffee	%15	%2,15	%6,3	%6,20



Interaction Types

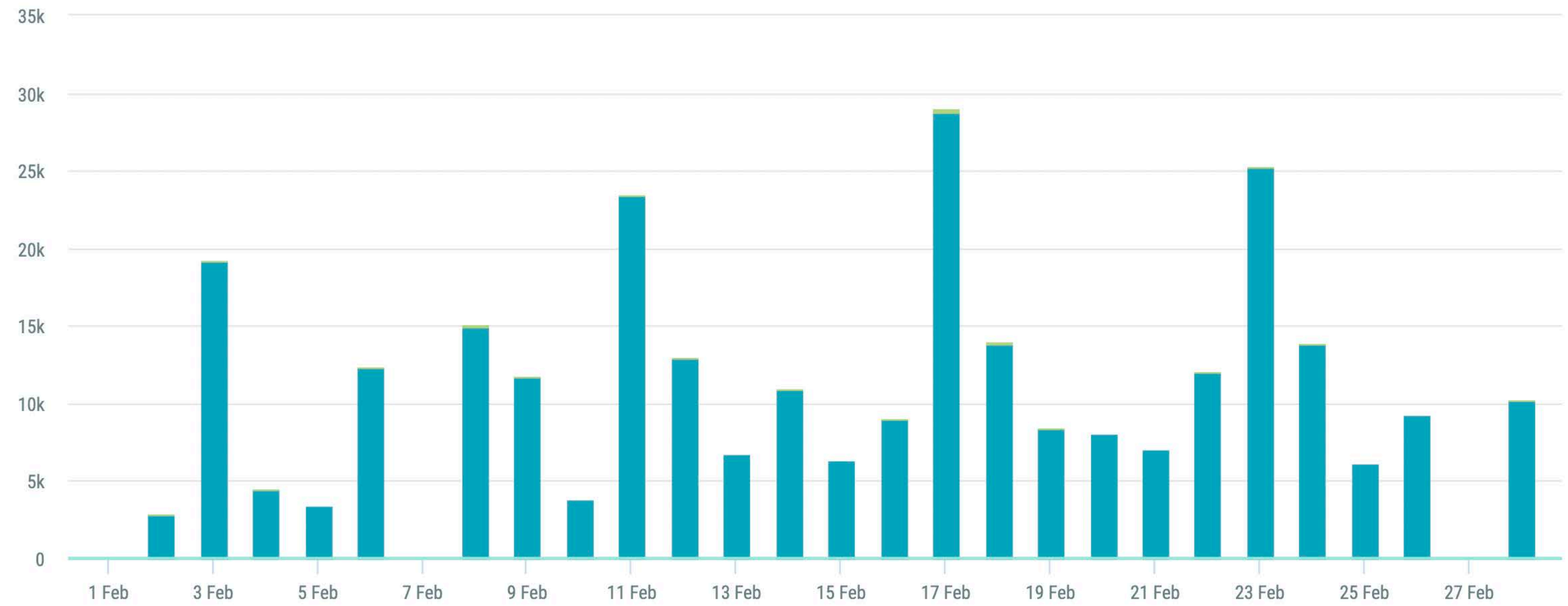
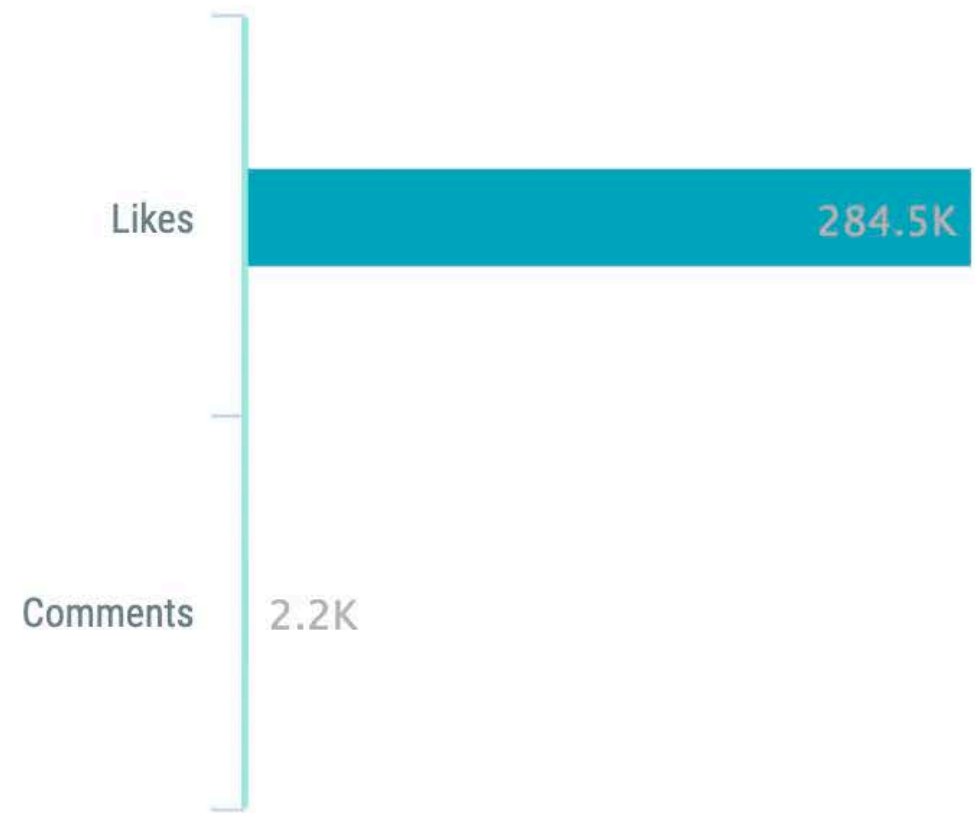
Jan's Bistro ▼

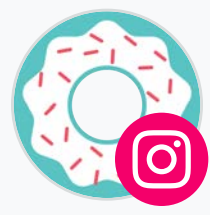




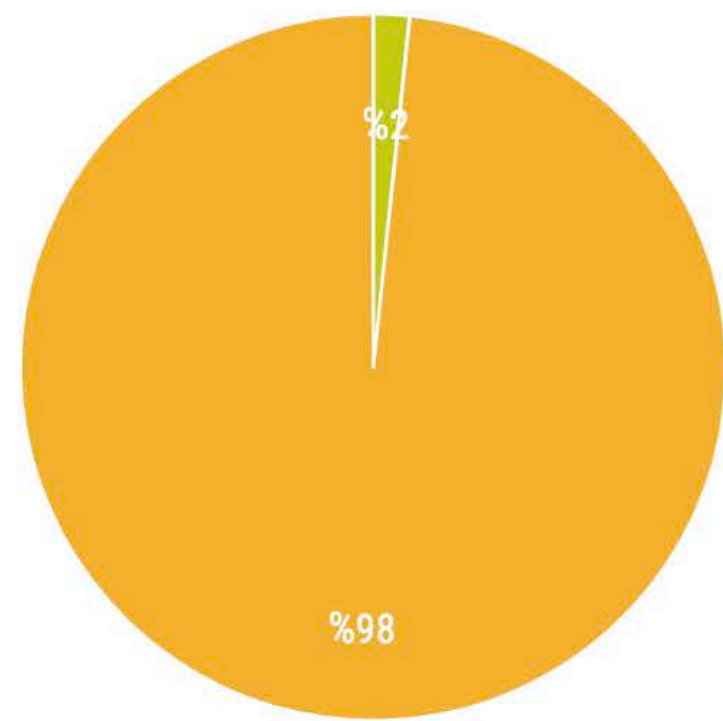
Interaction Types

Buckster Coffee ▼

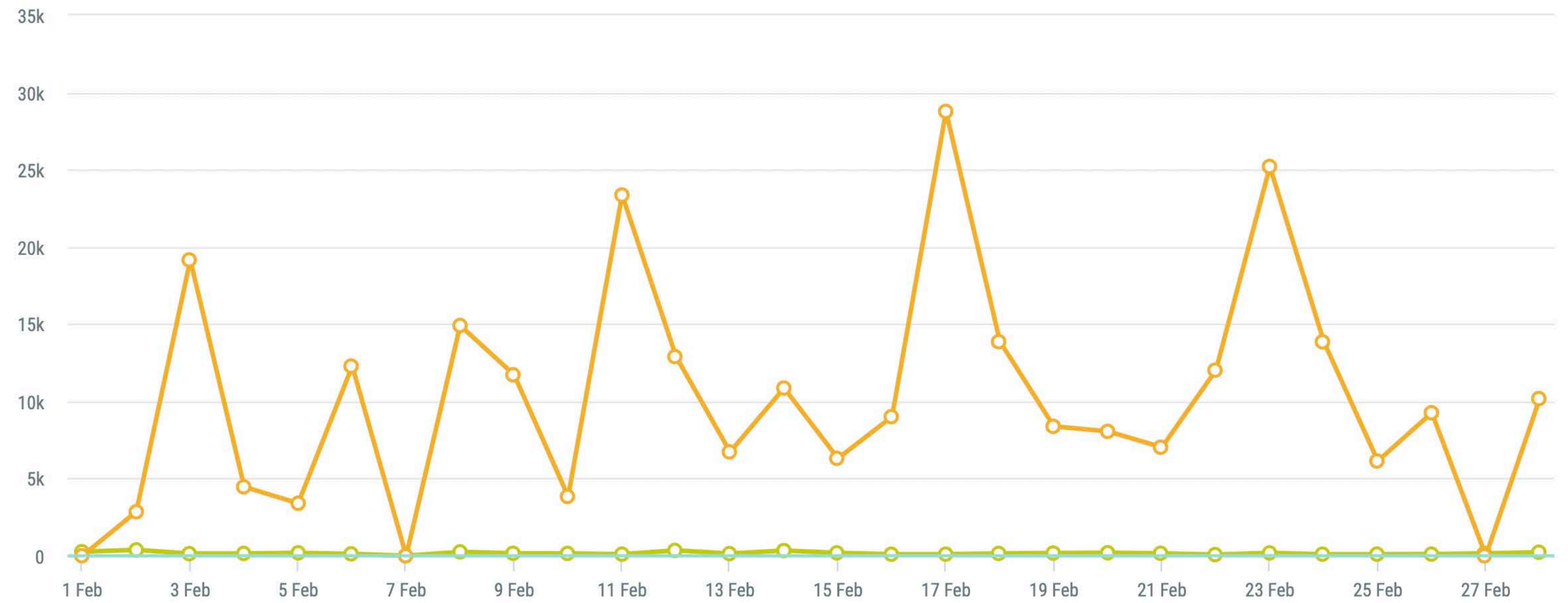


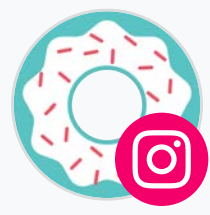


Likes

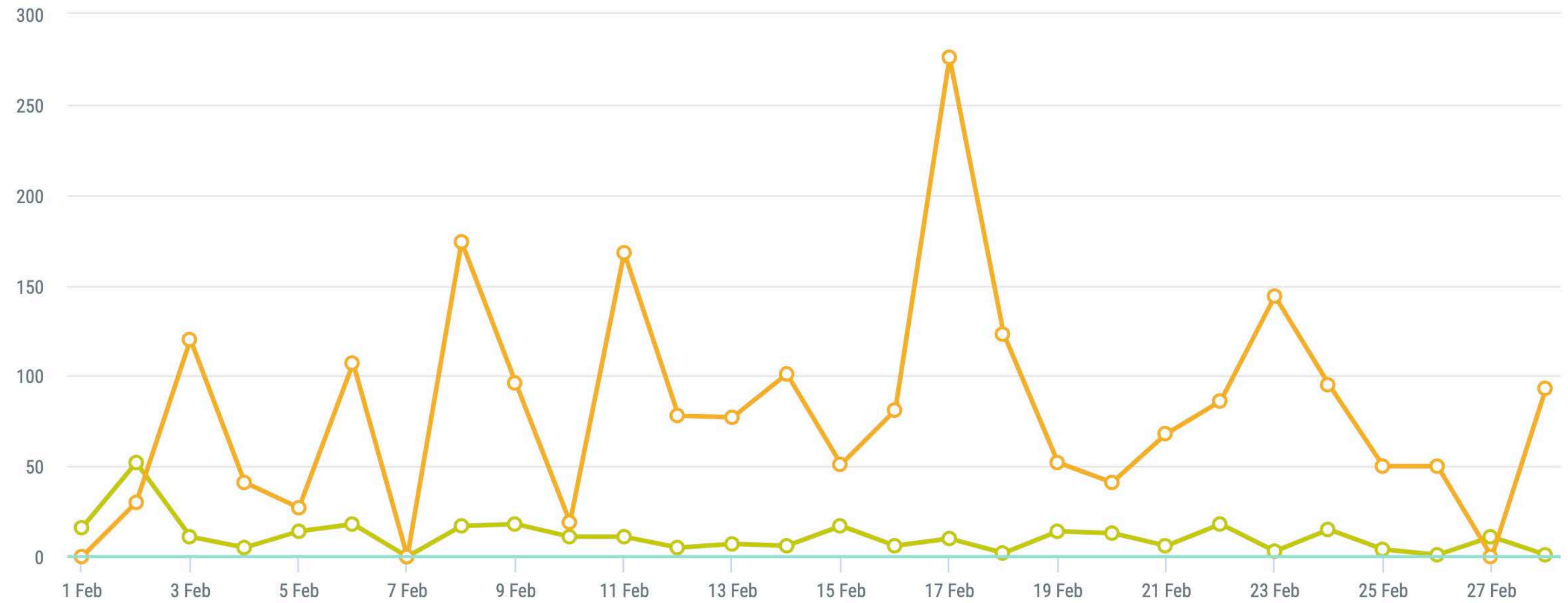
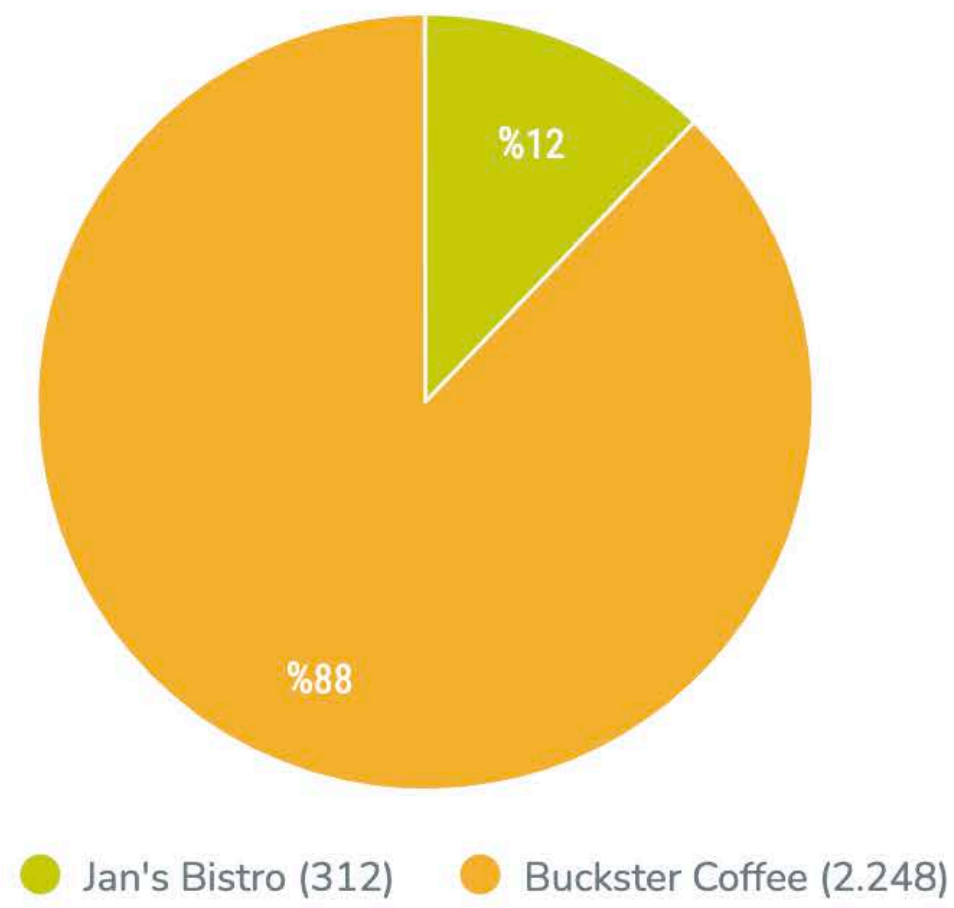


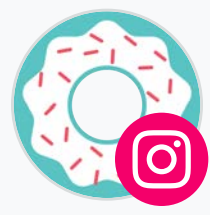
- Jan's Bistro (4.789)
- Buckster Coffee (284.474)



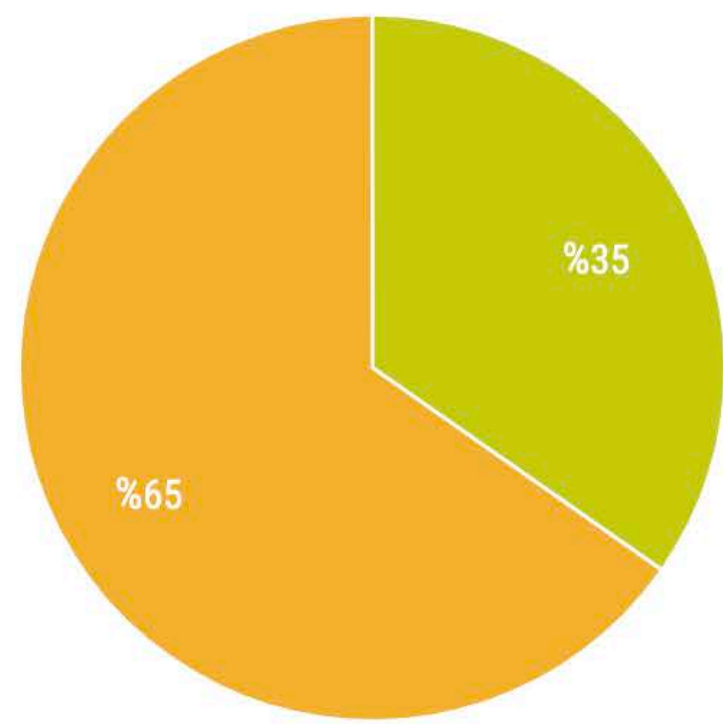


Comments

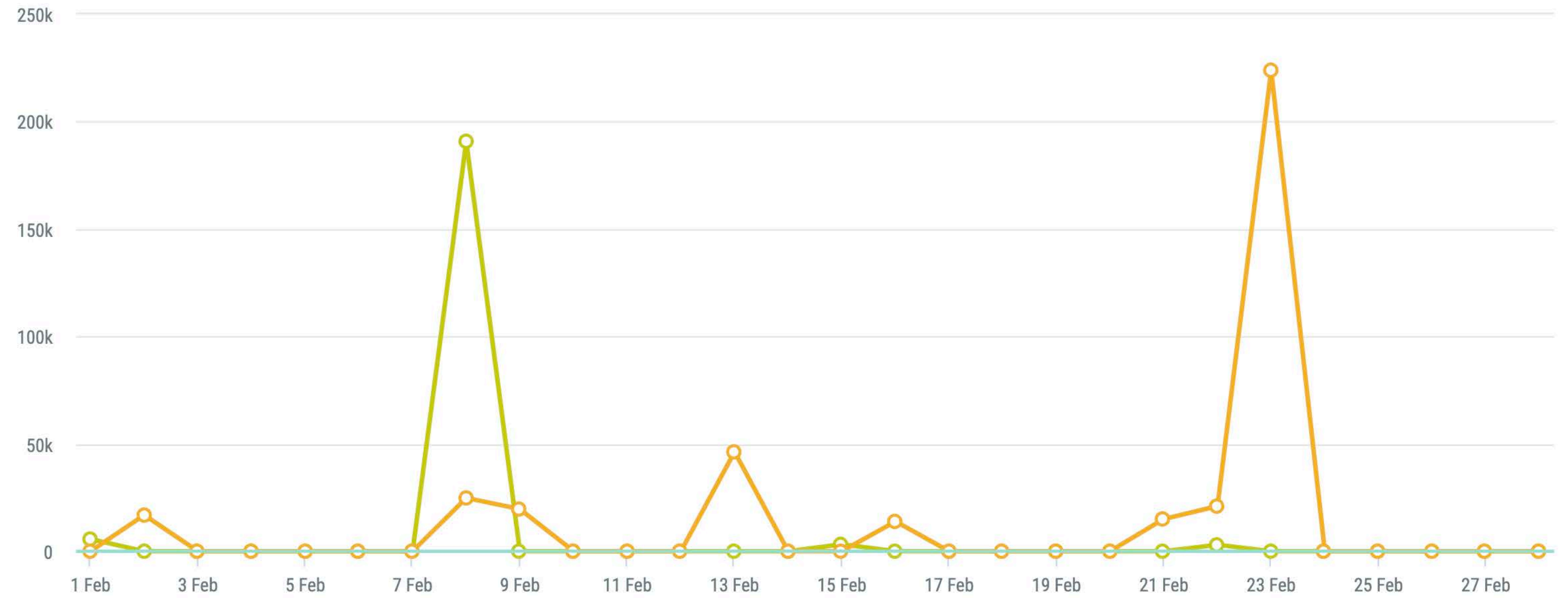


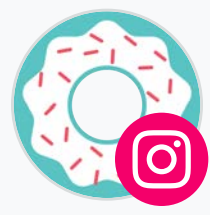


Video views



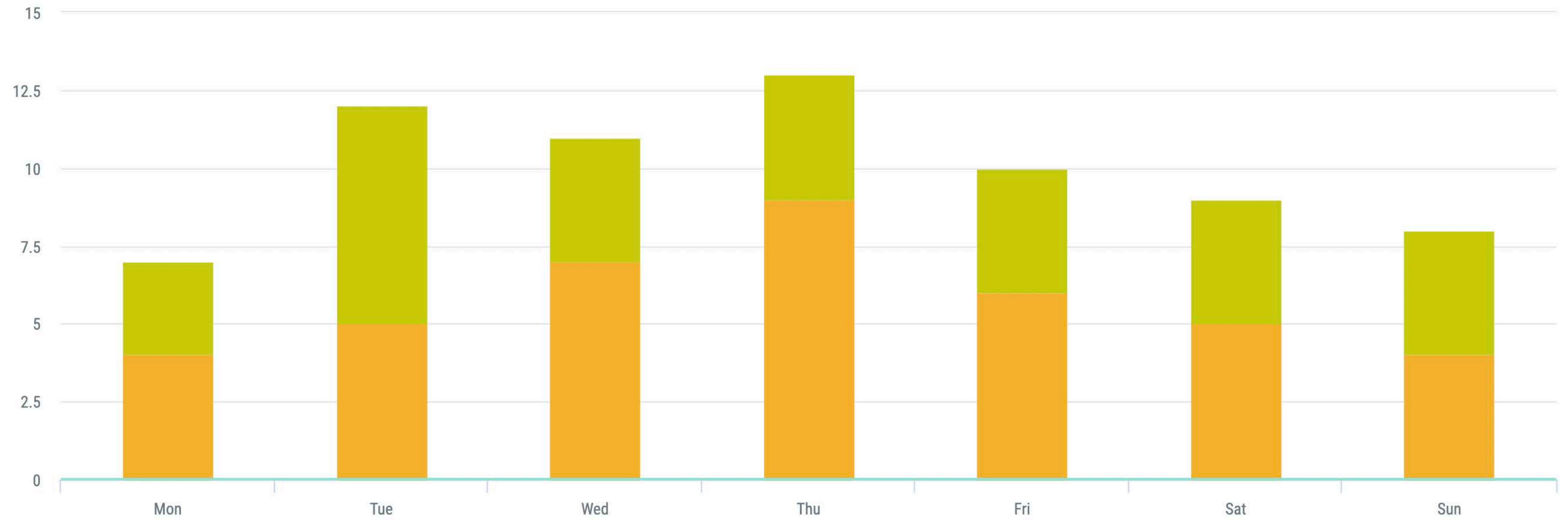
- Jan's Bistro (202.646)
- Buckster Coffee (381.268)

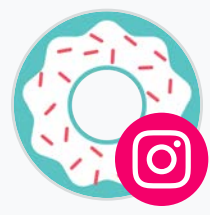




Post Days

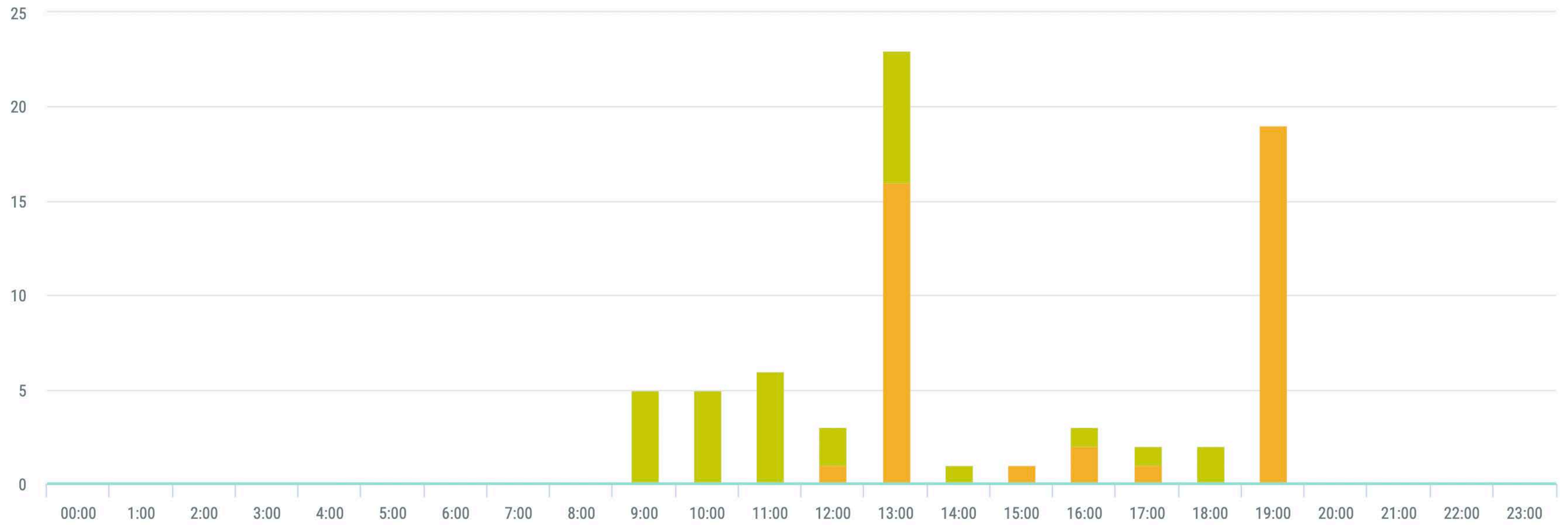
- Jan's Bistro
- Buckster Coffee

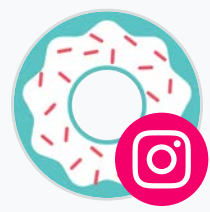




Post Hours

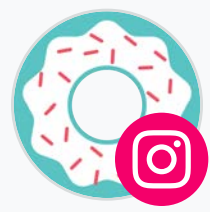
- Jan's Bistro
- Buckster Coffee





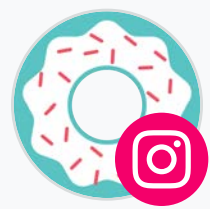
Hashtag analysis - Jan's Bistro

Hashtag ↕	Number of posts used ↕	Likes ↕	Comments ↕	Total engagement ↕	Engagement per post ↕	Org. ER per post ↕
#jans	18	20,730	4,839	25,569	1,420	0.64%
#janbistro	15	11,891	212	12,103	806	0.39%
#jangriller	5	6,311	79	6,390	1,278	0.62%
#janlondon	4	2,050	35	2,085	521	0.49%
#janmenu	2	2,506	13	2,519	1,259	0.59%
#jandaily	1	3,287	32	3,319	3,319	0.85%



Hashtag analysis - Buckster Coffee

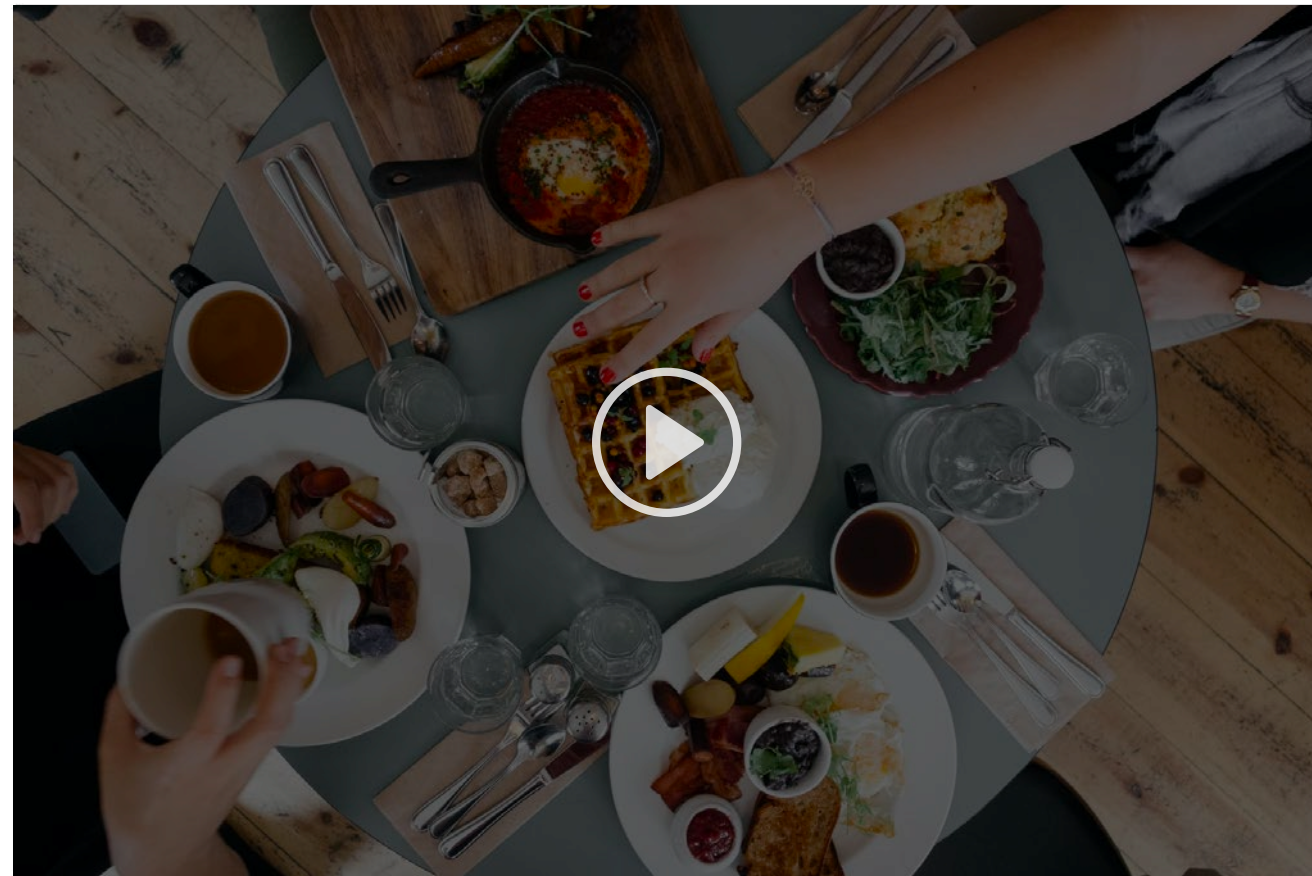
Hashtag ↓↑	Number of posts used ↓↑	Likes ↓↑	Comments ↓↑	Total engagement ↓↑	Engagement per post ↓↑	Org. ER per post ↓↑
#buckster	21	22,730	5,562	29,437	1,402	0.84%
#buckstercoffee	20	18,851	223	19,715	986	0.76%
#bucksterlondon	4	4,312	58	4,547	1,137	0.70%
#londonlatte	4	3,056	53	3,215	804	0.77%
#brownie	2	1,502	12	1,577	789	0.8%
#cappuccino	2	3,247	28	3,330	1,665	0.79%



Jan's Bistro

1 February 2022 09:32

There is no better way of starting a sunny day than with a table full of flavors and good friends! 🍷 We a...



Total Interactions	105	Engagement rate	%0,12 ⓘ
Organic	105		
Paid	0		
Total Likes	96	Video views	5.660
Organic	96		
Paid	0		
Total Comments	9		
Organic	9		
Paid	0		



Jan's Bistro

1 February 2022 13:40

We love color! That's why we added new salads to our menu 🥗 And there is another surprise! Now you can...



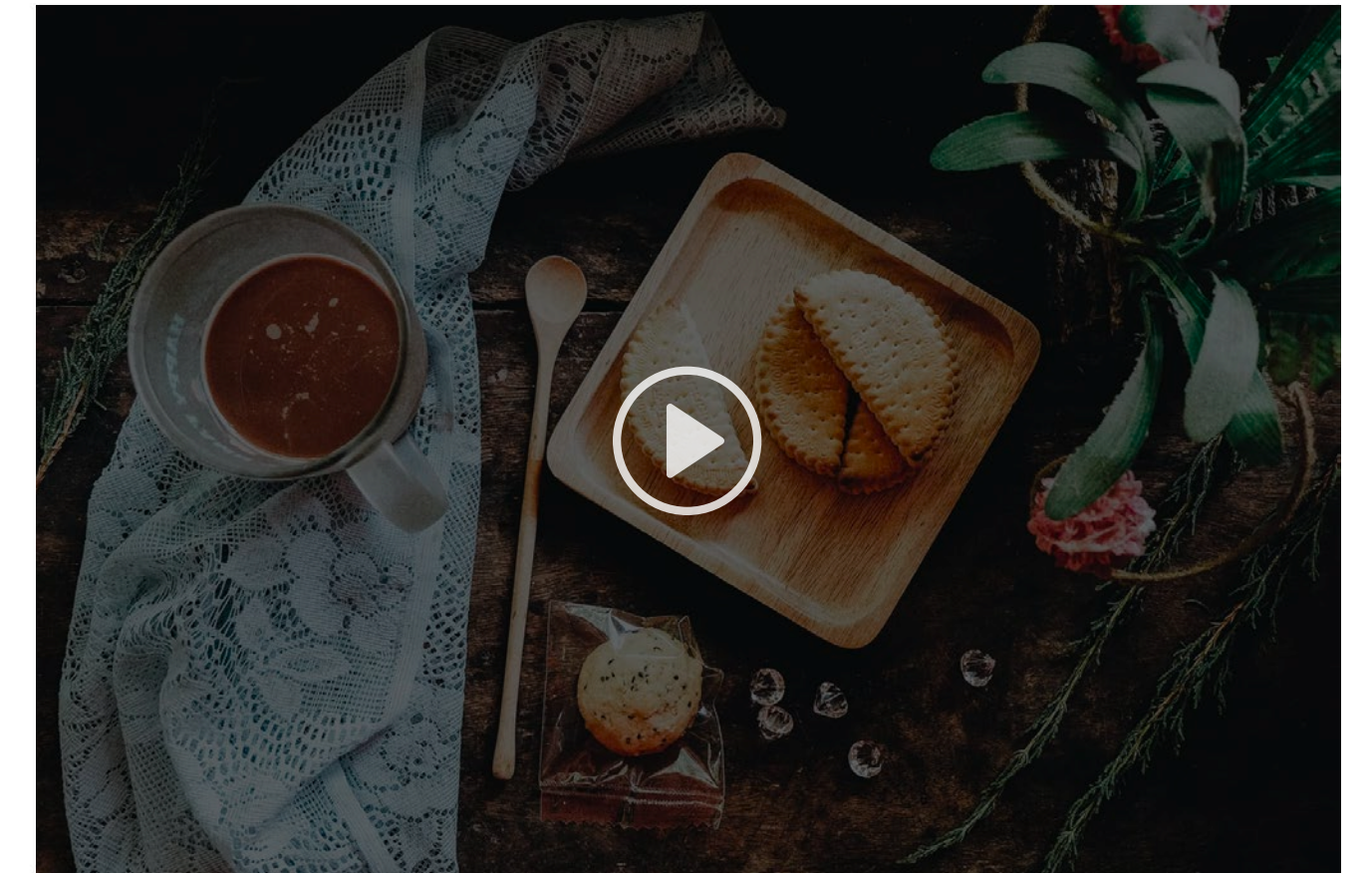
Total Interactions	3.027	Engagement rate	%0,21 ⓘ
Organic	179		
Paid	2.848		
Total Likes	3.020	Video views	
Organic	172		
Paid	2.848		
Total Comments	7		
Organic	7		
Paid	0		



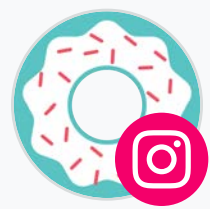
Buckster Coffee

2 February 2022 13:00

When it gets cold outside all you will want is warm cocoa and some artisanal cookies, are we right? 🍪



Total Interactions	2.879	Engagement rate	%2,71 ⓘ
Organic	2.879		
Paid	0		
Total Likes	2.849	Video views	16.827
Organic	2.849		
Paid	0		
Total Comments	30		
Organic	30		
Paid	0		



Jan's Bistro

16 February 2022 10:56



The delicacy of our chefs are the key element to such amazing and delicious desserts ❤️



Total Interactions	699
Organic	105
Paid	594
Total Likes	693
Organic	99
Paid	594
Total Comments	6
Organic	6
Paid	0

Engagement rate

%0,12 ⓘ



Buckster Coffee

16 February 2022 13:01



Buckster Coffee is the perfect place for any occasion. Whether you are meeting your friends, working remo...



Total Interactions	2.474
Organic	2.474
Paid	0
Total Likes	2.447
Organic	2.447
Paid	0
Total Comments	27
Organic	27
Paid	0

Engagement rate

%2,15 ⓘ

Video views 13.863



Buckster Coffee

16 February 2022 19:00



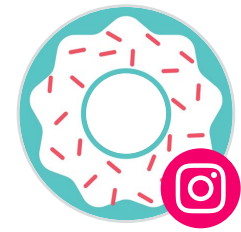
There are so many options that sometimes it even gets hard to choose! Maybe you should try them all! ☕



Total Interactions	6.612
Organic	6.612
Paid	0
Total Likes	6.558
Organic	6.558
Paid	0
Total Comments	54
Organic	54
Paid	0

Engagement rate

%5,74 ⓘ



Instagram | competitors

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